



Downtown Glendale Association

Board of Directors

Wednesday, July 13th, 2022 - 10:00 a.m.

100 N. Brand Blvd., 6th Floor Conference Room

Glendale, CA 92013

Zoom Call, Video Conference Call

**For information related to access to this call, please call the Greater
Downtown Glendale office at (818) 476-0121**

**Special Meeting of the Board held under the Governors COVID
Executive Order Relating to Meetings Under the Brown Act**

TEMPORARY MODIFICATIONS TO THE BROWN ACT DUE TO COVID-19:

Based on current COVID-19 directives and mandates, Governor Newsom has modified and suspended some of The Brown Act requirements temporarily. For a list of the items that Governor Newsom has modified or suspended, please see attached.

AGENDA

1. **Introductions – President Rick Lemmo**
2. **Approval of May 4th, 2022 Board Minutes** *Action Item*
3. **Approval of continuing to meet virtually, AB 361** *Action Item*
4. **Announcements, public comment (two minutes per speaker)**
5. **Committee Reports:**

(Executive Committee)
 - a. YTD Rough Budget review for FY 22
 - b. Update on amendment to bylaws, see attached (Article VIII, Section 1) *Action Item*
 - c. Other

**Rick Lemmo, President / Government Relations • Raul Porto, Vice President
Randy Stevenson, Vice President • Helen McDonagh, Secretary / Treasurer
Steven Sayers • Bradley Calvert**

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(DISI Committee) – Helen McDonogh

- a. Events for 2022
 - 1. Cruise Night - update
- b. RFP responses to the solicitation to do Event planning **Action Item**
- c. Creation of International Professional Women's Day Task Force, set first meeting
- d. Tech on Tap
- e. Proposal for underwriting Film Festival **Action Item**

SOBO Committee – Randy Stevenson

- a. Report from DMS – Nick L
- b. Other

6. City Update on current projects:

- a. Project review work in having presentations on new developments and projects – pending information on new developments
- c. New businesses opening in Downtown
- d. Downtown Office vacancy rate stats
- e. City 3 year Economic Development plan now available
- f. Bridge Link status

7. New Business**8. Next Board meeting:****9. Adjournment**

BROWN ACT: *Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at the meeting room door as well as the DGA office door. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Ryan Huffman at 818 476-0120 x 420 at least 48 hours prior to the meeting*



**Downtown Glendale Association
Board of Directors
Wednesday, May 4th, 2022 – 10:00 a.m.
Zoom Video Conference
www.downtownglendale.com**

Present: Rick Lemmo, Randy Stevenson, Bradley Calvert, Helen McDonagh, Raul Porto

Absent: Steven Sayers

Guests: Lt. Alex Krikorian, Ani Pogossian

Staff: Emma Frawley/Mustang Marketing, Marco Li Mandri and Ryan/NCA, Nick Lemmo/DMS

Minutes:

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
1. Introductions	President, Rick Lemmo called the meeting to order at 10:00 am. Introductions were completed. This was a Zoom meeting due to the COVID shelter in place requirements. Everyone called in or was on video for the meeting, consistent with the Brown Act rules.	No Action Taken
2. Approval of the February 23rd, 2022 Board Minutes	The minutes from the February 23 rd , 2022 Board meeting were reviewed.	Bradley moved and Helen seconded a motion to approve the minutes from the February 23rd, 2022 Board meeting. The minutes were approved.
3. Approval of continuing to	Marco explained the Governors AB361 which allows provisions to the Brown Act during the	Randy moved and Raul seconded a

