



**Downtown Glendale Association**

**Board of Directors Meeting**

**Tuesday, June 18<sup>th</sup>, 2024 - 10:00 a.m.**

**100 N. Brand Blvd., 6<sup>th</sup> Floor Conference Room**

**Glendale, CA 91203**

**For information related to access to this call, please call the Greater Downtown Glendale office at (818) 476-0121**

**AGENDA**

1. Introductions – President Rick Lemmo
  2. Moment of Silence for the passing of Mr. Porto
  3. Approval of April 24<sup>th</sup> , 2024 Board Minutes *Action Item*
  4. Announcements, public comment
  5. City Update on current projects:
    - a. Status on Bridge Link project, purchase and timeline
    - b. New businesses opening in Downtown
    - c. Estimate on office vacancy rate in Downtown
    - d. Hand billing issues with the City for 2023, reason for delinquencies
  6. **(Executive Committee)**
    - a. YTD Rough draft Budget review for FY 24 *Action Item*
    - b. Update on costs of attending the IDA Conference in Seattle
    - c. Update on legislation regarding Prop 47
    - d. Meet with Police Chief on issues
    - e. Pending Supreme Court ruling on the Boise Case
    - f. Other
- (DISI Committee) – Helen McDonogh**
- a. Response from PR Task Force on selection of Marketing/PR Firm *Action Item*
  - b. Website update, Sedna Solutions and compliance issue
  - c. Upcoming events: Night Market idea, Best Meals Night, Art Stroll

**Rick Lemmo, President / Government Relations • Raul Porto, Vice President  
Randy Stevenson, Vice President • Helen McDonogh, Secretary / Treasurer  
Craig Gorris • Bradley Calvert • Judee Kendall**

- d. Int. Film Festival *Action Item*  
*(assign decision to Executive Committee)*
- e. Other

**SOBO Committee – Randy Stevenson**

- a. Report from DMS – Nick L
- b. Other

7. Other

8. Next Board meeting: \_\_\_\_\_

9. Adjournment

**BROWN ACT:** *Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at the meeting room door as well as the DGA office door. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Ryan Huffman at 818 476-0120 x 420 at least 48 hours prior to the meeting*

**Downtown Glendale Association**  
**Board of Directors Meeting**  
**Wednesday, April 24<sup>th</sup>, 2024 – 10:00 a.m.**  
**100 N. Brand Blvd, 6<sup>th</sup> Floor Conference Room**  
**Glendale, Ca 91203**  
**www.downtownglendale.com**

**Present:** Rick Lemmo, Randy Stevenson, Helen McDonagh, Judee Kendall, Craig Gorris, Bradley Calvert, Raul Porto

**Absent:** None

**Guests:** Rebecca Allen/Recreate Waste Collaborative

**Staff:** Emma Frawley/Mustang Marketing, Marco Li Mandri/NCA, Nick Lemmo/DMS

**Minutes:**

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
<b>1. Introductions</b>	President Rick Lemmo, called the meeting to order at 10:00 am. Introductions were completed. All Board Members were in-person; voting members, consistent with the Brown Act rules. Quorum was met.	<b>No Action Taken</b>
<b>2. Approval of the February 7<sup>th</sup>, 2024 Board Minutes</b>	The minutes from the February 7 <sup>th</sup> , 2024 Board meeting were reviewed.	<b>Helen moved and Bradley seconded the motion to approve the minutes from the February 7<sup>th</sup>, 2024 Board meeting. The minutes were approved unanimously.</b>

Rick Lemmo, President / Government Relations • Raul Porto, Vice President  
 Randy Stevenson, Vice President • Helen McDonagh, Secretary / Treasurer  
 Craig Gorris • Bradley Calvert • Judee Kendall

