

## Downtown Glendale Association Board of Directors Meeting Tuesday, June 13<sup>th</sup>, 2023 - 10:00 a.m. 100 N. Brand Blvd., 6<sup>th</sup> Floor Conference Room Glendale, CA 92013

#### For information related, please call the Greater Downtown Glendale office at (818) 476-0121

#### AGENDA

- 1. Introductions President Rick Lemmo
- 2. Approval of November 30<sup>th</sup>, 2022 Board Minutes
- 3. Announcements, public comment

#### 4. City Update on current projects:

- a. Status on Bridge Link project, purchase and timeline
- b. New businesses opening in Downtown
- c. Other

#### 5. (Executive Committee)

- a. YTD Rough Budget review for FY23
- b. Due by June 30<sup>th</sup>, authorizing Board to institute new contract rules for vendors:
  - Action Item

Action Item

Action Item

- 1. Three year term commencing January 1<sup>st</sup>, 2023
- 2. 30 day escape clause with cure period, with cause
- 3. Annual increase not to exceed 5% from previous year
- c. Letter to City on use of plastic utensils Rick Lemmo
- d. Review of Annual Finance report
- e. Other

Rick Lemmo, President / Government Relations • Raul Porto, Vice President Randy Stevenson, Vice President • Helen McDonagh, Secretary / Treasurer Steven Sayers • Bradley Calvert • Judee Kendall

#### (DISI Committee) – Helen McDonogh

- a. International Professional Women's Day results, Helen
- b. PR and Social Media report Mustang
- c. Cruise Night allocation of \$5,000 for major sponsorship Action Item
- d. FUSE event plan for the year, Tech on Tap, Taste, Fall Art Walk
- e. Allocation for branding of new concrete planters for Bridge Link, **Action Item** (tile, stencil, something classy)
- f. Glendale Police Foundation Gala Sponsor Request Action Item
- g. Website Report Sedna Solutions
- h. Purchase Holiday Lights

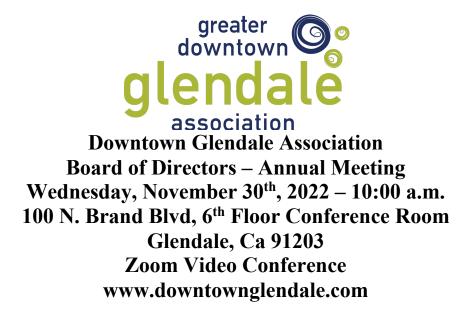
#### SOBO Committee – Randy Stevenson

- a. Report from DMS Nick L
- b. Budget for Bridge Link Maintenance (material, water, labor)
- c. Other, repair on Holiday lighting from City Vendor
- 6. Other
- 7. Next Board meeting:\_\_\_\_\_

#### 8. Adjournment

<u>BROWN ACT:</u> Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at the meeting room door as well as the DGA office door. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Ryan Huffman at 818 476-0120 x 420 at least 48 hours prior to the meeting

Action Item



Present:	Rick Lemmo, Randy Stevenson, Steven Sayers, Judee Kendall
Absent:	Bradley Calvert, Helen McDonagh, Raul Porto
<u>Guests:</u>	Ani Pogossian, Lieutenant Alex Krikorian/GPD, Officer Shaun Carlson/GPD, Erich Dahlke, Jen Altman, Sandra Rodriguez
<u>Staff:</u>	Emma Frawley/Mustang Marketing, Marco Li Mandri and Ryan/NCA, Nick Lemmo/DMS

#### Minutes:

Item	Discussion	Action Taken?
1. Introductions	President, Rick Lemmo called the meeting to order at 10:00 am. Introductions were completed. This was a hybrid/Zoom meeting due to the COVID shelter in place requirements. Everyone was in person or was on Zoom video for the meeting, consistent with the Brown Act rules.	No Action Taken
2. Approval of October 5 <sup>th</sup> , 2022 Minutes	The minutes from the October 5 <sup>th</sup> , 2022 Board meeting were reviewed.	Randy moved and Steven seconded the motion to approve the minutes from the October 5 <sup>th</sup> , 2022 Board meeting. The minutes were approved unanimously.