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meet virtually, AB 361	pandemic to meet virtually with the public. Because of the health hazards and variants, it was discussed to continue meeting virtually; however, have a plan to move back to in person or hybrid meetings.	motion to continue to meet virtually if needed and take it back up at the next Board meeting. The motion was approved unanimously.
4. Public Comments and Announcements	Rick opened the floor for public comments and announcements. a. Lieutenant Alex Krikorian gave an update on behalf of the Glendale Police Community Outreach bureau. Code enforcement has been working with the food vendors to make sure they are in compliance. They conducted a homeless count and should have the results by this month.	No Action Taken
5. Committee Reports		
Executive Committee	Rick and Marco went through the following items:	
a. YTD Rough Budget review for FY 22	Marco reviewed the budget, the collected assessments, and carry forward. Marco reviewed the ADMIN, DISI, and SOBO categories. All line items are underbudget.	No Action Taken
b. Authorization to have Executive Committee to amend the bylaws to include new property owner/tenant breakdown	Marco explained that Staff will review the bylaws and the Executive Committee will amend them to have an adequate property owner and tenant balance of seats.	Helen moved and Bradley seconded the motion to accept and support the Executive Committee to amend the bylaws breakdown. The motion was approved unanimously.
DISI Committee	Helen went through the following items:	
a. Events for 2022	Helen explained that Cruise Night and Tech week will be happening this in year. When the DGA Sponsors an event, the logo needs to be on all promised marketing locations. The DGA used to support with a \$10,000 sponsorship plus banners for Tech Week.	Helen moved and Raul seconded a motion for Rick to work with the City on the sponsorship of Cruise Night and Tech week not to exceed \$15,000 plus banners.

		The motion was approved unanimously.
b. Reconstitute Committee	Helen and Marco held a meeting last month for the DISI Committee. Hotels and others participated. They have another meeting scheduled in May and will continue to grow the Committee. They are looking to have representatives from the Americana, Galleria, Hotels, and additional locations.	No Action Taken
c. Authorization to have Staff issue RFP based upon the DISI budget	The Executive Committee discussed hiring an events coordinator to help with events in the District.	Helen moved and Bradley seconded a motion to authorize Staff to issue an RFP for a person or company to coordinate events in the District. The motion was approved unanimously.
d. Other	Emma from Mustang Marketing reviewed the supplied report. Emma stated she is excited for contests and events coming back to Glendale. She has also been re-sharing City of Glendale and My Glendale posts.	No Action Taken
SOBO Committee	Randy went through the following items:	
a. Report from DMS, Nick L	<p>1. Nick reviewed the need to purchase new cigarette ash trays for the poles. This was originally supplied by the City but the vendor has stopped selling them and the City doesn't service them anymore. The DGA cleans them out and will now replace the damaged ones. They will be rekeyed and branded with DGA logo design</p> <p>2. Nick reviewed the status of the current pressure washer and need for it to be replaced. Staff received two quotes and went with the lower cost of the quotes. It has all the items needed for proper services in the District.</p>	<p>1. Randy moved and Helen seconded the motion to support the Executive Committee and approve the purchase of 42 ash trays. The motion was approved unanimously.</p> <p>2. Bradley moved and Raul seconded the motion to support the Executive Committee and approve the purchase</p>

	<p>3. Nick reviewed the costs, timelines, and locations for new Trash receptacles. They City has placed 20 out and the DGA will now have purchased 16 to cover the missing spots in the District. The DGA bolts them down so they cannot be tipped over too.</p>	<p>and trade in the old pressure washer. The motion was approved unanimously.</p> <p>3. Helen moved and Randy seconded a motion to support the Executive Committee and approve the purchase of six new Victor Stanley trash Receptacles.</p>
b. Bridge Link project – projected costs	<p>Marco reviewed the cost of the bridge link planters. The cost would be around \$117,500 for one side of the bridge on Brand and Central. This will connect both sides of the district over the 134. It will also allow for a safety barrier between vehicles and pedestrians. The City will need to purchase them and place them. The DGA will plant, water, and maintain them. DGA will also be able to use them for Seasonal displays.</p>	<p>Helen moved and Raul seconded the motion to authorize DGA staff to work the details out with City staff on City acquisition of capital improvement and placement and GDGA to provide maintenance and watering services. The motion was approved unanimously.</p>
c. Other	<p>DMS Staff reviewed the pictures of the work the Ambassadors have done. They also stated that they have seen homeless decline by about 40%. In addition, Nick reviewed the status of the Dodge Ram Truck. It was explained that the Truck will be traded in and a new one will be purchased. This will allow for continuous service and can be funded by the budget. If additional funds are needed, they can be reallocated at a later date to from contingency to cover any line items that are over.</p>	<p>The Board reaffirmed with the Executive Committee Consensus to purchase a new truck and trade in the Ram using the current budget line items. All Board Members reaffirmed.</p>
5. City update on current projects	<p>Bradley and Ani reviewed the following updates with the Board of Directors:</p>	

