



**Downtown Glendale Association  
Board of Directors Meeting  
Wednesday, November 20<sup>th</sup>, 10:00 a.m.  
100 N. Brand Blvd., 6<sup>th</sup> Floor Conference Room  
Glendale, CA 92013**

**AGENDA**

- 1. Introductions – President Rick Lemmo**
- 2. Announcements, public comment**
- 3. Approval of Minutes:**
  - a. August 27<sup>th</sup>, 2019 meeting *Action Item*
  - b. September 13<sup>th</sup>, 2019 meeting *Action Item*
  - c. October 22<sup>nd</sup>, 2019 Annual Board meeting minutes *Action Item*
- 4. City Update on current projects:**
  - a. Sidewalk Vending Ordinance status
  - b. New Trash receptacles
  - c. Parking district changes
  - d. Newsrack status
  - e. Greater DGA Annual report to the City Council
  - f. Business openings, new development
- 5. Committee Reports –**  
**(Executive Committee) – Rick Lemmo**
  - a. Review of YTD FY 19 rough draft budget, estimated carry forward
  - b. Approval of 2020 FY budget in January
  - c. Annual report distribution
  - d. Update on Glenoaks frontage issue, recommendation from staff *Action Item*  
**(DISI) – Helen McDonagh**
  - a. Bridge Link/Placemaking investigation - timeline
  - b. Upcoming holiday events

**Rick Lemmo, President • Joseph Stitick, Vice President  
Helen McDonagh, Treasurer • Raul Porto, Secretary  
Jennifer Hiramoto • Steve Sayers • Nicole Dedic • Randy Stevenson**

---

**100 N. Brand Boulevard • Suite 508 • Glendale, CA 91203  
818.476.0121 • Info@DowntownGlendale.com  
www.DowntownGlendale.com • Facebook & Twitter: DWTNGlendale • #DWTNGlendale**

- c. Updated logo - pending

**(SOBO) – Randy Stevenson**

- a. DMS report – Nick Lemmo
- b. Need to report impact of sidewalk vendors to PD and City in writing
- c. Other

**6 . Next Board meeting:**

**BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at the meeting room door as well as the DGA office door. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Jacqueline Bentham at 818 476-0120 x 420 at least 48 hours prior to the meeting**



**Downtown Glendale Association  
Board of Directors**

**Tuesday, August 27<sup>th</sup>, 2019 – 10:00 a.m.**

**100 N Brand Blvd, Basement/6<sup>th</sup> Floor Conference Room, Glendale, CA 91203**

**[www.downtownglendale.com](http://www.downtownglendale.com)**

**Present:** Rick Lemmo, Joseph Stitick, Helen McDonagh, Raul Porto, Nicole Dedic, Randy Stevenson, Jennifer Hiramoto, Steven Sayers

**Absent:** None

**Guests:** Mark Newborg, Ivet Samvelyan, Danny Carver, Kiara Banks, Alfred Hernandez, Patrick Magtoto, Alex Khatchaturian, Luis Pasache, Tad Dombroski

**Staff:** Marco Li Mandri, Nick Lemmo, Ryan Huffman

**Minutes:**

<i><b>Item</b></i>	<i><b>Discussion</b></i>	<i><b>Action Taken?</b></i>
<b>1. Introductions</b>	Rick Lemmo called the meeting to order at 10:02 am.	<b>No Action Taken</b>
<b>2. Approval of the May 28<sup>th</sup>, 2019 meeting minutes</b>	The Board of Directors reviewed the May 28 <sup>th</sup> , 2019 meeting minutes.	<b>Nicole moved and Randy seconded the approval of the May 28<sup>th</sup>, 2019 minutes. The minutes were approved unanimously.</b>
<b>3. Public Comments and Announcements</b>	Rick opened the floor for public comments and announcements: a. Alex Khatchaturian, a property owner in the district explained that he has a safety issue on the North side of Glenoaks. He requested assistance with adding streetlights to help make it safer.	<b>No Action Taken</b>

