

**Downtown Glendale Association (DGA) CBD Board of
Directors Committee Structure -2021**

DGA Committee	Functions and Duties
<p>Executive Committee</p> <p>Chair: Rick Lemmo, President of the Corporation</p>	<p>Oversees staff and district consulting contracts, corporate finances, insurance, development of budget, Board agendas and meetings, correspondences, outreach, bylaws and Board policies, relations with the City Manager’s office, political reps and public agencies, Board elections, fundraising, oversees contract with the DGA, etc.</p> <p>Consists of all of the officers of the corporation.</p>
<p>Sidewalk Operation, Beautification and Order (SOBO)</p> <p>Chair: Randy Stevenson</p>	<p>Oversees maintenance service employees involved in the improvement of the public rights of way, including sidewalk sweeping, steam cleaning, landscaping. Coordinates with other office building and private security companies in the district.</p> <p>Relations with GPD</p>
<p>District Identity and Marketing</p> <p>Chair: Helen McDonagh</p>	<p>Projects would include those that market and promote the Downtown or promote positive aspects of the Downtown Glendale CBD.</p> <p>Those issues may include: branding of the district, public relations, social media, underwriting special events, Website maintenance, banner program, seasonal displays, holiday decorations, visual linkages, new public spaces projects, improvements to public spaces in the district, district walking maps, brochures, twitter and facebook management, etc.</p>
<p>Land Use and Project Review Committee and Downtown Community Plan Update</p>	<p>Planning, zoning, parking, parking enforcement, traffic calming, transportation, review of new mixed use developments, review of new construction and its impact, street relationship, etc.</p>

Staff: Marco Li Mandri, Executive Director (New City America)
Maintenance workers (District Maintenance Services)