



**Downtown Glendale Association  
Board of Directors  
Wednesday, February 23<sup>rd</sup>, 2022 – 10:00 a.m.  
Zoom Video Conference  
[www.downtownglendale.com](http://www.downtownglendale.com)**

**Present:** Rick Lemmo, Randy Stevenson, Bradley Calvert, Helen McDonagh, Steven Sayers

**Absent:** Raul Porto

**Guests:** Lt. Alex Krikorian, Joe Stitick, John McKinney, Captain Robert Williams

**Staff:** Emma Frawley/Mustang Marketing, Marco Li Mandri and Ryan/NCA, Nick Lemmo/DMS,

**Minutes:**

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
<b>1. Introductions</b>	President, Rick Lemmo called the meeting to order at 10:00 am. Introductions were completed. This was a Zoom meeting due to the COVID shelter in place requirements. Everyone called in or was on video for the meeting, consistent with the Brown Act rules.	<b>No Action Taken</b>
<b>2. Approval of December 8<sup>th</sup>, 2021 Board Minutes</b>	The minutes from the December 8 <sup>th</sup> , 2021 Board meeting were reviewed.	<b>Helen moved and Steven seconded a motion to approve the minutes from the December 8<sup>th</sup>, 2021 Board meeting. The minutes were approved.</b>

Rick Lemmo, President / Government Relations • Raul Porto, Vice President  
Randy Stevenson, Vice President • Helen McDonagh, Secretary / Treasurer  
Steven Sayers • Bradley Calvert

<b>3. Approval of continuing to meet virtually, AB 361</b>	<p>Marco explained the Governors AB361 which allows provisions to the Brown Act during the pandemic to meet virtually with the public. Because of the health hazards and variants, it was discussed to continue meeting virtually; however, have a plan to move back to in person or hybrid meetings.</p>	<p>Helen moved and Bradley seconded a motion to continue to meet virtually if needed and take it back up at the next Board meeting. The motion was approved unanimously.</p>
<b>4. Public Comments and Announcements</b>	<p>Rick opened the floor for public comments and announcements.</p> <p>a. Lieutenant Alex Krikorian gave an update on behalf of the Glendale Police Community Outreach bureau. Code enforcement has been working with the police and the food vendors. Half of the trucks and vendors didn't have permits. Homeless continuum of care has been progressing with helping homeless to get housed. Randy commented that it would be great for code enforcement in the evenings. Rick commented that they should be compassionate to the homeless but also they should not be allowed to break the law.</p> <p>b. Captain Robert Williams provided us with a two-year state of the city overview. City council asked Captain for a report on polices that impacted public safety. Captain stated that Glendale Police has a zero tolerance of crime. A policy reviewed was the zero-dollar bail that was started to allow Los Angeles County to reduce population in jails to reduce the spread of COVID by releasing nonviolent offenders. The Police Department has a good working relationship with the District Attorneys Office. One option is to look at using the city of Glendale attorneys for processing of misdemeanor cases but that would require approval by the District Attorney and city voters. Also, the city would have to hire a lot more attorneys. One person was arrested seventeen times between 2020-2021 all nonviolent crimes and released quickly.</p>	<p>No Action Taken</p>



	c. John McKinney gave a brief introduction about himself as a District court room trial attorney. John voiced his personal views that businesses is the backbone of the community. Marco commented that they should strongly encourage the city to prosecute misdemeanor cases. John said they have around 850 district attorneys in Los Angeles County. John did say that the State could release up to 76,000 prisoners too.	
<b>5. City update on current projects</b>	Bradley reviewed the following updates with the Board of Directors:	
<b>a. Update on AI Fresco program and status of continuation – any updates?</b>	Brad explained that they would like to try and have the parklets installed by Summer. They are working with parking and the City Council to limit any financial pain. They will have a meeting to see the plan and review costs. Montrose is opening them next week around March 1 <sup>st</sup> .	<b>No Action Taken</b>
<b>b. Project review work in having presentations on new developments and projects</b>	Marco explained that the DGA Board of Directors should receive presentations on new projects that are happening in the district. This will be beneficial for all property owners to know what is happening. Brad said he would work on a newsletter style report that would go out about upcoming projects and new businesses opening in the downtown.	<b>No Action Taken</b>
<b>c. New businesses opening in Downtown</b>	Helen announced that the Glendale Theatre is under new ownership. Brad will add new businesses to his report that is sent out.	<b>No Action Taken</b>
<b>d. Downtown Office vacancy rate stats</b>	Marco reviewed the downtown vacancy rate sheet that was provided by the city. Joe commented that the rates fluctuate based on covid restrictions and current data is hard to grasp.	<b>No Action Taken</b>
<b>e. City Economic Development Meeting - Bradley</b>	Brad explained that the city had four main goals. Now they are focused on growing the city's economy, branding/marketing, identifying why businesses should come to Glendale. Placemaking, walkability, parks, plazas, accelerators, small businesses, and they want to tailor services to help improve processes and permit timelines.	<b>No Action Taken</b>