Rick Lemmo, President • Joseph Stitick, Vice President  
Helen McDonagh, Treasurer • Raul Porto, Secretary  
Jennifer Hiramoto • Steve Sayers • Nicole Dedic • Randy Stevenson

**100 N. Brand Boulevard • Suite 508 • Glendale, CA 91203**

**818.476.0121 • [Info@DowntownGlendale.com](mailto:Info@DowntownGlendale.com)**

**[www.DowntownGlendale.com](http://www.DowntownGlendale.com) • Facebook & Twitter: DWTNGlendale • #DWTNGlendale**



<b>4. Set Annual Nominations Meeting date, review of letters and forms</b>	Marco explained the guidelines for the annual nominations process. The Board reviewed the letter and forms that will be mailed out to all property owners.	<b>Helen moved and Raul seconded the motion to mail out the forms and letter with an updated Annual Meeting date of October 22<sup>nd</sup>, 2019 at 10:30am. The motion was approved unanimously.</b>
<b>5. Update on Current Projects</b>	Marco and the Board reviewed the following updates with the committee:	
<b>a. Parking Study</b>	Tad with the City of Glendale passed out a flyer for an upcoming community meeting on August 28 <sup>th</sup> , at 6:00pm to review the Downtown Parking Analysis report. Marco will be working with Jennifer and Tad on how parking impacts the districts.	<b>No Action Taken</b>
<b>b. Grant requesting for new trash receptacles, walkthrough</b>	Marco explained that he will be conducting a walkthrough with DMS staff, City staff, and Public Works to discuss the need for new trash receptacles and ideas on making the district pedestrian friendly.	<b>No Action Taken</b>
<b>c. City transfer of funds, final numbers</b>	The Board reviewed the transfer of assessment funds. They recently received \$18,867.60 and are expected to receive another \$7,586.83 in the next few weeks.	<b>No Action Taken</b>
<b>d. Impact of Hot Dog Vendor</b>	Staff explained that a hot dog vendor has been setting up in the district on the sidewalk causing extreme stains and leaving behind a mess that the Ambassadors are having to clean up. This cost needs to be reimbursed and the next step would be potentially sending a letter to the city for reimbursement. Jennifer will be working with the city and businesses to discuss this issue.	<b>No Action Taken</b>
<b>e. Sidewalk Vending Ordinance</b>	Rick explained that the City Attorney's office is currently drafting a street vendor ordinance. It is an important local legislation that will help the businesses in the district. Currently the sidewalk vendors are not paying into the district and the district Ambassador are cleaning up after	<b>No Action Taken</b>

	them. Jennifer explained that currently the City Council is expected to review the ordinance on November 5 <sup>th</sup> , 2019.	
<b>F. Elimination of news racks</b>	Marco explained the news racks are not being used and get vandalized with stickers. He will bring this issue up when he conducts the walkthrough with the City.	<b>No Action Taken</b>
<b>6. City Update</b>	Jennifer went through the following item:	
<b>a. Discussion on homelessness and programs</b>	<p>Jennifer introduced LT. Carver, Ivet, and Ascencia representatives to discuss homelessness downtown and programs available.</p> <p>a. Glendale Police Department Officers reviewed many programs that are available to assist with the homeless. Glendale PD provides referrals and services as part of a long-term approach to assist with the homeless. The goal is to reduce and prevent future calls along with preventing unnecessary incarceration and hospitalization. They partner with service agencies, provide mental health services, and respond with a clinician to assist. They received roughly 2700 calls in 2018 and have already passed 2000 calls for services involving homeless this year. They use outreach and enforcement to make Glendale one of the safest cities. Recently they removed homeless campers from the Five Star Cinema and Mr. Furley's.</p> <p>b. Ivet works with many agencies on helping the homeless. She explained that she helps with obtaining services and housing. She has emergency shelters and a domestic violence shelter.</p> <p>c. Ascencia staff explained that they get calls and will go meet with homeless to interview and find out ways they can assist. They work downtown and offer services and housing.</p> <p>Discussion followed.</p>	<b>No Action Taken</b>
<b>7. Committee Reports</b>	Rick, Helen, Randy, and Marco went through the following items:	



