



Rick Lemmo,
President
Raul Porto,
Vice President
Helen McDonagh,
Treasurer
Joe Stitick,
Secretary
Phil Lanzafame
Brent Gardner

**Downtown Glendale Association
(DISI) Marketing Committee Meeting
Tuesday, January 19th, 2016 – 10:30 a.m.
100 N Brand Blvd. - 6th Floor Conference Room,
Glendale, CA 91203**

AGENDA

1. Introductions – Helen McDonagh, Chair
2. Public comment and announcements
3. Review of November 3rd, 2015 DISI Minutes
4. Review of Budget for YTD Fiscal Year 2016
5. Update on DISI Activities:
 - a. Annual Banner Program
 - b. Review of Sponsorship List
 - c. Update on Web Site- Shant
 - d. Update on Public Relations- Tim
 - e. Update on Social Media- Tari's Report
 - f. Farmers Market
6. Authorization to purchase 12 Spring Displays **Action Item**
7. Authorization to purchase and Install 10 Table, Chairs, and Umbrellas **Action Item**
8. Authorization to purchase and Install LED Lighting for Palms on Maryland **Action Item**
9. Next Meeting: _____

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at the meeting room door as well as the DGA office door. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Ryan Huffman at 818 476-0120 x 420 at least 48 hours prior to the meeting