



**Downtown Glendale Association**

**Board of Directors Meeting**

**Tuesday, April 13<sup>th</sup>, 2021 - 10:00 a.m.**

**100 N. Brand Blvd., 6<sup>th</sup> Floor Conference Room**

**Glendale, CA 92013**

**Zoom Call, Video Conference Call**

**For information related to access to this call, please call the Greater  
Downtown Glendale office at (818) 476-0121**

**Special Meeting of the Board held under the Governors COVID  
Executive Order Relating to Meetings Under the Brown Act**

TEMPORARY MODIFICATIONS TO THE BROWN ACT DUE TO COVID-19:

*Based on current COVID-19 directives and mandates, Governor Newsom has modified and suspended some of The Brown Act requirements temporarily. For a list of the items that Governor Newsom has modified or suspended, please see attached.*

**AGENDA**

1. **Introductions – President Joe Stitick, Senator Anthony J. Portantino**
2. **Approval of January 12<sup>th</sup>, 2021 Board Minutes** *Action Item*
3. **Announcements, public comment**
4. **City Update on current projects:**
  - a. Trash company letter and response
  - b. Update on Al Fresco program
  - c. Status on trash receptacles (10), ten more for this fiscal year
  - d. Bridge link work with American Repair Act funding
5. **(Executive Committee) - Joseph Stitick**
  - a. YTD Rough (90%) budget review for FY 21
  - b. Recommendation on altering CBD boundaries for FY 22 *Action Item*
  - c. Stay Away order concept in responding to aggressive acts

**Joseph Stitick, President • Raul Porto, Vice President  
Rick Lemmo, Treasurer/Government Relations • Helen McDonagh, Secretary  
Steve Sayers • Randy Stevenson**

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**100 N. Brand Boulevard • Suite 508 • Glendale, CA 91203  
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**(DISI Committee) – Helen McDonagh**

- a. PR and Social Media report – response to video promotion for Downtown
- b. Website update, mobile application
- c. Mario Lopez contest pending
- d. Glendale Arts Savor Event update
- e. Events for the year
- f. LeBasse Projects 10 large iconic art pieces **Action Item**
- g. Set up meeting to reconstitute group, specially invite all Hotel managers

**SOBO Committee – Randy Stevenson**

- a. Report from DMS – Nick L
- b. Homeless in the District
- c. Identify location for new trash receptacles.

**6. Other****7. Next Board meeting:****8. Adjournment**

***BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at the meeting room door as well as the DGA office door. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Ryan Huffman at 818 476-0120 x 420 at least 48 hours prior to the meeting***



**Downtown Glendale Association  
Board of Directors  
Tuesday, January 12<sup>th</sup>, 2021 – 10:00 a.m.  
Zoom Video Conference  
www.downtownglendale.com**

**Present:** Rick Lemmo, Joseph Stitick, Randy Stevenson, Jennifer Hiramoto, Steven Sayers, Raul Porto

**Absent:** Helen McDonagh

**Guests:** Ani Pogossian, Lt. Alex Krikorian

**Staff:** Marco Li Mandri and Ryan/NCA, Nick Lemmo/DMS

**Minutes:**

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
<b>1. Introductions</b>	President, Joseph Stitick called the meeting to order at 10:00 am. Introductions were completed. This was a Zoom meeting due to the COVID shelter in place requirements. Everyone called in or was on video for the meeting, consistent with the Brown Act rules.	<b>No Action Taken</b>
<b>2. Approval of November 17<sup>th</sup>, 2020 Board Minutes</b>	The minutes from the November 17 <sup>th</sup> , 2020 Board meeting were reviewed.	<b>Rick moved and Raul seconded a motion to approve the minutes from the November 17<sup>th</sup>, 2020 Board Meeting. The minutes were approved.</b>
<b>3. Public Comments and Announcements</b>	Joe opened the floor for public comments and announcements. a. Lt. Alex Krikorian from the Glendale Police Department (PD) Community	<b>No Action Taken</b>