<b>Executive Committee</b>	Rick and Marco went through the following items:	
<b>a. Approval of rough draft YTD Budget</b>	Marco reviewed the rough draft YTD budget. Staff explained that a pressure was purchased. DISI and SOBO are under budget.	<b>Joe moved and Steven seconded the motion to approve the rough draft YTD budget. The motion was unanimously approved.</b>
<b>b. Other</b>	Marco explained that clean and safe means that the district will provide hospitable services but the Ambassadors are not Police Officers.	<b>No Action Taken</b>
<b>DISI</b>	Helen and Marco went through the following items:	
<b>d. Bridge Link / Placemaking investigation</b>	Helen reviewed the draft photoshop image of the 134 bridge with planters. This will help make it safer and increase the beautification of the overpass. Marco will continue working with the city on this item.	<b>No Action Taken</b>
<b>b. Upcoming Events</b>	Helen explained that Tech Week and the Open Arts and Music Festival will be the next large events in the District.	<b>No Action Taken</b>
<b>d. Update Logo</b>	Marco explained that he would like to work with the DISI committee on coming up with ideas to improve the DGA Logo.	<b>No Action Taken</b>
<b>SOBO</b>	Randy and Marco went through the following items:	
<b>a. New Truck, new Equipment</b>	Staff gave an update on maintenance and explained they ordered a new pressure washing machine.	<b>No Action Taken</b>
<b>b. Banked hours</b>	Staff reviewed the Bank Hours report.	<b>No Action Taken</b>
<b>c. Other</b>	Randy opened up for any other SOBO discussions.	<b>No Action Taken</b>
<b>8. Closed Session to discuss pending legal issues</b>	Marco explained that the Board needed to review a properties square and linear footage at 1000 North Central. He explained that a parking garage was originally included in the building square footage and one side of the street didn't have a sidewalk. Discussion followed.	<b>a. Rick motioned and Helen seconded to reduce the properties building square footage by 14,845 / \$593.80 for the next fiscal year. The motion was approved unanimously.</b> <b>b. Randy motioned and</b>

		Rick seconded a motion for the DGA to get outside council to review the properties linear square footage and the Districts Management Plan to determine if the property should have a reduced linear footage. The motion was approved unanimously.
<b>9. Next Meeting</b>	Next meeting will be on September 13 <sup>th</sup> , at 10:30am. It will be held in the 6 <sup>th</sup> floor conference room.	<b>No Action Taken</b>

Minutes taken by Ryan Huffman, Staff.



7

**Downtown Glendale Association  
Board of Directors  
Friday, September 13<sup>th</sup>, 2019 – 10:30 a.m.  
100 N. Brand Blvd., 6<sup>th</sup> Floor Conference Room, Glendale, CA 91203  
[www.downtownglendale.com](http://www.downtownglendale.com)**

**Present:** Rick Lemmo, Joseph Stitick, Helen McDonagh, Nicole Dedic, Randy Stevenson, Jennifer Hiramoto, Steven Sayers

**Absent:** Raul Porto

**Guests:** None

**Staff:** Marco Li Mandri, Ryan Huffman

**Minutes:**

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
<b>1. Introductions</b>	Rick Lemmo called the meeting to order at 10:30 am.	<b>No Action Taken</b>
<b>2. Public Comments and Announcements</b>	Rick opened the floor for public comments and announcements.	<b>No Action Taken</b>
<b>3. Proposal to amend bylaws prior to annual meeting</b>	Marco explained the need to update the bylaws since the expansion in July 2018. Marco reviewed the proposed changes and opened up for any questions or discussions.	<b>Joe moved and Nicole seconded the motion to approve the amended bylaws. The motion was approved unanimously.</b>
<b>4. Other</b>	Rick opened up for any other discussions: a. Jennifer reminded all Board Members about Tech Week. b. Jennifer announced that the street vendor ordinance would be potentially discussed with City Council on October 22 <sup>nd</sup> at 6:00pm. Rick wants Marco to work with the City and the City Attorney. Rick	<b>No Action Taken</b>