Rick Lemmo, President / Government Relations • Raul Porto, Vice President Randy Stevenson, Vice President • Helen McDonagh, Secretary / Treasurer Steven Sayers • Bradley Calvert • Judee Kendall

3. Approval of continuing to meet virtually, AB 361	Marco explained the Governors AB361 which allows provisions to the Brown Act during the pandemic to meet virtually with the public. Because of the health hazards it was determined to continue to allow to meet virtually; however, the conference room will be booked to allow all those that feel safe to attend in person.	Rick moved and Randy seconded the motion to continue to meet virtually for the Board of Directors and all DGA Committee's and review again at the next Board meeting. The motion was approved unanimously.
4. Public Comments and Announcements	Rick opened the floor for public comments and announcements. a. Lieutenant Krikorian and Shaun Carlson announced that the emergency solutions grant has expired. This grant allowed extra resources to help house the homeless in Glendale. He also announced that as the holiday season increases, they have increased the officer presence in the downtown area. They have been working with the Glendale Hope team to help remove homeless from the Glendale Galleria who sit in the food court from the time the mall opens to closes without purchasing any items. They have also been working with the health department and code enforcement to enforce the laws on the sidewalk street food vendors in Glendale.	No Action Taken
5. City update on current	Ani reviewed the following updates with the Board of Directors:	
projects a. Annual Report Process - December	Marco announced they will work with the City to get the required information needed to the City in December.	No Action Taken
b. Annual Report to City Council – January	Marco asked Ani if the annual report can be given on January 24 <sup>th</sup> at 3pm. Ani will work on it and report back to Marco.	No Action Taken
c. Status on Bridge Link Project, purchase, and time line.	Ani explained that Bradley will give an update about this item at the next Board meeting.	No Action Taken
d. Visit Widget program	Sandra, Erich, and Jen gave a presentation on the Visit Widget program. They are working with the city to provide visitors an interactive	No Action Taken

		I
e. Project review	map and route guidance. This is part of the city's 3-year economic plan to elevate the arts, culture, entrainment, and businesses in Glendale. They are trying to launch before the holidays. Emma will post about it and try to pass the information to businesses in the district to sign up if they want to. Ani announced Bradley will give an update on	No Action Taken
work in having presentations on new developments	this at the next meeting. Judee stated there is a report the city publishes and she will work with Ani on passing the information.	
and projects		
f. New Business Openings in Downtown	Ani announced that Prison Art Luxury Boutique, Gilly Hicks, Coffee Bean & Tea Leaf, Golden Goose, and Revise Denim will all be opening soon.	No Action Taken
6. Committee Reports		
Nomination Committee	Rick and Marco went through the following items:	
a. Board members from Greater Downtown DGA up for re-nomination,	Marco explained that Raul, Helen, Randy, and Judee submitted nominations to serve on the Board of Directors for 2023-2025 (2-year terms). Raul and Randy are property owners and Helen and Judee are tenant representatives.	No Action Taken
2-year terms b. Appointment of Board members for 2023- 2025	Rick reviewed all submitted nominations.	Randy moved and Judee seconded the motion to appoint all submitted applications. Raul, Randy, Helen, and Judee will serve on the Board of Directors for 2 years. The motion was approved unanimously.
c. Election of Officers for 2023: 1.President 2.Vice-President 3.Secretary	Rick reviewed the current officers are Rick as president, Randy and Raul as vice president and Helen serves as the Secretary and Treasurer.	Randy moved and Steven seconded the motion to elect the existing slate of Officers to continue for the next year.