Joseph Stitick, President • Raul Porto, Vice President  
Rick Lemmo, Treasurer • Helen McDonagh, Secretary  
Jennifer Hiramoto • Steve Sayers • Randy Stevenson

	<p>Impact Bureau explained to the Board of Directors that Glendale PD has a Downtown office at the Glendale Galleria. They have Officers that respond specifically to mental health issues. The goal is to try and help the homeless through educating them on resources available. He explained the District has three Police teams that serve the Downtown area; the Downtown Policing Unit, Community Impact Team, and Homeless Outreach / Mental Health. He will continue to attend Board Meetings when available and provide updates on the issues and information in the District.</p> <p>b. Jennifer explained the City of Glendale sent out an RFP for a management company to run the Alex Theatre.</p>	
<b>4. City update on current projects</b>	Jennifer and Marco reviewed the following updates with the committee:	
<b>a. Annual report process</b>	Marco reviewed the annual report that was included in the packet. It will be mailed out to all property owners this week.	<b>No Action Taken</b>
<b>b. Annual report to City Council – January 12<sup>th</sup>, 2pm</b>	Marco announced that they will present the annual report of the District to City Council today at 2:00pm.	<b>No Action Taken</b>
<b>c. Update on Al Fresco program and status of shutdown</b>	Jennifer explained that due to the LA County Safer at Home Order, outdoor dining activity has been stopped. This has left restaurants with takeout options only. The City of Glendale has available funds in the Al Fresco Budget and is exploring purchasing uniformed tents for the parklets following LA County guidelines for restaurants to use when Al Fresco Dining resumes in the District. Furthermore, the sidewalk permit fees have been waived through March 31. The City of Glendale is working closely with the County to update businesses on new information that becomes available.	<b>No Action Taken</b>

<b>d. Status on grant for COVID related work</b>	Jennifer announced The City of Glendale accepted the DGA’s application for the Business Organization Grant and awarded the association with a \$15,000 grant which was received by the Association in November. In addition to the Business Organization Grant, the Economic Development team is working on Round 2 funding for the Small Business and Low-Income Business Grant. Since last August, the City has helped 177 qualified businesses receive a one-time grant of \$5,000, which has helped many restaurants and businesses keep their doors open in the district and throughout the city.	<b>No Action Taken</b>
<b>e. Status on trash receptacles (10), ten more for this fiscal year</b>	Jennifer explained the City received the trash cans and installed them in the Northern part of the District. She will be looking into see if they have the budget to purchase and install ten more this fiscal year.	<b>No Action Taken</b>
<b>5. Committee Reports</b>		
<b>Executive Committee</b>	Joe and Marco went through the following items:	
<b>a. YTD Rough Budget review for year-end FY 20</b>	The draft final budget for FY 2020 was reviewed. Marco went over the budget categories and items. Due to the COVID 19 pandemic, the Board will have a large carry forward coming into FY 2021.	<b>Rick moved and Randy seconded the approval of the FY2020 budget. The motion was approved.</b>
<b>b. Executive Committee presentation of the (90%) budget for FY 21</b>	The proposed budget for 2021 was reviewed. It appears that the 2021 budget will have a carry forward of almost \$300,000. Discussion followed and Marco explained that the Board is using a 90% budget because of the pandemic and the unknown guarantee collection of assessments. DISI was the biggest category impacted by the budget. Marco explained as a working budget, DISI events will come to the Executive Committee that need to be sponsored. They can authorize events, and then report to the Board of the transfer funds from unallocated to DISI. This budget will be a work in progress throughout the year as the stay at home	<b>Rick moved and Raul seconded the presented 90% working budget for FY21. The motion was approved unanimously.</b>