<b>3. Public Comments and Announcements</b>	Rick opened the floor for public comments and announcements. a. Glendale Police Department (GPD) attended the meeting for any questions or comments. Issues regarding petty crime, loitering and sleeping in the public rights of way were discussed. Legislative remedies such as the Supreme Court ruling on the City’s right to remove people sleeping on sidewalks and in parks will be released in June. Also issues statewide including Senate Bill 43 and amendments to Prop 47, were also discussed.	<b>No Action Taken</b>
<b>4. City update on current projects</b>	Marco reviewed the following updates with the Board of Directors:	
<b>a. Status on Bridge link project, purchase and timeline</b>	Bradley reported that the City is working on a new MTA grant for the Bridge Link project. Discussion followed.	<b>No Action Taken</b>
<b>b. Project review work and have presentations on new developments and projects</b>	Bradley gave an update on new developments in the district. He brought a power point on all of the new developments planned within the boundaries of the Downtown CBD. Marco thanked Bradley for the review, as he had been requesting it for a long time. Hundreds of new market rate and affordable units are planned or under construction now. Discussion followed.	<b>No Action Taken</b>
<b>c. New Businesses opening in Downtown</b>	City staff provided a list of new businesses in the district.	<b>No Action Taken</b>
<b>d. Estimate on office vacancy rate in downtown</b>	City staff provided reports on office vacancy rates in the district.	<b>No Action Taken</b>
<b>e. Hand Billing Issues with the City for 2023</b>	Marco explained that the City is working on hand billing property owners who had parcel adjustments and never received assessment invoices from the County.	<b>No Action Taken</b>
<b>f. Glendale’s proposed plastic waste reduction ordinance.</b>	Rebecca Allen gave a presentation on recycling and the City’s outreach efforts to reduce plastic waste. Discussion followed.	<b>No Action Taken</b>

<b>5. Committee Reports</b>		
<b>Executive Committee</b>	Marco and Rick went through the following items:	
<b>a. Review of YTD Rough Draft FY24 budget</b>	a. Marco reviewed the budget; collected assessments, and carry forward. Marco reviewed the ADMIN, DISI, and SOBO categories. He reiterated that there were delinquencies in 2022 and 2023 due to the County kicking back dormant parcels and the City (who was going through personnel changes) never follow up on them. Discussion followed.	<b>Helen moved and Randy seconded the motion to approve the FY24 rough draft budget. The motion was approved unanimously.</b>
<b>b. Allocation of funds for International Downtown Association Conference in September, in Seattle. Investigate cost for membership in IDA, hotel, registration, and travel. Cost of 3 attendees, possible consideration for Board Members as well, for September 11-13, not to exceed \$4,000. Assign to Executive Committee for approval paid for out of reserves.</b>	Marco explained the benefits of attending the International Downtown Association conference. Marco also explained the IDA membership benefits. The Executive Committee has recommended that the 3 key staff members be sent to the IDA Conference in Seattle this September. The Exec Committee is recommending that \$12,000 be allocated to attend the conference and travel related expenses. Discussion followed.	<b>Craig moved and Helen seconded the motion to recommend the attendance of the IDA conference, not to exceed \$4,000 each or \$12,000 total. The motion was approved unanimously.</b>
<b>c. 2024 Monthly Meeting Schedule</b>	The Board set the next meeting for June 18 <sup>th</sup> 2024 at 10:00am.	<b>No Action Taken</b>
<b>d. Other</b>	Rick opened the floor for any other comments or questions.	<b>No Action Taken</b>

<b>DISI Committee</b>	Marco and Helen went through the following items:	
<b>a. Seasonal Decorations – Status and need for updating</b>	Staff gave an update that the spring displays were placed without the need to spend any money on repairs.	<b>No Action Taken</b>
<b>b. PR and Social Media Report</b>	Emma gave a brief update from Mustang Marketing.	<b>No Action Taken</b>
<b>c. Website update, Sedna Solutions</b>	The Board of Directors reviewed the report provided by Sedna Solutions.	<b>No Action Taken</b>
<b>d. Update, report on International Women’s Day</b>	The Board of Directors reviewed the report provided by Angel City Marketing.	
<b>e. Events for the year at this point</b>	Marco and Helen reviewed the following: 1. Cruise Night 2. International Film Festival 3. Continuing to use Angel City as the event planner for 2024	<b>1. Helen moved and Randy seconded the motion to sponsor cruise night at \$5,000.00. The motion was approved unanimously. 2. No Action Taken 3. No Action Taken</b>
<b>f. RFP for PR/Social Media Company</b>	Marco reviewed the process for issuing an RFP for a new PR & Social Media company. The RFP will be issued within the next week and posted on the International Downtown Association website. The recommendation was also made that a PR/Social Media Task Force be set up to review the respondents and report back to the Exec Committee and Board for action at the next Board meeting.	<b>Helen moved and Randy seconded the motion to issue the RFP for a new PR &amp; Social media company. The motion was approved unanimously.</b>
<b>g. YWCA Sponsorship Request</b>	Helen reviewed the sponsorship request from the YWCA. They are not within the district.	<b>No Action Taken</b>
<b>SOBO Committee</b>	Randy went through the following items:	
<b>a. Update from DMS</b>	Staff gave an update on homeless in the district.	<b>No Action Taken</b>