Rick Lemmo, President • Joseph Stitick, Vice President  
Helen McDonagh, Treasurer • Raul Porto, Secretary  
Jennifer Hiramoto • Steve Sayers • Nicole Dedic • Randy Stevenson

---

**100 N. Brand Boulevard • Suite 508 • Glendale, CA 91203  
818.476.0121 • [Info@DowntownGlendale.com](mailto:Info@DowntownGlendale.com)  
[www.DowntownGlendale.com](http://www.DowntownGlendale.com) • Facebook & Twitter: DWTNGlendale • #DWTNGlendale**



	would like a meeting with the City Attorney, Marco and himself to further discuss the necessity for a street ordinance. Discussion followed.	
<b>5. Next Meeting</b>	The next meeting will be on October 22 <sup>nd</sup> , 2019 at 10:30am. It will be held in the 6 <sup>th</sup> floor conference room.	<b>No Action Taken</b>

Minutes taken by Ryan Huffman, Staff.



**Downtown Glendale Association  
Board of Directors**

**Tuesday, October 22<sup>nd</sup>, 2019 – 10:30 a.m.**

**100 N Brand Blvd, 6<sup>th</sup> Floor Conference Room, Glendale, CA 91203**

**[www.downtownglendale.com](http://www.downtownglendale.com)**

**Present:** Rick Lemmo, Joseph Stitick, Raul Porto, Nicole Dedic, Randy Stevenson, Jennifer Hiramoto, Steven Sayers

**Absent:** Helen McDonagh

**Guests:** Tad Dombroski

**Staff:** Marco Li Mandri, Nick Lemmo, Ryan Huffman

**Minutes:**

<i><b>Item</b></i>	<i><b>Discussion</b></i>	<i><b>Action Taken?</b></i>
<b>1. Introductions</b>	Rick Lemmo called the meeting to order at 10:30 am.	<b>No Action Taken</b>
<b>2. Public Comments and Announcements</b>	Rick opened the floor for public comments and announcements: a. Joe announced that Studio Movie Grill opened in the District.	<b>No Action Taken</b>
<b>3. City update on current projects</b>	Marco, Rick, and Jennifer reviewed the following items with the Board:	
<b>a. Annual report process</b>	Marco announced that Mustang Marketing and New City America have started to work on the annual report.	<b>No Action Taken</b>
<b>b. Annual report to City Council</b>	Jennifer and Marco explained that the Annual Report to City Council should take place in the beginning of January, potentially January 10 <sup>th</sup> , at 3:00pm.	<b>No Action Taken</b>
<b>c. City discussion on Sidewalk Vending</b>	Rick explained the City of Glendale is one of the largest cities without an ordinance	<b>Nicole moved and Raul seconded the approval</b>

Rick Lemmo, President • Joseph Stitick, Vice President  
Helen McDonagh, Treasurer • Raul Porto, Secretary  
Jennifer Hiramoto • Steve Sayers • Nicole Dedic • Randy Stevenson