4.Treasurer Executive	Rick and Marco went through the following	The motion was approved unanimously.
Committee	items:	
a. YTD Rough Budget review for FY22	Marco reviewed the budget, the collected assessments, and carry forward. Marco reviewed the ADMIN, DISI, and SOBO categories. Randy discussed using funds from the contingency to distribute a holiday bonus to staff.	a. Rick moved and Steven seconded the motion to allocate \$15,000 to New City America and \$8,500 to be split amongst the ambassadors. The motion was approved unanimously. b. Randy moved and Steven seconded the motion to allocate \$15,000 to District Maintenance Services. Rick abstained. The motion passed.
b. Proposed budget and carry forward for FY 2023	Marco reviewed the proposed fiscal year 2023 budget. The reserves and carry forward will be finalized and provided at the next meeting. The budget line-item break downs will be expanded for any capital improvement purchases. They expect large one-time purchases in placemaking, seasonal displays, and capital improvements.	Steven moved and Judee seconded the motion to accept the proposed budget subject to amendment. The motion was approved unanimously.
DISI Committee	Marco went through the following items:	
a. Holiday decorations, Toy Soldiers - update	DMS Staff reviewed pictures of the seasonal displays. They will continue placing the toy soldiers too. They will also be purchasing all new tree lights for next year.	No Action Taken
b. PR and Social Media report - Mustang	Mustang Marketing staff gave an update on the social media status.	No Action Taken
c. Website update, mobile application - Shant	The Board of Directors reviewed Sedna Solutions provided report.	No Action Taken

d. Events for	Rick will be signing the FUSE Contract and	No Action Taken
		Tto Action Taken
2023 – FUSE	they will begin starting to plan international	
contract	women's day.	
SOBO	Randy went through the following items:	
Committee		
a. Report from	Staff reviewed the homeless, pressure washing,	No Action Taken
DMS, Nick L	and status working with Glendale PD.	
,		
b. New	Staff announced they do not need to purchase	No Action Taken
equipment	any new large equipment at this time.	
request – if any		
7. Other	Rick opened the floor for any last-minute	No Action Taken
	comments.	
	a. Rick announced they will use the budgeted	
	advertising funds to advertise with the Glendale	
	News Press.	
8. Next Meeting	The next meeting will be held on February 8 <sup>th</sup> at	No Action Taken
o. mext meeting		THU ACTION TAKEN
	10am. It will be a Zoom/hybrid meeting. The	
	conference room location is at 100 N. Brand	
	Blvd, on the 6 <sup>th</sup> floor.	

Minutes taken by Ryan, Staff/New City America





8

#### SUBJECT: CITY UPDATE

TO: GREATER DOWNTOWN GLENDALE ASSOCIATION – BOARD

#### FROM: Ani Pogossian

Economic Development Coordinator – ECONOMIC DEVELOPMENT, CITY OF GLENDALE

Please find the update below on City projects that may be of interest to members of the Board.

#### A. NEW BUSINESSES IN THE GREATER DOWNTOWN GLENDALE AREA

- The Little Goat Pizza House- 942 N. Brand Blvd.
- Torpedo Comics- 944 N. Brand Blvd.
- Kpop Station- Glendale Galleria
- Gamma Kids- Glendale Galleria
- Savage Fenty- Glendale Galleria (Coming Soon)
- Pink Lady- Glendale Galleria (Coming Soon)
- Din Tai Fung- Glendale Galleria (Coming Soon)
- Panini Kabob- Glendale Galleria (Coming Soon)
- Mendocino Farms- Americana at Brand (Coming Soon)
- Salt & Straw- Americana at Brand (Coming Soon)
- Byredo- Americana at Brand (Coming Soon)
- The Shade Store- Americana at Brand (Coming Soon)
- Mejuri- The Americana at Brand (Coming Soon)

#### **B. GLENDALE TECH WEEK**

The Seventh Annual Glendale Tech Week events will take place September 12-14, 2023 which will consist of panel discussions, a pitch festival, closing award ceremony and various networking events. More information can be found in the coming weeks on the website: <u>www.glendaletechweek.com</u>.

