



**Downtown Glendale Association
Board of Directors
Wednesday, October 5th, 2022, 10:00 a.m.
100 N. Brand Blvd., 6th Floor Conference Room
Glendale, CA 92013
Zoom Call, Video Conference Call**

**For information related to access to this call, please call the
Greater Downtown Glendale office at (818) 476-0121
Special Meeting of the Board held under the Governors COVID
Executive Order Relating to Meetings Under the Brown Act**

TEMPORARY MODIFICATIONS TO THE BROWN ACT DUE TO COVID-19:

Based on current COVID-19 directives and mandates, Governor Newsom has modified and suspended some of The Brown Act requirements temporarily. For a list of the items that Governor Newsom has modified or suspended, please see attached.

AGENDA

1. **Introductions – President Rick Lemmo**
2. **Approval of July 13th, 2022 Board Minutes** *Action Item*
3. **Approval of continuing to meet virtually, AB 361** *Action Item*
4. **Announcements, public comment (two minutes per speaker)**
5. **City Update:**
 - a. Bridge link status
 - b. Tech on Tap
 - c. Update from the Alex Theatre
 - d. Newsracks – when can we get them removed?
 - e. Artsakh street improvements project Presentation by-
Sarkis Oganesyanyan - Deputy Director of Public Works

**Rick Lemmo, President / Government Relations • Raul Porto, Vice President
Randy Stevenson, Vice President • Helen McDonagh, Secretary / Treasurer
Steven Sayers • Bradley Calvert**

6. Committee reports

(Executive Committee) – Rick Lemmo

- a. Letter regarding Zoning code & process changes, Sent to City Council Meeting August 23
- b. Set Annual Meeting date, authorize staff to send out letters and nomination forms. **Action Item**
- c. Helen McDonogh resignation
- d. Nomination of Judee Kendell to serve on the Board as a Community at Large rep (tenant) **Action Item**
- e. YTD Budget Review
- f. Bylaws amendment **Action Item**

(DISI Committee) – TBD

- a. Selection of new DISI Committee Chair
- b. Bridge Link planters – production update
- c. Police Awards Luncheon on 10/6/22, authorization for donation **Action Item**
- d. Update from Mustang
- e. FUSE contract update
- f. Holiday Fall displays
- g. Update from SEDNA
- h. Creation of Intl. Women’s Day Task Force **Action Item**

(SOBO Committee) – Randy Stevenson

- a. Report from DMS – Nick L
- b. Homeless in the District
- c. Identify location for new trash receptacles.

7. Other

8. Next Board meeting:

9. Adjournment

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at the meeting room door as well as the DGA office door. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Ryan Huffman at 818 476-0120 x 420 at least 48 hours prior to the meeting

ARTICLE VII

NOMINATIONS FOR THE BOARD OF DIRECTORS

Section 1: Certain Definitions.

Board Members under these bylaws shall mean:

- a. **“Business Tenant Director”** shall mean a holder of a valid and fully paid City Zoning Use Certificate relating to an address located in the District (as defined by the Community Benefit District (CBD) resolution of formation adopted by the Glendale City Council in July 2018;
- b. **“Community at Large Director”** shall mean a District resident, community member, or a business tenant located within the CBD boundaries or an individual whom the Board believes will further the public benefit purposes of the corporation;
- c. **“District”** shall mean the Downtown Glendale Community Benefit District in the City of Glendale California, formed pursuant to the City of Glendale Community Benefit District ordinance.(Glendale Municipal Code #5771);
- d. **“Annual Election Meeting”** shall mean the Annual meeting of the Board at which Directors are to be elected. The Board seeks to complete the nomination process within the last three months of each calendar year. (October through December);
- e. **“Property Owner”** shall mean the owner of any property, or their designee, whether commercial, institutional, civic, ecumenical, public or residential, located in District who is not delinquent by more than 3 months from the annual date the CBD assessment was due to the County, for such property.
- f. **“Property Owner Director”** means any Director nominated by an assessed property owner and subsequently elected to serve as a Director by the Board. Any Property Owner Director shall be entitled to designate one Director, in accordance with Article VII, Section 3, for the Board to consider electing them as a Director.
- g. **“Non-Director Liaisons”**. In addition to the voting Directors, the Glendale City Manager may appoint up to two (2) employee liaisons from the City to attend and participate in regular Board meetings. Non-Director liaisons are not members of the Board, do not have voting rights and will not be counted toward a quorum and voting requirements.

Section 2: Qualification

- a. Members of the Corporation shall be eligible for nomination to the Board of

Directors based upon active participation with the Corporation including its committees, task forces or otherwise for a period of not less than one (1) year, and support for the policies, goals of the Corporation. . Qualifications shall also include meeting the provisions of Section 1 (a, b, e, f and g) of this Article.

Section 3: Nominations.