**100 N. Brand Boulevard • Suite 508 • Glendale, CA 91203**

**818.476.0121 • [Info@DowntownGlendale.com](mailto:Info@DowntownGlendale.com)**

**[www.DowntownGlendale.com](http://www.DowntownGlendale.com) • Facebook & Twitter: DWTNGlendale • #DWTNGlendale**

<b>Ordinance, proposal for submittal of partial ordinance section covering application/permit process in time for the holidays. Authorize staff and or Officers to present wording on section of the ordinance to the City Council this evening</b>	regulating sidewalk vendors. Marco reviewed a proposed ordinance for the City of Glendale to regulate sidewalk vending. The first phase for consideration is the issuance of permits. Marco explained that he reviewed different ordinances from Huntington Beach, Santa Monica, and Downey. It will be crucial for action to be taken before the holidays. Discussion followed.	<b>of Marcos proposed permit process and authorized Marco to present it to City Council. Jennifer abstained. The motion was approved.</b>
<b>d. Status of trash receptacle purchase</b>	Jennifer explained the City would be attempting to purchase 10 trashcans for the new part of the district. Discussion included the potential for the DGA to purchase an addition 10 trashcans depending on the carry forward amount.	<b>No Action Taken</b>
<b>e. Status of abandoned news rack removal</b>	Marco announced that the District still has approximately nine unused news racks throughout the district. They are full of graffiti and stickers and unused by newspaper distributors. He said that the City Public works should remove them. Staff will send Jennifer the location of them.	<b>No Action Taken</b>
<b>4. Report from Nominations Committee</b>	Marco reviewed the following items with the committee:	
<b>a. Board members from the Downtown CBD up for re-nomination, 2 year terms: Rick Lemmo, Joseph Stitick, Steven Sayers, new applicants</b>	Rick explained to the Board the status of the submitted nomination forms. Two nominees have not served on a Committee and Marco will be reaching out to them to join the DISI, SOBO, or both Committees.	<b>No Action Taken</b>
<b>b. Recommendations for appointment of Board Members for 2019-2021</b>	The Board of Directors reviewed the qualifications and voted to appoint three members to serve on the Board.	<b>Rick moved and Nicole seconded to appoint Rick Lemmo, Joseph Stitick, and Steven Sayers to the Board of</b>



		<b>Directors. Joe abstained. The motion was approved.</b>
<b>c. Election of Officers for 2019:</b> <b>1. President;</b> <b>2. Vice President;</b> <b>3. Secretary;</b> <b>4. Treasurer</b>	The Board Elected the President, Vice President, Secretary, and Treasurer for next year.	<b>Randy moved and Raul seconded Rick as President, Joseph as Vice President, Raul as Secretary, and Helen as Treasurer. The motion was approved unanimously.</b>
<b>d. Other</b>	Rick opened up for any other comments or announcements: a. Tad announced that outreach with a variety of stakeholders concluded on the downtown parking analysis. In general they supported the parking policies and agree that City garages are below market prices. They like increased enforcement, mobile pay options, revenues reinvested in the downtown, and digital guidance signs.	<b>No Action Taken</b>
<b>5. Holiday decorations timeline and implementation</b>	Staff announced that all Holiday Decorations would be installed be November 14 <sup>th</sup> and remain up through the beginning of January.	<b>No Action Taken</b>
<b>6. Next Meeting</b>	Next meeting will be November 20 <sup>th</sup> at 10:00am. It will be held in the 6 <sup>th</sup> floor conference room.	<b>No Action Taken</b>

Minutes taken by Ryan Huffman, Staff.



12

November 1<sup>st</sup>, 2019

Raffi Ghazarian  
138 N. Brand Blvd., Ste. 302  
Glendale, CA 91203

Dear Mr. Ghazarian,

We welcome your interest in serving on the Greater Downtown Glendale Board of Directors. One of the requirements to serve on the Board is to serve, at least six months on one of the standing Committees of the Board. The standing Committees are attached.

We will notify you of the Sidewalk Operations Committee and District Identity Committee meetings as they are scheduled. We encourage you to attend these meetings.

Thanks for your interest in serving on the Greater Downtown Glendale Association Board.

Sincerely,

Marco Li Mandri  
Executive Director  
Greater Downtown Glendale Association

Cc: Board of Directors

Rick Lemmo, President • Joseph Stitick, Vice President  
Helen McDonagh, Treasurer • Raul Porto, Secretary  
Jennifer Hiramoto • Steve Sayers • Nicole Dedic • Randy Stevenson

---

100 N. Brand Boulevard • Suite 508 • Glendale, CA 91203  
818.476.0121 • [Info@DowntownGlendale.com](mailto:Info@DowntownGlendale.com)  
[www.DowntownGlendale.com](http://www.DowntownGlendale.com) • Facebook & Twitter: DWTNGlendale • #DWTNGlendale



November 1<sup>st</sup>, 2019

Jahn De Khudikine  
339 1/2 N Brand Blvd  
Glendale, CA 91203

Dear Mr. De Khudikine,

We welcome your interest in serving on the Greater Downtown Glendale Board of Directors. One of the requirements to serve on the Board is to serve, at least six months on one of the standing Committees of the Board. The standing Committees are attached.