<b>b. Purchase of tables, chairs, and umbrellas</b>	Staff reviewed the luxury commercial grade tables and chairs that are used in other districts. Discussion followed. Staff will research other options and bring it back to the next Board Meeting.	<b>No Action Taken</b>
<b>c. Purchase planters</b>	Staff reviewed the need, price, and process to purchase nine planters for the district. The concrete planters, which are currently used on Brand Blvd. would be the first on Central Avenue. They would be placed on the west end of the crosswalk between the Americana and the Galleria. The total cost for the planters, branded and delivered would be \$56,000 and would be funded from two parts of the budget, as recommended by the Executive Committee.	<b>Randy moved and Helen seconded the motion to authorize the purchase, using \$30,000 from reserves and \$26,000 from the DISI Placemaking line item and \$30,000 from the Reserve line item. The motion was approved unanimously.</b>
<b>6. Other</b>	Rick opened the floor for any other discussions or questions.	<b>No Action Taken</b>
<b>7. Next Meeting</b>	The next meeting will be June 18 <sup>th</sup> at 10am. It will be held at 100 N. Brand Blvd, on the 6 <sup>th</sup> floor.	<b>No Action Taken</b>

**Minutes taken by Ryan Huffman and Marco Li Mandri, Staff/New City America**

**Downtown Glendale Association**  
**2024 DRAFT Budget 12/01/2023 - 11/30/2024**

**Income**

	<u>JUNE 2024</u>	<u>Dec 1, 23' - Jun 15, 24'</u>	<u>Year-to-Date</u>	<u>Annual Budget</u>
Assessment Income		884,729.49	884,729.49	1,490,988.62
Previous FY A/R Assessments		0.00	0.00	152,735.68
Carry Forward		302,454.87	302,454.87	302,454.87
Non Assessment		4,645.00	4,645.00	
Interest Income		228.25	228.25	
<b>Total</b>	<u><b>0.00</b></u>	<u><b>1,192,057.61</b></u>	<u><b>1,192,057.61</b></u>	<u><b>1,946,179.17</b></u>

**Expense**

**Administration**

	<u>Total</u>					
	<u>JUNE 2024</u>	<u>Actual YTD Spent</u>	<u>Projected YTD</u>	<u>% Spent Budget</u>	<u>Annual Budget</u>	<u>% Annual Budget</u>
Travel		1,213.71	875.00	0.00%	1,500.00	0.08%
Telecommunications	228.26	3,027.20	4,083.33	43.25%	7,000.00	0.36%
Staff Contract	19,687.50	137,812.50	137,812.50	58.33%	236,250.00	12.14%
Printing & Copying	118.25	823.96	1,166.67	41.20%	2,000.00	0.10%
Postage & Mail		317.75	583.33	31.78%	1,000.00	0.05%
Office Supplies		69.30	1,750.00	2.31%	3,000.00	0.15%
Memberships		149.08	583.33	14.91%	1,000.00	0.05%
Insurance Liability		7,105.00	4,083.33	101.50%	7,000.00	0.36%
Legal Fees		0.00	2,916.67	0.00%	5,000.00	0.26%
Board Meetings		210.65	291.67	42.13%	500.00	0.03%
Bank Charges		0.00	116.67	0.00%	200.00	0.01%
Accounting Fees		0.00	4,666.67	0.00%	8,000.00	0.41%
Admin - Misc.		0.00	5,833.33	0.00%	10,000.00	0.51%
<b>Total Administration</b>	<u><b>20,034.01</b></u>	<u><b>150,729.15</b></u>	<u><b>164,762.50</b></u>	<u><b>53.36%</b></u>	<u><b>282,450.00</b></u>	<u><b>14.51%</b></u>
<b>Reserves</b>		<u><b>0.00</b></u>	<u><b>118,550.35</b></u>	<u><b>0.00%</b></u>	<u><b>203,229.17</b></u>	<u><b>10.44%</b></u>
	<u><b>0.00</b></u>	<u><b>0.00</b></u>	<u><b>118,550.35</b></u>	<u><b>0.00%</b></u>	<u><b>203,229.17</b></u>	<u><b>10.44%</b></u>