#### C. FREE HR HOTLINE/UPCOMING WEBINARS FOR SMALL BUSINESSES

- The City of Glendale contracted with the California Employers Association (CEA) and launched an HR Hotline providing FREE Human Resources Support for Employers. All employers located in the City of Glendale can call the HR Hotline Monday through Friday, between 8am and 5pm at 866-248-3074 to ask any questions related to human resources issues and compliance in California.
- June 28, 3-4PM: Virtual Tech on Tap- Navigating Legal Essential for Startup Fundinghttps://www.eventbrite.com/e/navigating-legal-essentials-for-startup-funding-tickets-638358847497?aff=oddtdtcreator
- July 19, 10-11AM: City of Glendale & CEA Presents: Top 10 Ways to Stay Out of Court Webinarhttps://www.eventbrite.com/e/top-10-ways-to-stay-out-of-court-tickets-638332227877?aff=oddtdtcreator

#### \*As more events are published, I will send an email to the DGA to help us promote these FREE events\*

#### D. ARTSAKH CREATIVE

Union Jack's Tea, a woman-owned business dedicated to selling loose tea, plants and imported goods from the United Kingdom opened up at the end of April 2023. Paperback Brewing Co. – Artsakh, a tap room, is scheduled to open before the end of June 2023.

		Downtown Glendale Association					
		2023	DRAFT Budget 12/01/20	22 - 11/30/2023			9
		MAY 2023	Dec 1, 22' - May 31, 23'	Year-to-Date		Annual Budget	_
Income							
	Assessment Income	392,633.65	1,124,078.81	1,124,078.81		1,468,145.61	
	FY22 Assessments Paid after 11/30		82,522.34	82,522.34		82,522.24	
	Carry Forward		385,989.89	385,989.89		385,989.89	
	Non Assessment						
	Interest Income	67.58	346.67	346.67			
	Total	392,701.23	1,592,937.71	1,592,937.71		1,936,657.74	
Expense						Total	
Administration	-	MAY 2023	Actual YTD Spent	Projected YTD	% Spent Budget	Annual Budget	% Annual Budget
	Travel		0.00	0.00	0.00%	0.00	0.00%
	Telecommunications	323.49	2,291.67	4,000.00	28.65%	8,000.00	0.41%
	Staff Contract	18,750.00	112,500.00	112,500.00	50.00%	225,000.00	11.62%
	Printing & Copying	·	0.00	1,250.00	0.00%	2,500.00	0.13%
	Postage & Mail		53.10	500.00	5.31%	1,000.00	0.05%
	Office Supplies	51.29	246.68	1,500.00	8.22%	3,000.00	0.15%
	Memberships		287.89	375.00	38.39%	750.00	0.04%
	Insurance Liability		5,317.19	4,750.00	55.97%	9,500.00	0.49%
	Legal Fees		0.00	2,500.00	0.00%	5,000.00	0.26%
	Board Meetings		183.91	375.00	24.52%	750.00	0.04%
	Bank Charges		0.00	200.00	0.00%	400.00	0.02%
	Accounting Fees		0.00	3,750.00	0.00%	7,500.00	0.39%
	Admin - Misc.		0.00	1,500.00	0.00%	13,000.00	0.67%
	Total Administration	19,124.78	120,880.44	133,200.00	43.73%	276,400.00	14.27%
	Reserves		0.00	82,378.87	0.00%	164,757.74	8.51%
	•	0.00	0.00	82,378.87	0.00%	164,757.74	8.51%