- a. At least forty five (45) days before each Annual Election Meeting, the Board Secretary shall cause a notice to be delivered to each Property Owner or their designated representatives soliciting Board of Director nominations.
- b. Nominations must be received by the Secretary no later than fourteen (14) days before the Annual Election Meeting. Additional nominations may be submitted and considered by the Board at the Annual Election Meeting.
- c. Directors shall be elected in accordance with Article VIII, Section 1 of these Bylaws.
- d. Any notice required by this Section 2 may be delivered by U.S. mail, e-mail, fax or personal delivery.

Section 4: Additional Representatives. Each Director may appoint additional representatives who shall have the right to participate in Board discussions in an advisory and non-voting capacity. Once Property Owner Directors have been nominated and appointed, according to these bylaws, the sitting Property Owner Directors may appoint any Community or Business Tenant Directors representatives as voting members of the Board, based upon the procedures as outlined in Article VIII, Section 1 of these bylaws. .



**Downtown Glendale Association
Board of Directors
Wednesday, July 13th, 2022 – 10:00 a.m.
100 N. Brand Blvd, 6th Floor Conference Room
Glendale, Ca 91203
Zoom Video Conference
www.downtownglendale.com**

Present: Rick Lemmo, Randy Stevenson, Bradley Calvert, Helen McDonagh, Raul Porto, Steven Sayers

Absent: None

Guests: Ani Pogossian

Staff: Emma Frawley/Mustang Marketing, Marco Li Mandri and Ryan/NCA, Nick Lemmo/DMS

Minutes:

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
1. Introductions	President, Rick Lemmo called the meeting to order at 10:10 am. Introductions were completed. This was a hybrid/Zoom meeting due to the COVID shelter in place requirements. Everyone was in person or was on Zoom video for the meeting, consistent with the Brown Act rules.	No Action Taken
2. Approval of the May 4th, 2022 Board Minutes	The minutes from the May 4 th , 2022 Board meeting were reviewed.	Helen moved and Bradley seconded a motion to approve the minutes from the May 4th, 2022 Board

**Rick Lemmo, President / Government Relations • Raul Porto, Vice President
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		meeting. The minutes were approved unanimously.
3. Approval of continuing to meet virtually, AB 361	Marco explained the Governors AB361 which allows provisions to the Brown Act during the pandemic to meet virtually with the public. Because of the health hazards, new variant, and LA County considering to implement masking in doors again, it was discussed to continue meeting virtually.	Randy moved and Bradley seconded a motion to continue to meet virtually and review again at the next Board meeting. The motion was approved unanimously.
4. Public Comments and Announcements	Rick opened the floor for public comments and announcements.	No Action Taken
5. Committee Reports		
Executive Committee	Rick and Marco went through the following items:	
a. YTD Rough Budget review for FY22	Marco reviewed the budget, the collected assessments, and carry forward. Marco reviewed the ADMIN, DISI, and SOBO categories. Marco explained that the Executive Committee recommended to move \$50,000 from contingency to SOBO capital improvements line item.	Randy moved and Raul seconded the motion to accept the Executive Committee recommendation to move \$50,000 from the contingently line item to capital improvements line item.
b. Update on amendment to bylaws, see attached (Article VIII, Section 1)	Marco explained that Staff will be drafting an amendment to the bylaws to state that business tenant Board Members shall be in good standing with their landlord just like the property owners must be in good standing on assessment payments. This item will be brought up again at the next Board of Directors meeting as an action item to review the changes.	No Action Taken
c. Other	Rick opened up the floor for any other items.	
DISI Committee	Helen went through the following items:	
a. Events for 2022	Helen reviewed the following event information: 1. Cruise Night is this upcoming weekend and Emma from Mustang Marketing will be attending on behalf of the GDGA. Emma will	No Action Taken

	<p>be a judge and posting live to social media. Emma raffled out VIP tickets on social media prior to the event. DMS will have increased staff to help with the cleanup.</p> <p>2. Tech week will be October 17th – 20th and they will work with Staff on banner installation at the end of August / beginning of September.</p>	
b. RFP responses to the solicitation to do Event planning	<p>Helen announced that the Executive Committee recommended to the Board to narrow down the selection of a new Events Contractors who responded to the RFP from four that responded to two. The two candidates recommended are Glendale Arts from Glendale, CA and Fuse from San Diego, CA. It was discussed that Rick, Helen, and Marco will schedule a meeting with both companies to interview and ask questions. They will then report back to the Board who they hired. Any Board members can submit questions to Marco to be asked prior to the interview. They are trying to accomplish this by the end of July. The contract will have a 30-day termination clause for either party. Marco explained the new Events Coordinator will hopefully be attending the next meeting.</p>	Helen moved and Bradley seconded the motion to follow the recommendation of the Executive Committee and interview the two companies and report back who was selected. The motion was approved unanimously.
c. Creation of International Professional Women’s Day Task Force, set first meeting	<p>Helen explained they will be creating the task force after the events Coordinator is hired. The city will be involved in producing the event too. Emma and Ani will need to start working together, so once the events coordinator is up and running, they will be ready to go.</p>	No Action Taken
d. Tech on Tap	<p>Ani announced that this month’s tech on tap will be virtual on July 27th. Ani explained that next month they will be having an in-person event at Underdogs.</p>	No Action Taken
e. Proposal for underwriting Film Festival	<p>Helen explained that the Executive Committee recommended to the Board of Directors to set aside up to \$10,000 sponsorship for the film festival. It is contingent on Glendale Arts reaching \$50,00 in cash and the GDGA Board being able to determine how they will get to \$100,000. Bradley notified the Board that the Alex Theatre may put on a film Festival too. Ani</p>	Helen moved and Steven seconded the motion to follow the recommendation of the Executive Committee and set aside up to \$10,000 sponsorship for the film festival. It is