	orders are lifted and continued to be reviewed by the Board.	
<b>c. Board meeting schedule for 2021, frequency, dates</b>	Joe explained the helpfulness of setting meeting dates for the year. Discussion followed and it was determined that the Board will continue to meet quarterly unless it's later determined to meet more frequently. The next meetings will be in April and July.	<b>No Action Taken</b>
<b>DISI Committee</b>	In Helen's absence, Marco went through the following items:	
<b>a. PR and Social Media report – response to video promotion for Downtown</b>	The Board reviewed the report provided by Mustang Marketing.	<b>No Action Taken</b>
<b>b. Website update, mobile application</b>	The Board reviewed the report supplied by Sedna Solutions.	<b>No Action Taken</b>
<b>c. Mario Lopez contest pending</b>	Rick explained that Mario Lopez and Mustang Marketing agreed to pause the video promotion until most likely September.	<b>No Action Taken</b>
<b>SOBO Committee</b>	Randy went through the following items:	
<b>a. Report from DMS, Nick L</b>	Nick gave an update on services and banked hours. They stated they have been emptying trash cans more frequently due to the take out only option at restaurants. Pressure washing has increased and they will start to break down and put away the winter holiday decorations.	<b>No Action Taken</b>
<b>b. Homeless in the District</b>	DMS Staff stated that the homeless has increased in the district. Discussion followed.	<b>No Action Taken</b>
<b>6. Other</b>	Joe opened the floor for additional comments or questions a. Marco stated at the next SOBO Committee meeting, he would like to discuss Civil stay away orders.	<b>No Action Taken</b>
<b>7. Next Meeting</b>	Next meeting will be April 13 <sup>th</sup> , at 10:00am. They set another meeting for July 13 <sup>th</sup> at 10:00am too. It will still most likely be a Zoom meeting.	<b>No Action Taken</b>

Minutes taken by Ryan, Staff/New City America



March 22<sup>nd</sup>, 2021

Honorable Mayor  
 Honorable City Council Members  
 City of Glendale City Manager & appropriate staff

SUBJECT: Issue of Implementing Trash Company Regulations

Dear Mayor Council Members, City Manager & Staff:

The Greater Downtown Glendale Association is requesting that the City Manager's office and related Council Committees, work with the Association Board members to discuss the pending implementation of a competitive trash franchise agreement for the Downtown area. While we understand that this competition may result in less trash vehicles on the road and a more streamlined service, through competitive bidding, we are hesitant to endorse this proposal due to a few factors:

1. Businesses in Downtown are unaware of what is going on in relation to this discussion and more outreach should be conducted by the City, the GDGA and the downtown community;
2. While it appears that the rates may be less expensive for the end user, this has not been determined yet;
3. There are many chain retailers and restaurants, that may have companywide contracts with national trash collectors and we need to determine how the new franchise arrangement will interfere with previously negotiated agreements and companies in LA County could disturb these existing relationships;
4. All business owners and landlords are attempting to claw back from the incredible damage that forced business closures due to the pandemic might have on their profitability. We would ask the City Council to wait or postpone any decisions, until some sense of normal operations has taken place. We are suggesting at least one full year from 100% operation, to ensure the business community is not confronted with too many obstacles as they endeavor to rebuild their customer base.

Based upon these issues, we are requesting that you delay any formal negotiations with the various franchisees in trash collection services and bring the GDGA into the discussion so we can help craft a reasonable strategy for these future discussions. Please contact Rick Lemmo, Treasurer and Government Relations representative to initiate discussions on this critical issue.

Sincerely,

Joseph Stitick,  
 President

Rick Lemmo,  
 Treasurer/Government Relations

**Joseph Stitick, President • Raul Porto, Vice President**  
**Rick Lemmo, Treasurer/Government Relations • Helen McDonagh, Secretary**  
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## CITY OF GLENDALE, CALIFORNIA

Public Works  
Administration

633 E. Broadway, Suite 209  
Glendale, CA 91206-4310  
Tel. (818) 548-3900 Fax (818) 546-2207  
glendaleca.gov

April 2, 2021

Mr. Stitick and Mr. Lemmo  
Greater Downtown Glendale Association  
100 N. Brand Boulevard  
Glendale, CA 91203

Transmitted via e-mail: [ryan@downtownglendale.com](mailto:ryan@downtownglendale.com)  
[info@downtownglendale.com](mailto:info@downtownglendale.com)

Dear Mr. Stitick and Mr. Lemmo,

Thank you for bringing your questions and concerns regarding the pending solid waste commercial franchise program to our attention. The City of Glendale has been pursuing the prospect of franchising our commercial solid waste operations since 2013, when the City issued a formal notification letter to all private solid waste haulers operating in Glendale, informing them of the City's intention to implement a franchise system in five-years in accordance with Public Resources Code Section 49520. The public process for development of this program has been actively taking place since this time, and has involved a concerted effort to inform and solicit feedback from the community. Additionally, this matter has been discussed at City Council four times between March 2016 and July 2020.