<b>D</b> 101	-						
DISI	<u>-</u>	MAY 2023	Actual YTD Spent	Projected YTD	% Spent Budget	Annual Budget	% Annual Budget
	Business Attraction		0.00	10,000.00	0.00%	20,000.00	1.03%
	Advertising	40.00	6,500.00	5,000.00	65.00%	10,000.00	0.52%
	Annual Report		833.83	500.00	83.38%	1,000.00	0.05%
	Banners		2,625.00	20,000.00	6.56%	40,000.00	2.07%
	Events Coordinator	2,138.67	13,805.34	14,000.00	0.00%	28,000.00	1.45%
	Mobile App	200.00	1,200.00	1,500.00	40.00%	3,000.00	0.15%
	Public Relations	3,000.00	18,000.00	20,000.00	45.00%	40,000.00	2.07%
	Placemaking		0.00	37,500.00	0.00%	75 <i>,</i> 000.00	3.87%
	Rent, Parking, Utilities	1,064.59	6,350.77	10,000.00	31.75%	20,000.00	1.03%
	Seasonal Displays	83.57	284.33	67,500.00	0.21%	135,000.00	6.97%
	Special Events		3,799.21	10,000.00	19.00%	20,000.00	1.03%
	Chamber of Commerce		1,200.00	2,500.00	24.00%	5,000.00	0.26%
	City Events	5 <i>,</i> 000.00	5,000.00	5,000.00	50.00%	10,000.00	0.52%
	International Women's Day		7,911.30	3,750.00	105.48%	7,500.00	0.39%
	Special Projects		110.10	10,000.00	0.55%	20,000.00	1.03%
	Videos		0.00	2,500.00	0.00%	5 <i>,</i> 000.00	0.26%
	Website	400.00	2,400.00	3,000.00	40.00%	6,000.00	0.31%
	Total DISI	11,926.83	70,019.88	222,750.00	15.72%	445,500.00	23.00%
SOBO							
	Maint. Provider & Ops. Director	66,666.66	399,999.96	400,000.00	50.00%	800,000.00	41.31%
	Rent, Parking, Utilities	2 <i>,</i> 687.91	15,033.84	15,000.00	50.11%	30,000.00	1.55%
	Fuel	2,156.61	10,835.50	15,000.00	36.12%	30,000.00	1.55%
	Public Space Maintenance	1,873.12	7,833.65	25,000.00	15.67%	50,000.00	2.58%
	SOBO Misc.		2,097.95	10,000.00	10.49%	20,000.00	1.03%
	Capital Improvements		1,501.66	25,000.00	3.00%	50,000.00	2.58%
	Supplies	1,861.86	7,077.32	10,000.00	35.39%	20,000.00	1.03%
	Uniforms	147.89	1,783.73	5,000.00	17.84%	10,000.00	0.52%
	Ambassador Welfare	1,673.43	5,494.15	10,000.00	27.47%	20,000.00	1.03%
	Truck / P.W. Maintenance	162.94	2,437.77	5,000.00	24.38%	10,000.00	0.52%
	Automobile Insurance		6,855.00	5,000.00	68.55%	10,000.00	0.52%
	Total SOBO	77,230.42	460,950.53	525,000.00	43.90%	1,050,000.00	54.22%
	TOTAL EXPENSES	108,282.03	651 <i>,</i> 850.85	963,328.87	33.66%	1,936,657.74	100.00%



January 30, 2023

Honorable Mayor Ardy Kassakhian, Councilmembers Elen Asatryan, Ara Najarian, Paula Devine, Daniel Brotman City Manager Roubik Golanian

SUBJECT: Ordinance Under Consideration for Plastic Waste Reduction

Dear Mayor Kassakhian, Councilmembers, and City Manager Golanian:

On Tuesday evening, the City Council will be considering a new ordinance regulating the use of plastic utensils and plasticware for use in food facilities, restaurants, coffee shops, and bars in Glendale. The ordinance on the agenda is labeled the "New Chapter, 8.42, Plastic Waste Reduction" ordinance. We would like to express our concerns regarding this new ordinance.

Please consider the following:

1. While we are strong supporters and promoters of sustainability, we request that the proposed ordinance be postponed for consideration for at least 180 days as there has been no outreach to the Greater Downtown Glendale Association, nor the Chamber, or any restaurants, or other businesses in the Downtown area. No outreach was conducted to explain how this ordinance was generated and why it is being considered now. Frankly, we are confused as to why the advocates would push this through without any debate or analysis as to the impact on already beleaguered restaurants and other businesses in Glendale.