a. Project review work in having presentations on new developments and projects	Ani explained that small businesses are granted short term Right of Entry permits to test their business model in various retail spaces along N. Artsakh Ave. The city charges no rent for up to 6 months and provides utilities and a wireless hot-spot for internet access. Two rounds of the program have taken places thus far. Current participants include Chez Gagne (giftware store), Rock Photography Museum, The Glendale Room (comedy club), and Rolling Robots (robotics academy for youth). Due to construction timelines for the Artsakh Arts & Entertainment District, a third round may take place later this year.	No Action Taken
b. New businesses opening in Downtown	<p>Ani announced that following new businesses are coming to the District:</p> <ul style="list-style-type: none"> •Amazon Style (Coming Soon)- Americana •Teaspoon (Coming Soon)-Americana at Brand •Chez Gagne (Artsakh) •Rock Photography Museum (Artsakh) •The Glendale Room (Artsakh) •Herand's Kitchen (946 N. Brand) •Burning Mouth (Coming Soon)- Galleria •Chalice Collectibles (Coming Soon)- Galleria •Devil & Agenl (Coming Soon)- Glendale Galleria •District Pub (Coming Soon)- Glendale Galleria •Samsonite- Briggs Riley by Travel Store-Galleria •Sunglass Gallery- (Coming Soon)- Galleria <p>Rick explained that the Americana at Brand is expecting more luxury tenants. The tenant brands are similar to Rodeo Drive now in Glendale.</p>	No Action Taken
c. Downtown Office vacancy rate stats	Ani stated that the Downtown office vacancy rates are 21% up from 13%.	No Action Taken
d. City Economic Development Meeting - Bradley	Bradley explained the City continues to have meetings on being more efficient and Raul commented that if building inspectors had great training, it would be beneficial for all new businesses.	No Action Taken
e. Alfresco Program	Ani explained that Staff is working with Studio111 on the design aspect and implementation of the Downtown Glendale	No Action Taken

Update and design	parklets. The item is expected to go to Council early June. They are trying for three to four locations.	
d. Other	Ani announced that The Sixth Annual Glendale Tech Week planning will begin next month and is expected to take place in September or October 2022.	No Action Taken
7. Other	Rick opened the floor for additional comments or questions.	No Action Taken
8. Next Meeting	The next meeting will be July 13 th at 10 am. It will still most likely be a Zoom/hybrid meeting. Staff will look into have zoom at the office conference room.	No Action Taken

Minutes taken by Ryan Huffman, Staff/New City America

Downtown Glendale Association
2022 DRAFT Budget 12/01/2021 - 11/30/2022

Income

	June 2022	Dec 1, 21' - May 31, 22'	Year-to-Date	Annual Budget
Assessment Income		1,241,333.17	1,241,333.17	1,479,072.90
Carry Forward		479,144.60	479,144.60	479,144.60
Contingency				
Non Assessment				
Interest Income	37.54	223.93	223.93	
Total	37.54	1,720,701.70	1,720,701.70	1,958,217.50