	JUNE 2024	Actual YTD Spent	Projected YTD	% Spent Budget	Annual Budget	% Annual Budget
<b>DISI</b>						
Business Attraction		500.00	11,666.67	2.50%	20,000.00	1.03%
Advertising	40.00	1,329.00	5,833.33	13.29%	10,000.00	0.51%
Annual Report		841.31	583.33	84.13%	1,000.00	0.05%
Banners		8,934.08	11,666.67	44.67%	20,000.00	1.03%
Events Coordinator		8,000.00	16,333.33	0.00%	28,000.00	1.44%
Mobile App	460.00	1,540.00	1,750.00	51.33%	3,000.00	0.15%
Public Relations	3,150.00	22,050.00	24,500.00	52.50%	42,000.00	2.16%
Placemaking	20,447.03	20,447.03	35,000.00	0.00%	60,000.00	3.08%
Rent, Parking, Utilities	1,085.72	7,658.17	8,750.00	51.05%	15,000.00	0.77%
Seasonal Displays		1,269.95	78,750.00	0.94%	135,000.00	6.94%
Special Events		7,425.00	11,666.67	37.13%	20,000.00	1.03%
Chamber of Commerce		2,500.00	12,833.33	11.36%	22,000.00	1.13%
City Events		5,000.00	5,833.33	50.00%	10,000.00	0.51%
International Women's Day		13,800.29	5,833.33	138.00%	10,000.00	0.51%
Special Projects		0.00	11,666.67	0.00%	20,000.00	1.03%
Videos		0.00	1,166.67	0.00%	2,000.00	0.10%
Website	380.00	4,340.00	4,375.00	57.87%	7,500.00	0.39%
<b>Total DISI</b>	<b>25,562.75</b>	<b>105,634.83</b>	<b>248,208.33</b>	<b>24.83%</b>	<b>425,500.00</b>	<b>21.86%</b>
<b>SOBO</b>						
Maint. Provider & Ops. Director	70,000.00	490,000.00	490,000.00	58.33%	840,000.00	43.16%
Rent, Parking, Utilities	2,271.68	17,076.81	17,500.00	56.92%	30,000.00	1.54%
Fuel	1,895.20	12,202.44	15,750.00	45.19%	27,000.00	1.39%
Public Space Maintenance	378.33	7,272.42	29,166.67	14.54%	50,000.00	2.57%
SOBO Misc.		2,720.40	5,833.33	27.20%	10,000.00	0.51%
Capital Improvements		0.00	5,833.33	0.00%	10,000.00	0.51%
Supplies	1,798.93	8,962.55	11,666.67	44.81%	20,000.00	1.03%
Uniforms		2,800.18	5,833.33	28.00%	10,000.00	0.51%
Ambassador Welfare	605.43	3,655.77	11,666.67	18.28%	20,000.00	1.03%
Truck / P.W. Maintenance		1,823.92	5,833.33	18.24%	10,000.00	0.51%
Automobile Insurance		0.00	4,666.67	0.00%	8,000.00	0.41%
<b>Total SOBO</b>	<b>76,949.57</b>	<b>546,514.49</b>	<b>603,750.00</b>	<b>52.80%</b>	<b>1,035,000.00</b>	<b>53.18%</b>
<b>TOTAL EXPENSES</b>	<b>122,546.33</b>	<b>802,878.47</b>	<b>1,135,271.18</b>	<b>41.25%</b>	<b>1,946,179.17</b>	<b>100.00%</b>



**Downtown Glendale Association  
DISI, RFP Task Force Meeting  
Tuesday, June 18<sup>th</sup>, 2024 – 8:30 a.m.  
100 N. Brand Blvd., 6<sup>th</sup> Floor Conference Room  
Glendale, CA 92013**

**For information related to access to this call, please call the Greater  
Downtown Glendale office at (818) 476-0121**

**AGENDA**

1. **Review of the 3 proposals in response to the RFP:**
  - a. **Mustang Marketing**
  - b. **Tumbleweed Social**
  - c. **Sabrina Epstein**
  
2. **Recommendation to the Executive Committee and Board** *Action Item*

Adjournment

**Rick Lemmo, President / Government Relations • Raul Porto, Vice President  
Randy Stevenson, Vice President • Helen McDonagh, Secretary / Treasurer  
Craig Gorris • Bradley Calvert • Judee Kendall**

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www.DowntownGlendale.com • Facebook & Twitter: DWTNGlendale • #DWTNGlendale**

# Glendale International Film Festival

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SEPTEMBER 26 - OCTOBER 1, 2024

PRESENTED BY



[glendaleiff.org](http://glendaleiff.org)



# About Glendale Arts



## GLENDALE INTERNATIONAL FILM FESTIVAL

has been celebrating the voice of the independent filmmakers and emerging talent from around the globe for 10 years.