2. There has been no interaction with the City Community Development Department for analysis providing a thorough report regarding the ordinance's economic impact in the City. We feel this is crucial in order to facilitate the Council making an educated decision.

3. No research has been provided to back up other cities' experience with similar ordinances and what the negative, hopefully unintended consequences could be.

4. Post COVID, most local restaurants, bars, and coffee shops have suffered severe and significant impacts due to shutdowns, government rent challenges, and confusion over so many unstudied requirements. These restaurants and virtually all small businesses have tried to gain traction in the past year and all are working to stabilize their revenues.

Rick Lemmo, President / Government Relations • Raul Porto, Vice President Randy Stevenson, Vice President • Helen McDonagh, Secretary / Treasurer Steven Sayers • Bradley Calvert • Judee Kendall

100 N. Brand Boulevard • Suite 508 • Glendale, CA 91203 Phone: 818.476.0121 • Fax: 818.484.2618 • Info@DowntownGlendale.com www.DowntownGlendale.com • Facebook & Twitter: DWTNGlendale • #DWTNGlendale On top of that, it has been very challenging to respond to customer demand with a reduced workforce available. Yet it appears the Glendale City Council is not concerned with the challenges businesses are working to overcome. The passing of an ordinance that has good intentions, yet no interaction with ANY businesses in Glendale, is a recipe for another disaster.

5. The Greater Downtown Glendale Association is happy to work with the Community and Economic Development Department to see how we can reduce the problem of plastic waste in our landfills as well as in the ocean. Sustainability is very important to us all, however, there should always be an open and honest approach, inviting input from the actual businesses who currently use plastic utensils, and generate plastic waste *especially in light of the fact that during the pandemic, plastic was used extensively to reduce transmission of the virus.* 

The Greater Downtown Glendale Association has always worked closely with the City on the issues and concerns that make this a great, growing and vibrant Downtown. Coming out of COVID, we want to make sure that any new ordinances or rules the City Council considers have been fully vetted by the communities that will be most impacted by such actions.

We look forward to working with the Community, Economic Development Department, and City staff to begin discussions on this critical and timely issue.

Sincerely,

Marco Li Mandri Executive Director Greater Downtown Glendale Association

Cc: GDGA Board of Directors Glendale Chamber of Commerce



#### INDEPENDENT ACCOUNTANT'S REVIEW REPORT

Board of Directors Downtown Glendale Association Glendale, California

We have reviewed the accompanying financial statements of Downtown Glendale Association (a California Nonprofit Public Benefit Corporation), which comprise the statement of financial position as of November 30, 2022, and November 30, 2021 and the related statements of activities & net assets, functional expenses, and cash flows for the periods then ended, and the related notes to the financial statements. A review includes primarily applying analytical procedures to management's financial data and making inquiries of management. A review is substantially less in scope than an audit, the objective of which is the expression of an opinion regarding the financial statements as a whole. Accordingly, we do not express such an opinion.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement whether due to fraud or error.

#### Accountant's Responsibility

Our responsibility is to conduct the review engagement in accordance with Statements on Standards for Accounting and Review Services promulgated by the Accounting and Review Services Committee of the AICPA. Those standards require us to perform procedures to obtain limited assurance as a basis for reporting whether we are aware of any material modifications that should be made to the financial statements for them to be in accordance with accounting principles generally accepted in the United States of America. We believe that the results of our procedures provide a reasonable basis for our conclusion.

We are required to be independent of Downtown Glendale Association and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements related to our review.

CPAs + ADVISORS 818.547.5701 TheAccountancy.com 500 North Brand Boulevard Suite 1930 Glendale, CA 91203 16133 Ventura Boulevard Suite 955 Encino, CA 91436

#### Accountant's Conclusion

Based on our review, we are not aware of any material modifications that should be made to the accompanying financial statements in order for them to be in accordance with accounting principles generally accepted in the United States of America.