We will notify you of the Sidewalk Operations Committee and District Identity Committee meetings as they are scheduled. We encourage you to attend these meetings.

Thanks for your interest in serving on the Greater Downtown Glendale Association Board.

Sincerely,

A handwritten signature in black ink, appearing to read "Marco Li Mandri".

Marco Li Mandri  
Executive Director  
Greater Downtown Glendale Association

Rick Lemmo, President • Joseph Stitick, Vice President  
Helen McDonagh, Treasurer • Raul Porto, Secretary  
Jennifer Hiramoto • Steve Sayers • Nicole Dedic • Randy Stevenson

---

100 N. Brand Boulevard • Suite 508 • Glendale, CA 91203  
818.476.0121 • [Info@DowntownGlendale.com](mailto:Info@DowntownGlendale.com)  
[www.DowntownGlendale.com](http://www.DowntownGlendale.com) • Facebook & Twitter: DWTNGlendale • #DWTNGlendale



**Downtown Glendale Association (DGA) CBD Board of Directors**  
**Committee Structure -2019**

<b>DGA Committee</b>	<b>Functions and Duties</b>
<b>Executive Committee</b>  <b>Chair: Rick Lemmo,</b> <b>President of the</b> <b>Corporation</b>	<p>Oversees staff and district consulting contracts, corporate finances, insurance, development of budget, Board agendas and meetings, correspondences, outreach, bylaws and Board policies, relations with the City Manager's office, political reps and public agencies, Board elections, fundraising, oversees contract with the DGA, etc.</p> <p>Consists of all of the officers of the corporation.</p>
<b>Sidewalk Operation,</b> <b>Beautification and</b> <b>Order (SOBO)</b>  <b>Chair: Randy Stevenson</b>	<p>Oversees maintenance service employees involved in the improvement of the public rights of way, including sidewalk sweeping, steam cleaning, landscaping. Coordinates with other office building and private security companies in the district.</p> <p>Relations with GPD</p>
<b>District Identity and</b> <b>Marketing</b>  <b>Chair: Helen McDonagh</b>	<p>Projects would include those that market and promote the Downtown or promote positive aspects of the Downtown Glendale CBD.</p> <p>Those issues may include: branding of the district, public relations, social media, underwriting special events, Website maintenance, banner program, seasonal displays, holiday decorations, visual linkages, new public spaces projects, improvements to public spaces in the district, district walking maps, brochures, twitter and facebook management, etc.</p>
<b>Land Use and Project</b> <b>Review Committee and</b> <b>Downtown Community</b> <b>Plan Update</b>  <b>Chair: Joseph Stitick</b>	<p>Planning, zoning, parking, parking enforcement, traffic calming, transportation, review of new mixed use developments, review of new construction and its impact, street relationship, etc.</p>

**Staff:**

Marco Li Mandri, Executive Director (New City America)  
 Ryan Huffman, Jacqueline Benthem, Shirley Zawadzki, Laura Li Mandri,  
 Administration (New City America)  
 Nick Lemmo, District Operations Director/District Management Services  
 Maintenance workers (District Management Services)

The next SOBO and DISI Meetings are on November 20<sup>th</sup>, 2019.

SOBO is from 8:30am – 9:00am.

DISI is from 9:00am – 10:00am.

They meet at 100 N. Brand Blvd., in the 6<sup>th</sup> Floor Conference Room.

Please send us your email address, so we can email out all future meeting dates/times.