GIFF is a dynamic celebration of storytelling and the cinematic arts, spotlighting independent films and the talents of thousands of local-to-global creative artists on the big screen. From the golden hour Opening Night Party to feting the best of the fest on Awards Night, the fun-filled six-day event is centered around building connections and collaboration among filmmakers, audiences, and the community.

## GLENDALE ARTS

Glendale Arts has been connecting artists and audiences since 2008. Our year-round programming includes the Glendale International Film Festival, Solo Fest, and ace/121 Gallery. Serving the population at this cross-section of interests is core to our DNA which represent the culture, values, and principles that describe what we do and who we are:

We Power Arts and Culture

We Inspire New Ideas

We Make Connections

We Build Community

[glendaleiff.org](http://glendaleiff.org)



**GIFF is a signature event that generates both economic and symbolic capital.**



- **1.5K IN ATTENDANCE**
- **79 FILMS OVER 3-DAYS**
- **39 HOURS OF PROGRAMMING**
- **6-DAY EVENT FROM OPENING TO CLOSING**
- **4 VENUES**

[glendaleiff.org](http://glendaleiff.org)



# Sponsorship Packages

Benefit	TITLE SPONSOR \$50,000	EXECUTIVE PRODUCER \$20,000	EXECUTIVE DIRECTOR \$10,000	PRODUCING SPONSOR \$5,000	DIRECTING SPONSOR \$2,500	EXHIBITING SPONSOR \$1,500	CONTRIBUTING SPONSOR \$500	INDIVIDUAL SPONSOR \$250
Naming & presenting rights	x							
Opportunity to present award	x	x						
Acknowledgement at opening and award events	x	x						
Logo on Step & Repeat	x	x	x	x				
On-screen and on-site recognition	x	x	x	x	x	X		
Promotional opportunity during festival	x	x	x	x	x	x		
Digital program ad. Logo on website. Size and placement is sponsor level driven	x	x	x	x	x	x	x	
Social Media & press release acknowledgement	x	x	x	x	x	x	x	x

Sponsor packages can include passes and tickets. Attending screenings and events is one way to experience the value your support brings to the Glendale International Film Festival. Availability may be limited for some events and coordination for number of tickets must be done in advance.

EDITOR'S PICK

SPOTLIGHT

## SF supes look to fine-tune enforcement of street vending

By Keith Menconi | Examiner staff |

Apr 15, 2024



City leaders grapple with how to bring licensed street vendors back to Mission Street while continuing a clampdown on illegal fencing operations, including at the intersection of 16th and Mission pictured on May 18, 2023.

Craig Lee/The Examiner

More than four months after San Francisco imposed a street-vending moratorium on Mission Street, the Board of Supervisors is advancing new rules to improve The City's enforcement.

The rules come as city leaders grapple with how to bring licensed street vendors back to Mission Street while continuing a clampdown on illegal fencing operations.

“We’re going to move very slowly and very deliberately,” said District 9 Supervisor Hillary Ronen, who initially proposed the moratorium and is now sponsoring the updated vending rules.

City officials say the crackdown effort has succeeded in reducing street chaos and illegal activity allegedly connected to vending. But those gains still appear precarious.

Even with the full moratorium in place, illegal vending has persisted in The Mission, Ronen said, underscoring the need for The City to make the most of its scarce enforcement resources.

In the meantime, though, permitted vendors say that their sales have fallen dramatically since the moratorium was introduced in November. The City has offered emergency monetary relief for permitted vendors and opened two temporary markets where they can sell their wares.

Still, vendors have complained that there has been far less foot traffic in those locations than on Mission Street.

“The economic devastation caused by the city ban is now hurting us as vendors — but families and loved ones we support,” said Rodrigo Lopez, president of the Mission Street Vendors Association. He said many members are months behind on rent, while some have lost their homes. Many others, he said, have had to eat into their savings.

Nevertheless, he and other vendors have worked with The City on its updated vending regulations.