## The Accountancy LLP

Glendale, California

June 5, 2023



500 North Brand Boulevard - 20th Floor - Glendale, CA 91203 (818) 547-5701 - (818) 547-5708

May 30, 2023

DOWNTOWN GLENDALE ASSOCIATION 100 N BRAND BLVD Suite 508 GLENDALE, CA 91203

Dear Client:

Your 2021 Federal Return of Organization Exempt from Income Tax will be electronically filed with the Internal Revenue Service upon receipt of a signed Form 8879-TE - IRS e-file Signature Authorization. No tax is payable with the filing of this return.

Your 2021 California Exempt Organization Annual Information Return will be electronically filed with the State of California upon receipt of a signed Form 8453-EO. No tax is payable with the filing of this return.

Enclosed is your California Registration/Renewal Fee Report to the Attorney General. The original should be signed at the bottom of page one. There is a fee due of \$200 payable by April 18, 2023. Make the check or money order payable to "Department of Justice" and mail your California report on or before April 18, 2023 to:

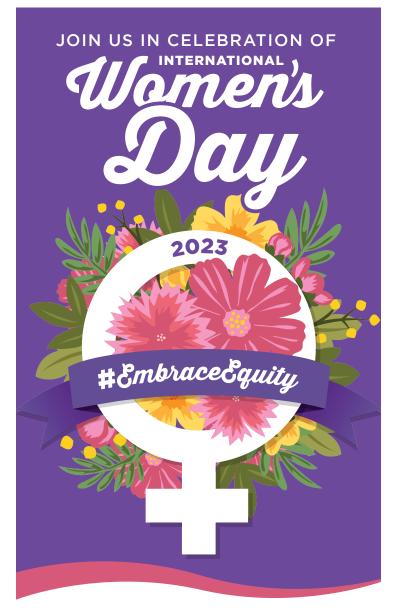
#### REGISTRY OF CHARITABLE TRUSTS P.O. BOX 903447 SACRAMENTO, CA 94203-4470

Please be sure to call us if you have any questions.

Sincerely,

Mary Jo Wiedey, CPA





### MYA Rooftop at the Glenmark March 8, 2023 2-5 p.m.







### **Event Details**

International Women's Day (IWD) is celebrated annually on March 8, and has occurred for over 100 years. This is a day to celebrate the cultural, social, economic and political achievements of women while also making it a call to action for continuing to forge a gender-balanced world. For the third year Glendale is taking part in this global celebration!

The Greater Downtown Glendale Association would like to invite you to their celebration of International Women's Day! Please join us on Wednesday, March 8th at MYA Rooftop at Glenmark Hotel for a conversation about embracing equity, followed by a reception where guests can network and mingle with the speaker. Each ticket includes two drink tickets and appetizers. Timing: 2 – 5pm

## **Presenting Speaker**



#### Diane Doolin

Executive Vice President, Financial Advisor Morgan Stanley Wealth Management

Diane is the founding partner of The Doolin Group at Morgan Stanley and named to Forbes Magazine's 2022 list of Best-in-State Women's Wealth Advisors. She brings 30 years of experience as a financial advisor who has distinguished herself as a champion of family financial education and generational wealth planning, with a special focus on women as family financial leaders. She frequently speaks on topics that bring a new perspective on family wealth and wealth transfer to families.