Expense

Administration

	June 2022	Actual YTD Spent	Projected YTD	% Spent Budget	Total Annual Budget	% Annual Budget
Travel		0.00	0.00	0.00%	0.00	0.00%
Telecommunications	459.60	3,551.92	4,666.67	44.40%	8,000.00	0.41%
Staff Contract	18,750.00	131,250.00	131,250.00	58.33%	225,000.00	11.49%
Printing & Copying		113.53	1,458.33	4.54%	2,500.00	0.13%
Postage & Mail		77.10	583.33	7.71%	1,000.00	0.05%
Office Supplies		72.36	1,750.00	2.41%	3,000.00	0.15%
Memberships		0.00	291.67	0.00%	500.00	0.03%
Insurance Liability		8,444.20	4,666.67	105.55%	8,000.00	0.41%
Legal Fees		572.00	2,916.67	11.44%	5,000.00	0.26%
Board Meetings		74.95	175.00	24.98%	300.00	0.02%
Bank Charges		0.00	233.33	0.00%	400.00	0.02%
Accounting Fees		6,000.00	4,375.00	80.00%	7,500.00	0.38%
Admin - Misc.		10,000.00	11,750.00	76.92%	13,000.00	0.66%
Total Administration	19,209.60	160,156.06	164,116.67	58.41%	274,200.00	14.00%
Contingency		0.00	114,980.96	0.00%	197,110.21	10.07%
Reserves		0.00	86,279.25	0.00%	147,907.29	7.55%
	0.00	0.00	201,260.21	0.00%	345,017.50	17.62%

DISI		June 2022	Actual YTD Spent	Projected YTD	% Spent Budget	Annual Budget	% Annual Budget
	Business Attraction		0.00	0.00	0.00%	20,000.00	1.02%
	Advertising	160.00	443.35	5,833.33	4.43%	10,000.00	0.51%
	Annual Report		605.12	583.33	60.51%	1,000.00	0.05%
	Banners	6,110.10	24,778.35	23,333.33	61.95%	40,000.00	2.04%
	Glendale Arts Grant		0.00	0.00	0.00%	0.00	0.00%
	Mobile App	200.00	1,400.00	1,750.00	46.67%	3,000.00	0.15%
	Public Relations	3,000.00	21,000.00	23,333.33	52.50%	40,000.00	2.04%
	Placemaking		0.00	29,166.67	0.00%	50,000.00	2.55%
	Rent, Parking, Utilities	669.50	6,681.00	11,666.67	33.41%	20,000.00	1.02%
	Seasonal Displays		1,980.86	64,166.67	1.80%	110,000.00	5.62%
	Special Events		1,017.90	11,666.67	5.09%	20,000.00	1.02%
	Chamber of Commerce		1,000.00	2,916.67	20.00%	5,000.00	0.26%
	City Events		5,000.00	5,833.33	50.00%	10,000.00	0.51%
	Jingle Bell Run		0.00	2,916.67	0.00%	5,000.00	0.26%
	Taste of DT Glendale		0.00	0.00	0.00%	0.00	0.00%
	International Women's Day		0.00	2,916.67	0.00%	5,000.00	0.26%
	Special Projects		2,414.13	5,833.33		10,000.00	0.51%
	Videos		0.00	0.00		0.00	0.00%
	Website	400.00	2,800.00	3,500.00	46.67%	6,000.00	0.31%
	Total DISI	10,539.60	69,120.71	195,416.67	19.47%	355,000.00	18.13%
SOBO	Maint. Provider & Ops. Director	66,666.66	466,666.62	466,666.67	58.33%	800,000.00	40.85%
	Rent, Parking, Utilities	2,141.27	16,956.98	17,500.00	56.52%	30,000.00	1.53%
	Fuel	1,829.56	18,094.39	16,333.33	64.62%	28,000.00	1.43%
	Public Space Maintenance		7,207.42	8,750.00	48.05%	15,000.00	0.77%
	SOBO Misc.		12,895.18	13,500.00	80.59%	16,000.00	0.82%
	Capital Improvements		64,922.20	14,583.33	259.69%	25,000.00	1.28%
	Supplies	13.91	6,478.08	11,666.67	32.39%	20,000.00	1.02%
	Uniforms	492.81	2,490.05	5,833.33	24.90%	10,000.00	0.51%
	Ambassador Welfare	208.15	8,278.34	11,666.67	41.39%	20,000.00	1.02%
	Truck / P.W. Maintenance		2,668.95	5,833.33	26.69%	10,000.00	0.51%
	Automobile Insurance		6,871.00	5,833.33	68.71%	10,000.00	0.51%
	Total SOBO	71,352.36	613,529.21	578,166.67	62.35%	984,000.00	50.25%
TOTAL EXPENSES		101,101.56	842,805.98	1,138,960.21	43.04%	1,958,217.50	100.00%

ARTICLE VIII DIRECTORS

Section 1: Number and Qualifications and Terms.