Email - [info@downtownglendale.com](mailto:info@downtownglendale.com) or [Ryan@downtownglendale.com](mailto:Ryan@downtownglendale.com)

**SUBJECT: CITY UPDATE**

**TO: GREATER DOWNTOWN GLENDALE ASSOCIATION – DISI & SOBO**

**FROM: JENNIFER HIRAMOTO, DGA BOARD MEMBER**  
*DEPUTY DIRECTOR – ECONOMIC DEVELOPMENT, CITY OF GLENDALE*

The City of Glendale and Downtown Glendale Association continue to collaborate as both organizations strive toward improving the quality of life and vibrancy in downtown Glendale. Please find the update below on City projects that may be of interest to members of the committees:

**A. NEW AND UPCOMING BUSINESSES (IN ORDER OF OPENING DATES)**

- Studio Movie Grill, 128 N. Artsakh – Now Open! (Marketing Support Needed!)
- Bea Bea's, 313 W. California – Now Open!
- Nike Store, Americana at Brand – Coming Soon!
- Amazon, Americana at Brand – Coming Soon!
- Mumford Brewery, 300 N. Central Avenue – Coming Soon!
- WeWork, 611 N. Brand – Open Date Scheduled for February 3, 2020

**B. ARTS & ENTERTAINMENT RFP**

Studio One Eleven and the City of Glendale met with members of GDGA in October to discuss upcoming plans for the Arts & Entertainment District, which includes an enhanced pedestrian experience and more recognizable artistic features. This will also feature a one-way street. Designs have been further vetted, and is scheduled to be presented to the City Council on Dec. 17. Should Council agree, the next step would be to move forward with construction drawings.

**C. STREET VENDOR ORDINANCE**

The City Council adopted an urgency Street Vendor Ordinance, which establishes stringent regulations that, among other items, generally forbid vendors in the GDGA district. A second reading was scheduled for Nov. 19, 2019. A full copy of the draft ordinance can be found at this link: [https://www.ci.glendale.ca.us/government/council\\_packets/CC\\_HA\\_111919/CC\\_7b\\_111919.pdf](https://www.ci.glendale.ca.us/government/council_packets/CC_HA_111919/CC_7b_111919.pdf)

**D. HOLIDAYS IN GLENDALE**

In addition to the holiday lights and decorations that the GDGA provides, this year the City has supplemented efforts in the A&E District by investing approximately \$25,000 for holiday decorations and activities. This includes the installation of wreaths, a 30-foot holiday tree, overhead ornaments, landscaping and street light enhancements. Holiday events the GDGA is supporting include:

- Holly Jolly Breakfast with Santa on December 7, 2019 from 9 am to Noon. Hosted by Parks Department.
- Jingle Bell Run on December 8, 2019. The City of Glendale has established a team, and more than 20 people have signed up. Event hosted by the Arthritis Foundation.
- Ugly Sweater Party in the Paseo on December 21, 2019, from 4 pm to 7 pm.

**E. TRASH CANS**

The Public Works Department has agreed to purchasing a total of ten crash cans. Staff is working with them now to place the order. Direction is needed from GDGA on how to proceed with the logos.

**F. ANNUAL REPORT**

The Annual Report is scheduled to be presented by the GDGA on January 21, 2019 at 3 pm.





Att: Jennifer Hiramoto

Jennifer, please distribute this letter to appropriate City Management, Staff, Mayor and all City Council members, prior to this evenings November 5, 2019, meeting on Agenda Item 8f.

Dear Mayor, Council, City Management and appropriate City Staff,

Please accept this letter in support of the Agenda item 8f and to support City Staff's recommendation to approve **URGENCY ORDINANCE - Establishing a Sidewalk Vending Program in Compliance with Senate Bill No. 946; Amending the Glendale Municipal Code, 1995, adding chapter 5.35 and Amending Sections 1.20.010 and 9.14.140; and Declaring the Urgency thereof.**

Please accept my apology that, due to a previous commitment, I am unable to attend this evening's meeting. Please understand that my absence this evening should not diminish the urgency of the concerns and needs of the Greater Downtown Glendale Association members and the negative impact, expected to become even greater in the coming months, on the operation of their businesses and property values.

