



Downtown Glendale Association
Executive Committee Meeting
Tuesday, July 20th, 2021 – 9:00 a.m.
Zoom Video Conference
www.downtownglendale.com

Present: Joseph Stitick, Raul Porto, Helen McDonagh, Rick Lemmo

Absent: None

Guests: Jeff Brown

Staff: Marco Li Mandri and Ryan/NCA, Nick Lemmo/DMS

Minutes:

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
1. Introductions	President, Joseph Stitick called the meeting to order at 9:00 am. Introductions were completed. This was a Zoom meeting due to the COVID shelter in place requirements. Everyone was on video for the meeting, consistent with the Brown Act rules.	No Action Taken
2. Approval of Executive Minutes from April 13th, 2021	Joe asked the Executive Committee to review the April 13 th , 2021 minutes.	Rick moved and Helen seconded a motion to approve the April 13th, 2021 minutes. The motion was approved.
3 Public Comments and Announcements	Joe opened the floor for public comments and announcements.	No Action Taken
4. City Update on current projects – to be discussed at Board meeting	Marco announced that Glendale City Staff would be joining the Board meeting to discuss the following topics:	No Action Taken

Joseph Stitick, President • Raul Porto, Vice President
 Rick Lemmo, Treasurer • Helen McDonagh, Secretary
 Steve Sayers • Randy Stevenson

	<p>a. Juan Gonzalez – update about Artsakh Creative project/retail shops</p> <p>b. Cruise Night - update</p> <p>c. Tad Dombroski, Parking Manager, Parking Meter Pole art, 10 new trash receptacles;</p> <p>d. Bradley Calvert, Al Fresco program</p> <ol style="list-style-type: none"> 1. Clear metrics to measure the success of the parklets. 2. Data points that can be collected to prove the parklets will or will not work from a revenue perception. 3. Beautifying the parklets. <p>e. City update on the 10 major art installations that LeBasse Projects is managing and supporting the city with.</p> <p>f. Bridge Link status</p>	
5. Committee Reports		
Executive Committee	Joe and Marco went through the following items:	
a. Need for, Parklette Task Force, recommendations to the City on their continuation	<p>Marco explained that the parkettes need to follow state guidelines which may prevent roof overhangs over the structures. It has a max of 45 inches and the fire Chief can make them be removed. Marco further explained that once the parklette has been established for over 180 days it becomes permanent. The Little Italy Association has petitioned the Governor for one year to extend temporary buildings codes. The California Restaurant Association likes outdoor dining and the use of parklettes. Discussion will continue at the Board meeting and a Task force maybe needed.</p>	No Action Taken
b. Budget Update (90%), status	<p>Marco reviewed the budget and the collected assessment amounts so far. The Board has collected close to 98% of 100% of the full assessments.</p>	No Action Taken
c. Setting Annual Meeting date, Appoint Nominations Committee	<p>Marco explained the need to set the annual meeting date and nominations committee at the Board Meeting.</p>	No Action Taken

d. Budget reallocations	The Executive Committee reviewed specific line items to be increased since the assessment amounts have reached 98%. Discussion followed.	Rick moved and Helen seconded to recommend to the Board of Directors to reallocate funds from unallocated to increase the following line items: Advertising - \$1,000 Banners - \$15,000 Mobile App - \$400 Website - \$1,600 Special Projects - \$10,000 Public Space Maintenance - \$5,000 Capital Improvements - \$10,000 SOBO Misc. - \$5,000 Supplies - \$5,000
e. Status on agreement with the City on amending the boundaries	Marco explained that the City Council approved the DGA amended boundaries and all parties agreed. Services have stopped at the parcel since the reimbursement check was cent certified and signed for.	No Action Taken
DISI Committee	Helen went through the following items:	
a. Mario Lopez contest pending	Helen explained that this contest has been postponed. It will be brought back up during the holidays.	
SOBO Committee	Staff went through the following items:	
a. Report from DMS	Nick explained that homeless population has increased in the District. The hot dog vendor is selling again and not cleaning up after the vendor leaves. Rick asked to send photos to Ani at the City.	
6. Other	Joe asked if any other discussions were needed.	
7. Next Executive Committee Meeting	Joe announced the next Executive Committee meeting will be on October 6 th at 9:00 a.m. It will still most likely be a Zoom meeting; however, staff will work with the building about having a portion of members attend in person if desired.	No Action Taken
8. Adjournment	The meeting was adjourned.	No Action Taken

Minutes taken by Ryan, Staff/New City America