- a. *Authorized Number.* The authorized number of Directors of the corporation shall not be less than five (5) and more than thirteen (13). The exact number of Directors shall be fixed from time to time, within the limits specified in this Article VIII, Section 1, by the Board of Directors.
- b. *Director Board Composition:*
 - (1) Any Property Owner shall be entitled to nominate one (1) nominee which may include that owner of record or an authorized representative, in accordance with Article VIII, Section 1, for the Board to consider electing as a Director at the annual Election Meeting.
 - (2) Of the authorized number of Directors, a minimum of sixty six per cent (66%) shall be Property Owners within the District. *However, at all times, there shall be a minimum one business tenant, who does not own property in the district, who shall be a voting member of the Board.*
 - (3) All remaining Directors shall be referred to as "Community Directors". Community Directors may be Business Tenants, or Community at Large Representatives, *provided* that at all times from and after the date the District is established at least one (1) Community Director should be a non-property owning Business Tenant.
- c. *Term.* The term of office of each Director of the Corporation shall be two (2) years and until his or her successor has been elected and qualified. The Directors may be elected at any meeting of the Board. Each Director, including a Director elected to fill a vacancy, shall hold office until the expiration of the term for which he or she was elected and until a successor has been elected and qualified. A Director may succeed himself or herself in office.
- d. *No Limit on Term.* There shall be no limit to how many terms any individual may serve on the Board.

Section 2: Annual Election Meeting and Powers. The nominated Directors shall be elected by majority vote of the currently seated Board members, based upon the provisions stated in Article VIII, Section 1 at the Annual Election meeting of the Board. Subject to the provisions of the Code, the activities and affairs of the Corporation shall be managed and all corporate powers shall be exercised by or under the direction of the Board. The Board may delegate the management of the day-to-day operation of the business of the Corporation to a management company, committee (however composed), or other person, *provided* that the activities and affairs of the Corporation shall be managed and all corporate powers shall be exercised under the ultimate direction of the Board.

SAVE THE DATE!

Cruise Night



Saturday, July 16, 2022

5:30 p.m. – 10:30 p.m.

In the heart of Glendale on Brand Blvd.

Registration includes a swag bag with a free event t-shirt.
NEW this year! Modified Imports and Exotic Cars will be accepted!

GlendaleCruiseNight.com

Information Hotline: (818) 548-6464

TROPHIES AWARDED!

(Categories at Judges' discretion)

Fireworks! Live Entertainment! Family Fun & Activities!



@cruisenightglendale #glendalecruisenight



Event Planning Consultant – Request for Proposal
Issued by the Greater Downtown Glendale Association (GDGA)
May 31st, 2022 – Due Monday June 27th, 2022, 5:00 p.m.

DGA is seeking proposals for event planning and implementation services. The intent of the Request for Proposals (RFP) is to identify and select an experienced planning consultant, firm or team that will be responsible for support, coordination, planning, and execution of the 2022 and 2023 GDGA Special events, whose number is yet to be determined.

DGA is a 501(c)3 nonprofit organization. Founded in 2013, the GDGA was formed by a group of property owners to manage the Greater Downtown Glendale Community Benefit District and manage its assets and revenues towards this end.