“We believe that only together we’ll be able to find the right balance to solve the problems that we are facing,” said Lopez.

Ronen’s proposal — unanimously approved by the board’s Rules Committee on Monday — would tune up vending enforcement throughout The City in several ways.

First, it would remove a requirement that The City’s enforcement teams issue written warnings to vendors lacking permits. Such warnings have been found to be an ineffective tool against highly mobile fencing operations, Ronen said.

Instead, once a warning has been given, cited vendors will have ten minutes to move. If they fail to do so, enforcement officials will have the authority to remove items and place them in storage.



“The game has evolved,” said Michael Lennon, a manager with San Francisco Public Works, which oversees enforcement of vendor regulations.

Whereas before many vendors were stationary, “everybody we see out there, they’re now traveling with suitcases,” Lennon said. “They have bags or blankets and things like that. It seems to be a cat-and-mouse game where they are avoiding police and us.”

The new rules also require that permits include vendors’ photographs so that permits cannot be transferred from one vendor to another. In addition, they would grant Public Works more leeway to amend vending rules.

Ultimately, however, Ronen said she doubts these tweaks to The City’s enforcement rules will be enough on their own.

“It’s not going to massively change the situation on the street,” she said.

Instead, The City needs to invest more in enforcement personnel, she said, while acknowledging that this will be a tricky request amid spiraling deficits.

She’s also advocating for state lawmakers to amend the 2018 legislation that legalized street vending throughout California. As written, that law prevents police officers from enforcing vending rules, further limiting The City’s enforcement muscle, Ronen said.

“It’s been one of the more challenging things that I’ve tried to fix since I’ve been in City Hall, because you literally need constant presence on the streets in order to stop the fencing,” said Ronen. “And we just don’t have enough city workers in DPW doing that type of work.”

In February, The City extended its 90-day Mission Street vending ban for an additional six months, citing a 30% combined decrease in reported assaults and robberies and a 23% decrease in 311 service requests for street cleaning.

During Monday’s Rules Committee meeting, permitted vendors and their allies drew a stark line between themselves and those selling illegally.

“We do recognize that we need to change,” said Juan Mendoza, a displaced Mission Street vendor with a permit. “San Francisco needs to be able to bring back order ... What we are asking for is the ability to be able to support our families — to be able to pay our bills.”

Ronen's proposal will go to the full Board of Supervisors next week.

**Keith Menconi**

## Smash-and-Grab Thefts. Skyrocketing Drug Addiction. More Dangerous Communities.

Whether it's rampant retail theft causing neighborhood store closures and higher prices for working families, or the growing epidemic of fentanyl overdoses, Californians can't afford half-measures when it comes to addressing these pressing issues.

Passed in 2014, Prop 47 achieved notable success in making California's criminal justice system more equitable. However, it led to unintended consequences over the past decade — repeat and often organized retail theft, inner-city store closings, and difficulty convincing people to seek drug and mental health treatment — that can only be corrected by the voters at the ballot box with modest amendments to Prop 47.

It's time for meaningful reforms to our justice system, including to Prop 47, that ensure our communities are safe.

### Initiative 23-0017A1, the Homelessness, Drug Addiction, and Theft Reduction Act

Currently collecting signatures to qualify for the 2024 November General Election, this bi-partisan measure provides common sense, targeted reforms to Prop 47 that legislative proposals alone are unable to deliver.

#### Addresses Organized and Serial Retail Theft

Rampant retail theft is harming businesses and residents in California because those who commit these crimes know they'll get away with it, even if they're caught. This measure will hold repeat offenders accountable for the safety of our communities, rather than putting them back on the streets.

- Classifies repeated theft as a felony for individuals who steal less than \$950 if they have two or more prior theft-related convictions
- Allows stolen property values from multiple thefts to be combined so repeat offenders can be charged with a felony if the total exceeds \$950, countering tactics by career criminals to avoid harsher penalties
- Authorizes judges to impose an enhanced penalty when an offender steals, damages, or destroys property by participating in organized theft with two or more offenders or by causing losses of \$50,000 or more

#### Confronts the Fentanyl Crisis in Our Communities

The fentanyl crisis has reached alarming levels, and is now responsible for 20 percent of youth deaths in California. This measure will define fentanyl as a hard drug, hold individuals convicted of trafficking fentanyl accountable, and grant judges greater discretion in sentencing drug traffickers.