<b>6. Committee Reports</b>		
<b>Executive Committee</b>	Rick and Marco went through the following items:	
<b>a. YTD Rough Budget review for FY 22</b>	Marco reviewed the budget, the collected assessments, and carry forward. Marco reviewed the ADMIN, DISI, and SOBO categories. All line items are underbudget.	<b>Helen moved and Brad seconded the motion to approve the draft fiscal year budget. The motion was approved unanimously.</b>
<b>b. Board meeting schedule for year</b>	Marco announced that the Executive Committee meetings for the rest of the fiscal year would start at 9am and the Board of Directors would follow at 10am. The dates would be April 27 <sup>th</sup> , June 29 <sup>th</sup> , and August 31 <sup>st</sup> .	<b>Helen moved and Randy seconded the motion to schedule the next three Board meetings. The motion was approved unanimously.</b>
<b>c. Nominate John Sadd as Board Member</b>	Rick withdrew this nomination; it will be brought up at a later meeting.	<b>No Action Taken</b>
<b>d. Other</b>	Rick opened up for any other items. a. Bradley announced the Phil from the City is retiring on April 1 <sup>st</sup> . Phil was a founder of the DGA.	<b>No Action Taken</b>
<b>DISI Committee</b>	Helen went through the following items:	
<b>a. Website update, mobile application</b>	Sedna Solutions report was reviewed. They continue to add new reports for Board and Committee meetings on the website. Managed business listings in the Directory on the website and mobile app. Managed event listings on the Events Calendar on the website and mobile app and upgraded the WordPress software and plugins on the website.	<b>No Action Taken</b>
<b>b. Status of Alex Theatre management - timeline</b>	No updated for the Alex Theatre being used currently.	<b>No Action Taken</b>
<b>c. Events for 2022</b>	Helen explained that events are still on hold depending on COVID. She was sad to report that	<b>No Action Taken</b>



	they will not host International Women's Day this year. They plan to bring it back for 2023.	
<b>d. Reconstitute Committee; invite hotels.</b>	Marco explained many members have left the District and Helen and Marco will need to work to rebuild the DISI Committee. They will invite members that helped with international women's day, at the chamber, and the hotels.	<b>No Action Taken</b>
<b>e. Nominate Luci Ibarra as DISI Committee Member</b>	Luci will be invited to the next DISI meeting.	<b>No Action Taken</b>
<b>f. Other</b>	Helen opened up for any other comments: a. Emma from Mustang marketing reviewed her report and they had a nice spike of outreach during the annual valentine's day rose hand out event. Facebook and Instagram seem to be providing the best engagement so far.	
<b>SOBO Committee</b>	Randy went through the following items:	
<b>a. Report from DMS, Nick L</b>	Nick gave a brief update on services. Nick also reviewed the photos of the Ambassadors handing out roses on valentine's day. Nick further mentioned that the police have been responding very quickly.	<b>No Action Taken</b>
<b>b. New equipment requests</b>	This item will be discussed at a later meeting. Staff will research items and bring this up at the next SOBO Committee meeting.	<b>No Action Taken</b>
<b>c. Bridge Link project – projected costs</b>	Marco and Nick reviewed the cost of the bridge link planters. The cost would be around \$117,500 for one side of the bridge on Brand and Central.	<b>No Action Taken</b>
<b>d. Other</b>	Randy opened it up for any other comments: a. Marco stated that they need to rebuild the SOBO Committee.	<b>No Action Taken</b>
<b>7. Other</b>	Rick opened the floor for additional comments or questions.	<b>No Action Taken</b>
<b>8. Next Meeting</b>	The next meeting will be April 27 <sup>th</sup> at 10 am. It will still most likely be a Zoom meeting. Staff will look into have zoom at the office conference room.	<b>No Action Taken</b>

Minutes taken by Ryan Huffman, Staff/New City America