## Ticket Sales: 52 Tickets

## **Example of Companies That Attended**

City of Glendale

Glendale Chamber

Farmer's Insurance

Glendale Arts

California State Assembly

Phonexa

Heal Within

Message Envy

YWCA Glendale



## **Event Sponsors**







## Event Budget

International Women's Day 2023 Expense Report						
Order/Invoice #	Merchant	Cost		Date	Notes/ Description	
	Don't Wonder					
Inv#23-0042	Productions	\$	5,851.45	3/8/23	AV	
	Amazon	\$	58.16		Gift bags	
Order #113-1132236-						
2741007	Amazon	\$	35.52	3/2/23	Tissue paper	
ORDER ID: 16348	IWD Orders	\$	243.99	2/28/23	Event Pack (decorations, giveaways)	
PO#547697	Little Bee Flowers	\$	206.39	3/3/23	4 floral arrangements	
	Facebook/Instagram	\$	500.00		Social media boosts	
	Glenmark Hotel/MYA					
	Rooftop	\$	3,281.25	3/8/23	Food and Beverage	
Inv #52049	Diego & Son Printing	\$	234.90	3/7/23	Signage	
		\$				
	Total:	10,41	1.66			
	Ticket revenue	\$	2,010.00			
	Total expenses	\$	8,401.66			



## Future Events Discussed With Event Chair

Taste of Glendale

ArtWalk Glendale

International Women's Day

Glendale Speaker and Networking Series (Held Quarterly)

## SAVE THE DATE!

FIREWORKS! LIVE ENTERTAINMENT! FAMILY FUN & ACTIVITIES!

# **GRUSE NIGHT** SATURDAY, JULY 15, 2023 • 5:30 P.M. - 10:30 P.M.

IN THE HEART OF GLENDALE ON BRAND BLVD. Registration includes a swag bag with a free event t-shirt. Modified Imports and Exotic Cars will be accepted!

> **GLENDALECRUISENIGHT.COM** Information Hotline: (818) 548-6464 **TROPHIES AWARDED!** (GATEGORIES AT JUDGES' DISCRETION)



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#### You're invited to the

## Glendale Police Foundation Gala



June 25, 2023 | 5pm Cocktails | 6pm Dinner & Program Brandview Ballroom | 111 E Harvard Street, Glendale, CA 91205

Please show your appreciation for the police department by pledging to be a sponsor for the Glendale Police Foundation Gala

#### Chief Sponsor (Exclusive) \$25,000

Premier seating with GPD Police Chief • 20 tickets • Digital ad • Presented by recognition on marketing material
Recognition at event • Logo on step & repeat and cocktail napkins • Back cover full page ad in program book
• Sponsorship recognition in program book • Sponsorship plaque presented at gala

#### Captain Sponsor \$10,000

Premier seating with GPD Captain • 10 tickets • Digital ad • Recognition at event • Logo on step & repeat

• Full page ad in program book • Sponsorship recognition in program book • Sponsorship plaque

#### Lieutenant Sponsor \$5,000

Preferred seating with GPD Lieutenant • 8 tickets • Digital ad • Recognition at event • Half page ad in program book • Sponsorship recognition in program book • Sponsorship plaque

#### Sergeant Sponsor \$2,500

Preferred seating • 6 tickets • Digital ad • Sponsorship recognition in program book • Sponsorship plaque

Treat an Officer to Dinner \$200 | Individual Ticket \$250 | Digital Ad \$500

\*Each attendee, over the age of 21, will receive 2 drink tickets. Additional drink tickets available for purchase at the event.

#### For more information, please email <u>awards@GPF.org</u> or call 818.374.7979 The Glendale Police Foundation is a 501(C) (3) corporation. Tax ID #95-6222730

Chief Sponsor – 20 guests \$25,000		\$ SPONSOR / NAME:		
Captain Sponsor – 10 guests	\$\$10,000	\$ SPONSOR CONTACT:		
Lieutenant Sponsor – 8 gues	sts \$5,000	\$ ADDRESS:		
Sergeant Sponsor – 6 guests	\$2,500	\$ CITY:	_ STATE:	_ZIP:
Treat an Officer	\$200 x #	\$ PHONE:		
Individual Ticket	\$250 x #	\$ EMAIL:		
Digital Ad	\$500	\$		

Please mail check to:

Glendale Police Foundation C/O GPF Gala 131 N. Isabel Street Glendale, CA 91206 **Total Paid** 



\*Please complete your guest list on the 2<sup>nd</sup> page and email the list, the form and ad to <u>awards@GPF.org</u>

Or pay online at www.gpf.org