Please understand that there is no doubt that responsible street vendors add to the ambiance and vibrancy of our downtown area. However, there are two very specific concerns that our property owners and merchants have expressed. First, as we have discussed in last week's meeting, there are significant **public safety issues** including but certainly not limited to: path of travel for disabled access, cleanliness and contamination issues due to waste as well as residue left behind, interruption with folks trying to enter or exit existing business or City crosswalks, proliferation of vendors without permits during high traffic or holiday periods. There are also issues of fairness, that need to be considered: currently, unlike long term property owners and area merchants, street vendors do not charge or pay sales tax, gain City permits, pay any portion of rent or property taxes, do not participate in self-assessment in our Community Benefit District and do not provide appropriate liability coverage for Glendale or the Greater Downtown Glendale Association for the consequences of their unsafe, unhealthy and often dangerous actions and residue thereof.

Rick Lemmo, President • Joseph Stitick, Vice President  
Helen McDonagh, Treasurer • Raul Porto, Secretary  
Jennifer Hiramoto • Steve Sayers • Nicole Dedic • Randy Stevenson

---

100 N. Brand Boulevard • Suite 508 • Glendale, CA 91203  
818.476.0121 • [Info@DowntownGlendale.com](mailto:Info@DowntownGlendale.com)  
[www.DowntownGlendale.com](http://www.DowntownGlendale.com) • Facebook & Twitter: DWTNGlendale • #DWTNGlendale

Los Angeles, Downey, Huntington Beach, Santa Monica and Pasadena are area cities that have addressed this issue many, many months ago. Glendale has led our area on so many issues, please do not wait any longer as this will continue to have negative impact if ignored any longer. Please provide our code enforcement and police and fire personnel rules for us all to live by.

Please move this **Urgency Ordinance** forward so as to address these key issues before the anticipated proliferation during this upcoming holiday season.

Please vote to move forward with the ordinance crafted by staff, as written, this evening.

Thanks so much for your time.

Sincerely,

A handwritten signature in blue ink, appearing to read "Rick Lemmo".

Rick Lemmo  
President  
Greater Downtown Glendale Association



Att: Jennifer Hiramoto

Jennifer, please distribute this letter to appropriate City Management, Staff, Mayor and all City Council members, prior to this evenings November 5, 2019, meeting on Agenda Item 8a.

Dear Mayor, Council, City Management and appropriate City Staff,

Please accept this letter in support of the Agenda item 8a and City Staff's recommendation to approve Parking Management Strategies outlined in the Comprehensive Parking Analysis.

After significant and comprehensive outreach and explanation by City Staff and open acceptance of our concerns and feedback, it is time to move forward with these strategies. In particular, Glendale City Staff attended numerous meetings with our Board of Directors and provided convenient availability for follow up meetings to answers questions and assess feedback. On behalf of the Greater Downtown Glendale Association, I am proud to offer our support.

These strategies will help continue to move our world class city forward and allow us to consistently react and improve our systems and equipment based upon changing needs and technology updates.

Thanks so much for your time.

Sincerely,

A handwritten signature in blue ink, appearing to read "Rick Lemmo". The signature is fluid and cursive, with a large, sweeping "L" and "M".

Rick Lemmo  
President  
Greater Downtown Glendale Association

Rick Lemmo, President • Joseph Stitick, Vice President  
Helen McDonagh, Treasurer • Raul Porto, Secretary  
Jennifer Hiramoto • Steve Sayers • Nicole Dedic • Randy Stevenson

---

100 N. Brand Boulevard • Suite 508 • Glendale, CA 91203  
818.476.0121 • [Info@DowntownGlendale.com](mailto:Info@DowntownGlendale.com)  
[www.DowntownGlendale.com](http://www.DowntownGlendale.com) • Facebook & Twitter: DWTNGlendale • #DWTNGlendale