- Adds fentanyl to the list of hard drugs — such as heroin, cocaine, and methamphetamine — that are illegal to possess with a firearm and authorizes greater consequences for selling deadly quantities
- Enables stricter penalties for dealers whose trafficking causes death or serious injury, and warns traffickers of potential murder charges if continued drug trafficking results in fatalities

### Prioritizes Mental Health and Drug Treatment

Breaking the cycle of repeat offenders means addressing the many root causes of retail theft. This measure provides critical mental health, drug treatment services, and job training within our justice system for people who are homeless and suffering from mental illness or struggling with substance abuse.

- Enacts a new class of crime called a "treatment-mandated felony" where offenders with multiple hard drug possession convictions would be given the option of participating in drug and mental health treatment in lieu of incarceration
- Allows offenders who successfully complete drug and mental health treatment to avoid jail time and have the charge fully expunged

"The Homelessness, Drug Addiction, and Theft Reduction Act will make targeted but impactful changes to our laws around fentanyl and help us tackle the chronic retail theft that hurts our retailers, our workers, and our cities. I fully support this measure and know it will make a meaningful difference for cities across California."

~ **Mayor London Breed, San Francisco**

"I am proud to lend my support to this public safety initiative that would make changes to Prop 47, which would address serious spikes to drug and theft crimes since the pandemic. Local law enforcement and my constituents are saying enough is enough. They want the state to address the increases we're seeing in the homeless due to increased hard drug use, opioid-related overdoses, and escalating numbers of smash-and-grab and retail theft crimes."

~ **Assemblymember James Ramos**

"We cannot be afraid to challenge the status quo when it is clearly not working for our residents. Prop 47 was well-intended but what really matters is its impact — and unfortunately, it's hurting far too many families and small businesses across the state. We need reform that doesn't take us back to the era of mass incarceration but allows judges to mandate treatment for those struggling with severe addiction, hold repeat offenders accountable, and treat fentanyl like the killer it is."

~ **Mayor Matt Mahan, San Jose**

Ad paid for by Californians to Reduce Homelessness, Drug Addiction, and Theft,  
sponsored by Golden State Communities  
Ad Committee's Top Funders  
Walmart  
Home Depot USA  
Target  
Funding details at [www.fppc.ca.gov](http://www.fppc.ca.gov)

## Join Public Safety and Community Leaders



CALIFORNIA  
DISTRICT  
ATTORNEYS  
ASSOCIATION

California District Attorneys Association



California Police Chiefs Association



CRIME VICTIMS UNITED

Crime Victims United



Hope Street Coalition

\* Partial List

# JOIN THE COALITION TODAY!



[CASafeCommunities.org](http://CASafeCommunities.org)



731 PARKRIDGE AVE NORCO, CA 92860 | 866.703.3434

QUOTATION

Quote No. 0012017
Quote Date 2/29/2024
Expiration Date 3/29/2024

TO:
DOWNTOWN GLENDALE ASSOCIATION
100 N. BRAND BLVD.
GLENDALE, CA 91203
USA

SHIP TO:
DOWNTOWN GLENDALE PLANTER DEMO
100 N. BRAND BLVD
GLENDALE, CA 91203

(818)274-6444

ATTN:
EMAIL:

ATTN:

Table with 6 columns: Cust No., Reference, Salesperson, Specifier, F.O.B., Expiration. Row 1: 005715, 50/50, JUSTIN WAIT (LA), None, ORIGIN, 30 DAYS

Table with 6 columns: Ln, Quantity, UM, Part, Description, Price, Extension

TERMS & CONDITIONS

QCP PRODUCTS, PURCHASED NEW, ARE GUARANTEED FREE FROM DEFECTS IN MATERIAL AND WORKMANSHIP, UNDER NORMAL USE, FOR A PERIOD OF ONE YEAR FROM THE ORIGINAL DATE OF DELIVERY. DAMAGE INCURRED FROM VANDALISM AND ACTS OF GOD ARE NOT COVERED.

In the event of a claim for defective goods, QCP shall be allowed to inspect such materials or upon request shall be furnished a sample of such materials. Goods claimed to be defective shall not be returned without QCP written prior-authorization.

QCP shall not be liable for its failure to perform due to strikes, labor difficulties, judicial action, fire, flood, war, sabotage, riot, breakdowns or failure of plant or equipment, delays in or lack of transportation, government allocations, delays of supplies or unavailability of material or any other cause beyond QCP's control.