In respect to our public outreach, the City has undertaken a comprehensive plan for notifying and involving our community stakeholders potentially affected by the potential franchise, including a survey designed specifically for commercial stakeholders that was distributed via the City's website and made available to the Chambers of Commerce, as well as conducting public forums for our community businesses and business districts. It is my understanding that this outreach effort also involved direct dialog and communication with the Greater Downtown Glendale Association.

With regards to rates, commercial services rates will certainly change in the near future, and, most certainly will increase. This will be the case regardless of whether or not the City will franchise out the Commercial portion of its program and will be much more the result of new State regulations and waste diversion mandates that the City and our community waste generators will have to comply with. In fact, one of the values of the franchise program is that it will offer a means to manage the consistency and uniformity of rates and services across the City.

Concerning chain retailers and restaurants that have companywide contracts, business with such arrangements are required to abide by the local exclusive franchise. The local franchise



takes precedence over the national contract. A City with an exclusive franchise works with those retailers just like they would any other business. Exclusive franchises have been the predominant systems for waste services in California communities for a number of years now, and large retailers and restaurants who have businesses in the State are already familiar with and accustomed to working in these structures at the local level.

Finally, while the City recognizes that the past year has been challenging for everyone, including our business community, the commercial franchise program has been in development for over the past eight years now. City of Glendale has reached out to our community stakeholders over the course of this time, and has offered opportunities for feedback and inclusion in the public process for this program. In light of the State regulatory mandates that are being imposed on the City and a critical need for us to stabilize our integrated waste service programs, we can no longer postpone a determination on the commercial franchise. As such, the City cannot be delaying any aspect of the franchise negotiation process, and must proceed with finalizing recommendations for Council decision on the current schedule planned for this project.

We would be happy to meet with you to answer any additional questions that you may have and to go over the information in this letter. Meanwhile, please feel free to reach out to me if you have any additional questions or comments.

Sincerely,



Yazdan T. Emrani, P.E.  
Director of Public Works

CC: Mayor Vrej Agajanian  
Councilmember Ara Najarian  
Councilmember Paula Devine  
Councilmember Ardy Kassakhian  
Councilmember Dan Brotman  
Roubik Golanian, City Manager  
Mike Garcia, City Attorney



April 7, 2021

**SUBJECT: CITY UPDATE**

**TO: GREATER DOWNTOWN GLENDALE ASSOCIATION – BOARD**

**FROM: Ani Pogossian, Interim GDGA BOARD MEMBER**

*Economic Development Coordinator – ECONOMIC DEVELOPMENT, CITY OF GLENDALE*

Please find the update below on City projects that may be of interest to members of the Board:

**A. COVID RECOVERY**

1. Council approved the recommended changes to the grant parameters to the CDBG/Measure S and PPE grant programs in order to help more small businesses qualify for resources. These changes include removing the commercial zone requirement, allowing home based businesses to apply with the submission of a Home Occupation Permit, and removing the exclusion for houses of worship. The grant remains at \$5,000 for qualified businesses.

2. Council authorized Economic Development Staff to hire a survey firm to better understand the needs of the Business Community Post COVID19. The survey will focus on the following sectors: Hospitality, Office Tenants, Retail and Restaurants. Staff is currently compiling data to better understand the types of questions that need to be asked in a short five-minute survey. The Glendale Chamber will also work with Economic Development staff on this project.