1. Scope of Work

A consultant is being sought to provide the following services for the GDGA in 2022 and 2023:

- **Internal Support – Coordinate efforts amongst GDGA staff**
 - Develop and manage event planning timeline
 - Participate in staff meetings, approximately once a month and attend the GDGA District Identity Committee meetings each month they meet.
 - Coordinate with GDGA staff to assure event planning is progressing in a timely manner and all deadlines are met
 - Distribute all necessary information to event committee members
- **AV Support**
 - Identify all AV needs for the event/venue
 - Work with AV company on requirements for events
 - Coordinate with photographer and videographer if needed
- **Venue**
 - Develop and provide necessary information regarding venue layout, AV, etc.
 - Work with GDGA staff on event décor planning if an indoor event
 - Work with the venue contacts to ensure all vendors
 - Coordinate services with all selected vendors
 - Work closely with the caterer and DGA staff on all food selections and service arrangements if applicable
 - If an outdoor event, coordinate with the GDGA Maintenance contractor, District Maintenance Services

- **Event Registration**
 - Build and manage attendee registration database in coordination with GDGA staff
 - Coordinate event promotion through GDGA contracted management company, Mustang Marketing
- **Day-of Event support**
 - Create show flow and script for staff, volunteers, AV support and others as needed
 - Provide on-site supervision and show flow management during the event
 - Manage event registration (with support from GDGA staff and volunteers) and distribution of materials (programs, handouts, etc.)
 - Coordinate with vendors re: access, placement, timing, payment, etc.
 - Coordinate with vendors to assure event venue is cleared of materials and debris, as per requirements provided by venue
 - Other day-of tasks as necessary
- **Other Activities**
 - Attend and help oversee walk-throughs and rehearsal

II. Eligibility Requirements

The GDGA is seeking an experienced event planning consultant company with the following qualifications. Please address these points:

- Professional background of each administrative and/or project staff person that will be assigned to this project
- Proven capability to perform the work on schedule and with quality performance knowledge, skills, and experience relevant to the implementation of conference logistics
- Include at least 3 references who operate CBDs, BIDs or business organizations in Southern California

III. Responding to the RFP

Each response to the RFP must include the following information:

- A response to the Eligibility Requirements set forth above
- A detailed budget including hourly cost of personnel and be prepared to give a quote for each event that is planned by the GDGA. Each event will have its own budget and the goal is to have the event revenue neutral, thereby covering the Event planners costs and netting revenues to the Association if possible.
- Projected timeline for key event planning activities for each planned event
- Pictures/videos of prior events
- Statement agreeing to sign a one year contract (2022) with an option to extend two years (2023-2024).

IV. Filing Deadline

Please submit your proposal by Monday, June 27th, 2022. All proposals should be sent via email in PDF format to Marco Li Mandri, Executive Director of the Greater Downtown Glendale Association at marco@newcityamerica.com. If there are any questions prior to submission, please send via email. An interview may be required but is not required.



Raise a glass at Tech on Tap.

Here's to great conversation, networking and good company!
Join us each month to connect with like-minded innovators and enjoy talks by
professionals at the helm of some of the industry's leading companies.

Upcoming Events:

Featured



**Sustainability And Innovation: Startups Tackling
Global Issues (/Calendar/2022/6
/13/sustainability-and-innovation-startups-
tackling-global-issues)**

Glendale Tech on Tap welcomes all tech professionals to share ideas, meet new friends, and
discuss the latest technological innovations in a relaxed and social setting.



September 29 – October 6, 2022

The Glendale International Film Festival is a celebration of the art of filmmaking and the contribution that film makes to our culture. Celebrating 8 years, **GIFF** is dedicated to uniting the world through film and is a platform for filmmakers in all stages of their careers locally, nationally, and globally.

Film festivals have the unique ability to unite a community and spark connections. Of primary purpose of the **Glendale International Film Festival** is to bring people together – to watch films as a collective audience, to move conversations forward, to celebrate the Glendale's importance in filmmaking, and to allow for people to explore different thoughts and ideas on art and issues.

GIFF is a part of a week-long celebration of film – **FILM WEEK GLENDALE** – at Laemmle Glendale.

ABOUT GLENDALE ARTS

Glendale Arts is a nonprofit organization that generates opportunities throughout greater Los Angeles to showcase, promote, encourage, and engage with the arts.

Glendale Arts believes that film can change the way we see the world and the way we see each other.

