



**Downtown Glendale Association
Board of Directors Meeting
Wednesday, April 24th, 2024 - 10:00 a.m.
100 N. Brand Blvd., 6th Floor Conference Room
Glendale, CA 91203**

**For information related to access to this call, please call the Greater
Downtown Glendale office at (818) 476-0121**

AGENDA

1. **Introductions – President Rick Lemmo**
2. **Approval of February 7th, 2024, Board Minutes** *Action Item*
3. **Announcements, public comment**
4. **City Update on current projects:**
 - a. Status on Bridge Link project, purchase and timeline
 - b. Project review work in having presentations on new developments and projects – still waiting
 - c. New businesses opening in Downtown
 - d. Estimate on office vacancy rate in Downtown – need data
 - e. Hand billing issues with the City
 - f. Other
5. **(Executive Committee)**
 - a. YTD Rough draft Budget review for FY 24 *Action Item*
 - b. Allocation of funds for International Downtown Association *Action Item*
Conference in September in Seattle, Ryan to investigate costs for membership, hotel and travel and membership in the IDA. Cost of 3 attendees, possible considerations for Board Members as well, for September 11 – 13, not to exceed \$4,000 including membership annual costs. Assign to Executive Committee for approval paid for out of Contingency/Reserve
 - c. 2024 Meeting schedule – as proposed
 - d. Other

**Rick Lemmo, President / Government Relations • Raul Porto, Vice President
Randy Stevenson, Vice President • Helen McDonagh, Secretary / Treasurer
Craig Gorris • Bradley Calvert • Judée Kendall**

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(DISI Committee) – Helen McDonogh

- a. Seasonal decorations - status and need for updating *Action Item*
- b. PR and Social Media report - Mustang
- c. Website update, Sedna Solutions
- d. Update, report on International Women's Day
- e. Events for the year at this point:
 - 1. Cruise Night *Action Item*
 - 2. International Film Festival program *Action Item*
 - 3. RFP for event planner for 2024 *Action Item*Events for 2024, new contractor, Angel City Events
(assign decision to Executive Committee)
- f. RFP for PR/Social Media *Action Item*
(assign decision to Executive Committee)
- g. YWCA Sponsorship Request *Action Item*

SOBO Committee – Randy Stevenson

- a. Report from DMS – Nick L
- b. Purchase of tables, chairs and umbrellas for Central Avenue *Action Item*
- c. Purchase Planters *Action Item*
- d. Other

6. Other

7. Next Board meeting: _____

8. Adjournment

BROWN ACT: *Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at the meeting room door as well as the DGA office door. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Ryan Huffman at 818 476-0120 x 420 at least 48 hours prior to the meeting.*