**B. NEW BUSINESSES IN THE GREATER DOWNTOWN GLENDALE AREA (LATE 2020-EARLY 2021)**

- Chick Fil A (807 Americana Way)
- F45 Training (611 N Brand Blvd)
- Grillers Mediterranean Kitchen (425 N Brand Blvd)
- La Michoacana Plus (2141 Galleria Way)
- Louise Vuitton (863 Americana Way Suite D-6)
- Plant Nation (702 Americana Way)
- Seaweed Hand roll Bar (318 N Brand Blvd)
- Starbucks Coffee (241 N Central Ave)
- SushiStop (204 N Brand Blvd)
- Tokyo Hot Chicken (237 S Brand Blvd)
- Vie Spa (611 N Brand Blvd Unit 102)
- Super Fantasy Land (1102 Galleria Way)

**C. HERO PAY ORDINANCE**

On Tuesday, March 30, 2021, the Glendale City Council adopted a Hero Pay Urgency Ordinance that temporarily requires grocery retail and drug retail employers to provide an additional \$5.00 per hour hazard pay to employees working frontline positions, as compensation for the hazards these employees face during the COVID-19 pandemic. The new ordinance took effect immediately on March 30, 2021, and will last 120 days. More information regarding this Ordinance can be found on the City’s home page.

**D. GLENDALE TECH WEEK**

To ensure a more meaningful and exciting experience, we have decided to postpone Glendale Tech Week to September 2021—to a hybrid virtual and in-person, week-long event. We are encouraged to see more relaxed restrictions and are hopeful that come September we will be able to host events in a live setting. Mark your calendars for September 20-23, 2021.

**E. ARTSAKH AVE ART EXHIBIT & RETAIL TENANTS**

Economic Development and Library, Arts & Culture have collaborated to host the She Loves Collective art exhibit, “My Relics,” at 117, 123, and 127 Artsakh Ave. Each unit will spotlight a different theme – “Breaking Bread,” “Salvation,” and “Relics” – to commemorate the Armenian Genocide. The artist group received an Armenian Genocide Remembrance grant from LAC to create this exhibit in the vacant storefronts in the Arts & Entertainment District. The installation will be in place from April 1 – 24.

Following this exhibit, four short term retail tenants will bring new energy to the district through the Artsakh Creative Pilot Program. Applications are currently under review and an update will be provided to City Council once they are finalized. Tenants are expected to be in place by late spring/early summer.

Downtown Glendale Association							
2021 DRAFT Budget 12/01/2020 - 11/30/2021							
		March 2021	Dec 1, 20' - Mar 31, 21'	Year-to-Date	Annual Budget		
<b>Income</b>							
	Assessment Income	43,154.53	872,495.34	872,495.34		1,331,165.00	
	Carry Forward		299,416.12	299,416.12		299,416.12	
	Contingency						
	Non Assessment						
	Interest Income	36.37	111.40	111.40			
	<b>Total Income</b>	<b>43,190.90</b>	<b>1,172,022.86</b>	<b>1,172,022.86</b>		<b>1,630,581.12</b>	
<b>Expense</b>							
<b>Administration</b>					<b>Total</b>		
		<b>March 2021</b>	<b>Actual YTD Spent</b>	<b>Projected YTD</b>	<b>% Spent Budget</b>	<b>Annual Budget</b>	<b>% Annual Budget</b>
	Travel						0.00%
	Telecommunications	583.54	2,178.84	2,666.67	27.24%	8,000.00	0.49%
	Staff Contract	16,250.00	65,000.00	65,000.00	33.33%	195,000.00	11.96%
	Printing & Copying	83.50	169.99	833.33	6.80%	2,500.00	0.15%
	Postage & Mail		122.55	333.33	12.26%	1,000.00	0.06%
	Office Supplies	29.16	53.10	266.67	6.64%	800.00	0.05%
	Memberships		5.00	166.67	1.00%	500.00	0.03%
	Insurance Liability	247.70	7,002.70	2,333.33	100.04%	7,000.00	0.43%
	Legal Fees			1,000.00	0.00%	3,000.00	0.18%
	Board Meetings			100.00	0.00%	300.00	0.02%
	Bank Charges			133.33	0.00%	400.00	0.02%
	Accounting Fees			2,000.00	0.00%	6,000.00	0.37%
	Admin - Misc.			1,000.00	0.00%	3,000.00	0.18%
	<b>Total Administration</b>	<b>17,193.90</b>	<b>74,532.18</b>	<b>75,833.33</b>	<b>32.76%</b>	<b>227,500.00</b>	<b>13.95%</b>
	Unallocated Reserves		5,000.00	143,527.04	1.16%	430,581.12	26.41%
		<b>0.00</b>	<b>5,000.00</b>	<b>143,527.04</b>	<b>1.16%</b>	<b>430,581.12</b>	<b>26.41%</b>