For more information on becoming a sponsor, contact:

Nina Crowe

Email: ncrowe@glendalearts.org

Phone: 818-605-8630

GLENDALEIFF.ORG
FILMFREEWAY.COM
#GIFF2022

SPONSORSHIP OPPORTUNITIES

Glendale International Film Festival is cultivating partnerships with organizations that share an interest in the arts and entertainment industry, community development, and connecting with an ever-expanding and diverse audience.

There are a number of opportunities at GIFF for brand awareness and activations as well as options for involvement at other year-round events. For more information on a customized GIFF sponsorship package, developed to fit your company's goals and budget, contact Nina Crowe at ncrowe@glendalearts.org.

BECOME A FESTIVAL SPONSOR



ADDITIONAL SPONSORSHIP OPPORTUNITIES

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EVENT SPONSOR

OPENING NIGHT: \$2,500

CLOSING NIGHT: \$3,500

- Mention during Opening or Closing Night Event
- Logo included in program, website, and event pages
- Promotional materials displayed during Opening or Closing Night
- Sponsor slide/logo projected prior to Opening or Closing Night film screenings/event
- Two (2) dedicated social media mentions
- Mention in press releases

STUDENT FILMMAKER SHOWCASE SPONSOR

\$1,500

- Mention during Showcase
- Logo included in program, website, and event pages
- Signage at Showcase
- VIP seating at Showcase and other festival events
- Two (2) dedicated social media mentions
- Mention in press releases

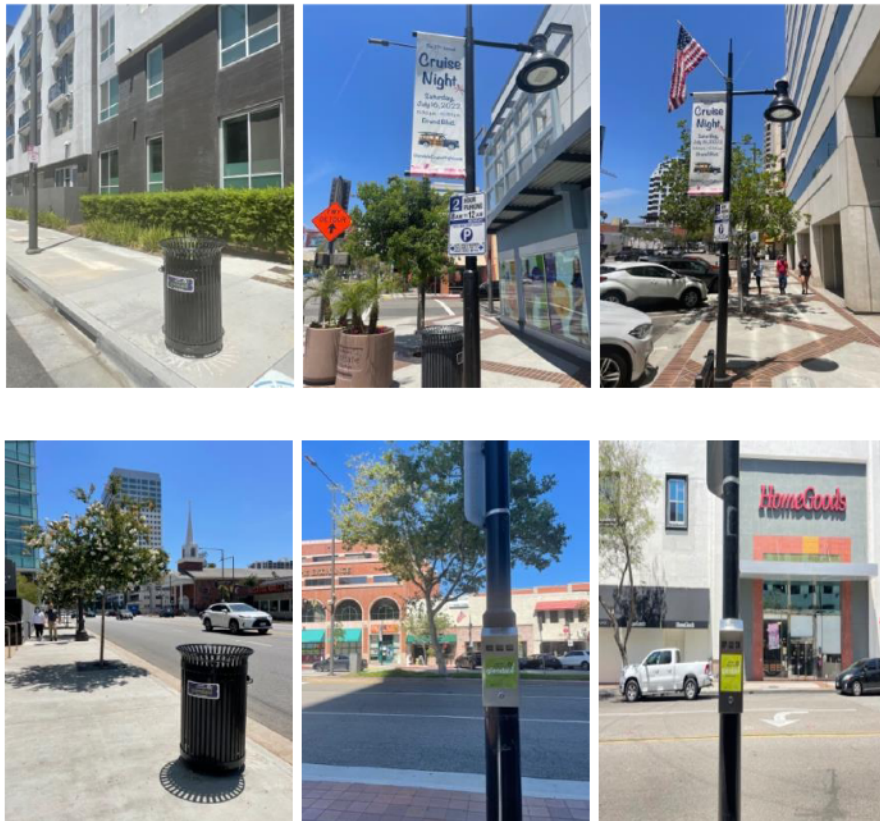
ADOPT-A-FILM

\$500

- Recognition in program & website
- Company signage at 1 event
- 2 social media mention
- VIP seating



Greater Downtown Glendale Association



Nick Lemmo
Nick@districtmaintenance.com
(818) 274-6444