Shipments and deliveries shall be subject to approval of QCP credit department. QCP reserves the right to demand you give a security interest in your inventory to QCP before making any shipment to you that is not COD.

QCP shall retain title of the goods sold until the goods are paid for in full. If payment is not made when due, QCP may, at its option and without notice, enter the premises where the goods may be located and repossess the goods.

This transaction shall be governed by and construed in accordance with the laws of the State of California, or state laws of which merchandise is to be delivered, without regard to principles of conflicts of law.

You agree your acknowledgement on the bottom of this page shall constitute your acceptance of the terms and conditions contained herein and/or referred to in QCP's Price Quotation. You agree to pay within the terms specified on the invoice/price quotation.

Any excises, levies or taxes which QCP may be required to pay or collect under any existing or future law, upon or with respect to the sale, purchase, delivery, storage, processing, use, consumption or transportation of any of the material covered hereby shall be your responsibility.

The above Terms and Conditions represent the entire agreement between QCP and the customer with respect to the sale of goods supplied hereunder and cannot be modified except by a new written contract signed by both QCP and the customer.

By: [Signature]
Date: 5/3/24



731 PARKRIDGE AVE NORCO, CA 92860 | 866.703.3434

QUOTATION

Quote No. 0012017
Quote Date 2/29/2024
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TO:
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GLENDALE, CA 91203
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SHIP TO:
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100 N. BRAND BLVD
GLENDALE, CA 91203

(818)274-6444

ATTN:
EMAIL:

ATTN:

Table with columns: Cust No., Reference, Salesperson, Specifier, F.O.B., Expiration, Ln, Quantity, UM, Part, Description, Price, Extension. Contains 8 rows of item details including concrete planters, sealants, and freight charges.

By: [Signature]
Date: 5/31/24



731 PARKRIDGE AVE NORCO, CA 92860 | 866.703.3434

# QUOTATION

23

Quote No. 0012017  
Quote Date 2/29/2024  
Expiration Date 3/29/2024

**TO:**  
DOWNTOWN GLENDALE ASSOCIATION  
100 N. BRAND BLVD.  
GLENDALE, CA 91203  
USA

**SHIP TO:**  
DOWNTOWN GLENDALE PLANTER DEMO  
100 N. BRAND BLVD  
GLENDALE, CA 91203

(818)274-6444

ATTN:  
EMAIL:

ATTN:

Cust No.	Reference	Salesperson	Specifier	F.O.B.	Expiration	
005715	50/50	JUSTIN WAIT (LA)	None	ORIGIN	30 DAYS	
Ln	Quantity	UM	Part	Description	Price	Extension
				<b>Total for Quote \$</b>		<b>40,894.06</b>
<p>A <u>50</u> % DEPOSIT OF \$ <u>20,447.03</u> IS REQUIRED BEFORE PRODUCTION.            DELIVERY REQUESTED ON: _____ (PLEASE FILL IN TH REQUESTED DELIVERY DATE ABOVE).            QCP STANDARD COLOR AND TEXTURE TO BE DETERMINED PREMIUM COLOR, CUSTOM COLOR, SPECIALTY FINISH, FAL FINISH AND COLORBURST GLAZE ARE AVAILABLE AT AN  <del>ADDITIONAL FEE 15% CHARGE FOR SMOOTH TEXTURE</del></p>						

Please issue all purchase orders to QCP Corp. PO Box 639, Norco, CA 92860-0639. QCP is a material supplier, not a contractor. If rescheduling delivery is necessary, customers must notify QCP at least 72 hours prior to delivery to avoid penalty. Failure to do so may require the customer to pay a restocking fee of 10% of the total order. When applicable, price includes delivery and offloading with QCP's crane equipped truck. Placement, if not accessible with QCP's crane truck, is required by others. Palletized products will be offloaded only. Customer will provide the necessary equipment for offloading shipments requiring the use of flatbed common carriers. Customer is responsible for supplying one person to assist the driver. All installation and assembly are required by others. Customer must provide any and all necessary permits. Deliveries are made "RAIN" or "SHINE". Customer shall be responsible for count, model numbers, and/or specifications on all written or verbal quotations by QCP Corp. QCP Corp. reserves the right to change price if quantity changes. Taxes, fees, and special handling charges associated with customs and international trade are the responsibility of others. All products are made to order. No exchange and no refunds.

By:   
Date: 5/3/24