DISI	March 2021	Actual YTD Spent	Projected YTD	% Spent Budget	Annual Budget	% Annual Budget
Business Attraction			0.00			0.00%
Advertising	40.00	1,013.25	333.33	101.33%	1,000.00	0.06%
Annual Report		549.32	333.33	54.93%	1,000.00	0.06%
Banners		5,400.00	1,666.67	108.00%	5,000.00	0.31%
Glendale Arts Grant	10,000.00	10,000.00	3,333.33	100.00%	10,000.00	0.61%
Mobile App	200.00	800.00	666.67	40.00%	2,000.00	0.12%
Public Relations	3,000.00	12,000.00	13,333.33	30.00%	40,000.00	2.45%
Placemaking			6,666.67	0.00%	20,000.00	0.00%
Rent, Parking, Utilities	1,047.50	4,208.50	6,666.67	21.04%	20,000.00	1.23%
Seasonal Displays		519.36	6,666.67	2.60%	20,000.00	1.23%
Special Events			0.00			0.00%
Chamber of Commerce	1,000.00	1,000.00	833.33	40.00%	2,500.00	0.15%
City Events			0.00			0.00%
Jingle Bell Run			0.00			0.00%
Taste of DT Glendale			0.00			0.00%
International Women's Day			1,666.67	0.00%	5,000.00	0.31%
Special Projects			0.00			0.00%
Videos			0.00			0.00%
Website	400.00	1,600.00	1,333.33	40.00%	4,000.00	0.25%
<b>Total DISI</b>	<b>15,687.50</b>	<b>37,090.43</b>	<b>43,500.00</b>	<b>28.42%</b>	<b>130,500.00</b>	<b>8.00%</b>
SOBO						
Maint. Provider & Ops. Director	61,083.32	244,333.28	244,333.33	33.33%	733,000.00	44.95%
Rent, Parking, Utilities	2,247.49	8,817.57	10,000.00	29.39%	30,000.00	1.84%
Fuel	1,475.60	4,909.32	6,000.00	27.27%	18,000.00	1.10%
Public Space Maintenance	1,866.12	2,732.47	3,333.33	27.32%	10,000.00	0.61%
SOBO Misc.		559.62	333.33	55.96%	1,000.00	0.06%
Capital Improvements		3,630.00	-			0.00%
Supplies	1,333.15	5,808.42	5,000.00	38.72%	15,000.00	0.92%
Uniforms	930.96	1,570.70	3,333.33	15.71%	10,000.00	0.61%
Ambassador Welfare	422.78	1,550.25	3,333.33	15.50%	10,000.00	0.61%
Truck / P.W. Maintenance	241.40	2,646.71	1,666.67	52.93%	5,000.00	0.31%
Automobile Insurance		1,281.30	3,333.33	12.81%	10,000.00	0.61%
<b>Total SOBO</b>	<b>69,600.82</b>	<b>277,839.64</b>	<b>280,666.67</b>	<b>33.00%</b>	<b>842,000.00</b>	<b>51.64%</b>
<b>TOTAL EXPENSES</b>	<b>102,482.22</b>	<b>394,462.25</b>	<b>543,527.04</b>	<b>24.19%</b>	<b>1,630,581.12</b>	<b>100.00%</b>

April 2021

**Downtown Glendale Association**  
Social Media

**Facebook**

Results from the last 28 days

**Total Likes:** 9,798  
**Post Reach Peak:** 5,335 people reached  
**Post Engagement:** 1,654  
**Post Occurrence:** 5 per week

**Twitter**

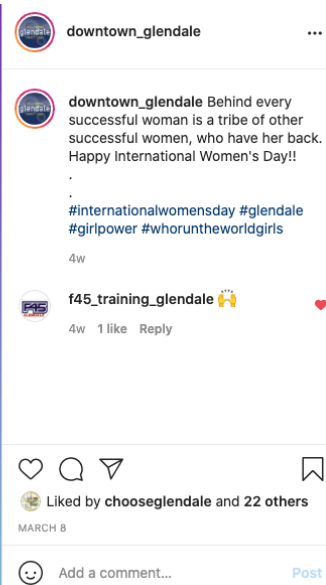
Results from the last 28 days

**Total followers:** 1,431  
**Tweet Impressions:** 2,453 times a tweet has been delivered to the Twitter stream of our followers and people who retweet our tweets.  
**Daily Impressions/Visits Average:** 247  
**Tweet:** 5 times per week (includes retweets)

**Instagram**

Results from the last 30 days

**Total followers:** 2,076 followers  
**Posts:** 998, 5 times per week (includes reposts from other Instagram users and posting stories)  
**Impressions:** 9260 (total number of times a post has been seen in the past 30 days)  
**Reach:** 1,646  
**Demographics:** Peak times followers see our posts is 9 a.m. - 7 p.m. Most followers are between 25-44 years old. Top locations are Glendale and LA, with 64.3% being women and 35.7% being men.





### Downtown Glendale

Published by Emma Alexa · March 30 at 10:22 AM ·

It has been a long time but... CONTEST TIME!!

We are giving away 4 tickets to Monday's first SAVOR event of the week, In Your Kitchen, with Chef Sevan. Cook along with (virtually) Chef Sevan - Executive Chef at Herb Alpert's Vibrato Jazz Grill - as he shares a favorite recipe from his home: Steak Diane!

Your ticket to this exclusive event includes Zoom access to the class, as well as a shopping list + recipe for Chef Sevan's Steak Diane.... [See More](#)



### Downtown Glendale @DWTNGlendale · Mar 2

Look at this feature of outdoor dining on Brand Blvd. in the LA Daily News!  
[#BrandBlvd](#) [#Glendale](#) [#outdoordining](#)



Outdoor dining in Glendale has lots of delicious options along Brand ...  
 The open-air restaurant streets that have popped up across Southern California is perhaps the best new trend to emerge from the ashes o...  
[dailynews.com](#)





Hope you had a good weekend. Just a heads up, please see email below as this group will be contacting you for stakeholder meetings regarding the 10 art works that will be identified throughout the City and would like the Boards input as well. **16**

Thank you!

Ani Pogossian, Economic Development Coordinator • City of Glendale • Economic Development Division  
633 East Broadway, Suite 201 • Glendale, CA 91206 • (818) 937-8278 • [apogossian@glendaleca.gov](mailto:apogossian@glendaleca.gov)

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I hope this email finds you well.

I wanted to e-introduce you to the LeBasse Projects team whom we have contracted with to be our Art Consultant over the next 3 years. The Arts and Culture Commission will be working with LeBasse Projects to procure and commission up to 10 large iconic art piece for the City of Glendale. We are incredibly excited to begin working with LeBasse Projects as they work with us to realize our vision of making Glendale an arts and culture destination.

I've cc'ed Beau Basse (Founder & CEO) and Nikki Dixon (Project Manager) who will be working directly with us on this initiative. Beau and Nikki are currently in the process of scheduling community meetings with stakeholders to discuss their scope of work for the next 3 years and receive community input. Can you please share contact information (and or an e-introduction) for the following community stakeholders so that LeBasse Projects can connect with them?

- Downtown Business Association
- Neighborhood Associations (ex. such as Kenneth Village, Montrose, etc)

Please let me know if you have any questions.

Thank you!

Jennifer Fukutomi-Jones, Arts & Culture Administrator

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