	will work on providing any further information or dates. Discussion Followed.	contingent on Glendale Arts reaching \$50,000 in cash and the GDGA Board being able to determine how they will get to \$100,000. Randy amended the motion to add that it would be subject to not conflict with the Alex Theatre operator potential film festival. Rick added and additional amendment that they need to have a guaranteed theater commitment, provide a list of attendees, and that there is not more than one first year film festival happening at the same time, between October 2022 and September 2023. The motion was approved unanimously.
SOBO Committee	Randy went through the following items:	
a. Report from DMS, Nick L	1. Nick showed pictures of the new branded truck, pressure washer, trash cans, and ash trays. The homeless has increased.	No Action Taken
b. Other	Rick stated the district looked great during his walkthrough.	No Action Taken
6. City update on current projects	Bradley and Ani reviewed the following updates with the Board of Directors:	
a. Project review work in having presentations	Bradley explained that they are working on trying to lower the cost for the Al Fresco.	No Action Taken

on new developments and projects		
b. New businesses opening in Downtown	<p>Ani announced that following new businesses are coming to the district:</p> <ul style="list-style-type: none"> • Amazon Style (Coming Soon)- Americana • 818 Chicken - 303 ½ Brand • Din Tai Fung (Relocation) from Americana at Brand to Glendale Galleria • Yitty by Lizzo – Galleria • Kare Don & Co – 112. W. California Ave. • Snake and Lattes Inc – Brand Blvd. 	No Action Taken
c. City 3-year Economic Development plan now available	<p>Ani explained that On June 7th, Council approved the Economic Development Strategic Plan, a three-year Economic Development Plan designed to focus on measurable strategic goals and objectives to increase the city’s economic competitiveness, and create a vibrant, inclusive, and sustainable economy.</p>	No Action Taken
d. Bridge Link Statue	<p>Bradley explained they are working on funding.</p>	No Action Taken
7. Other	<p>Rick opened the floor for additional comments or questions.</p> <ol style="list-style-type: none"> 1. Ani stated she is working with Shirley at New City America on the Assessments for the next fiscal year. 2. Helen asked about the national animation museum and if the city was tracking on the potential of Glendale being where it is located. Bradley was aware of the museum but didn’t have any updates. 3. Randy asked if the city had any update on the East/West Glendale specific plan. Bradley didn’t have an update on this time. 	No Action Taken
8. Next Meeting	<p>The next meeting will be October 5th at 10am. It will still most likely be a Zoom/hybrid meeting. They will hold an Executive Committee meeting at 9am prior to the Board meeting.</p>	No Action Taken

Minutes taken by Ryan, Staff/New City America

**ARTICLE VIII
DIRECTORS**

Section 1: Number and Qualifications and Terms.

- a. *Authorized Number.* The authorized number of Directors of the corporation shall not be less than five (5) and more than thirteen (13). The exact number of Directors shall be fixed from time to time, within the limits specified in this Article VIII, Section 1, by the Board of Directors.
- b. *Director Board Composition:*
- (1) Any Property Owner shall be entitled to nominate one (1) nominee which may include that owner of record or an authorized representative, in accordance with Article VIII, Section 1, for the Board to consider electing as a Director at the annual Election Meeting.
 - (2) Of the authorized number of Directors, a minimum of sixty six per cent (66%) shall be Property Owners within the District. However, at all times, there shall be a minimum one business tenant, who does not own property in the district, who shall be a voting member of the Board. *This Board tenant must be in good standing with its landlord to be eligible to be accepted to serve on the Board.*
 - (3) All remaining Directors shall be referred to as "Community Directors". Community Directors may be Business Tenants, or Community at Large Representatives, *provided* that at all times from and after the date the District is established at least one (1) Community Director should be a non-property owning Business Tenant.
- c. *Term.* The term of office of each Director of the Corporation shall be two (2) years and until his or her successor has been elected and qualified. The Directors may be elected at any meeting of the Board. Each Director, including a Director elected to fill a vacancy, shall hold office until the expiration of the term for which he or she was elected and until a successor has been elected and qualified. A Director may succeed himself or herself in office.
- d. *No Limit on Term.* There shall be no limit to how many terms any individual may serve on the Board.

Section 2: Annual Election Meeting and Powers. The nominated Directors shall be elected by majority vote of the currently seated Board members, based upon the provisions stated in Article VIII, Section 1 at the Annual Election meeting of the Board. Subject to the provisions of the Code, the activities and affairs of the Corporation shall be managed and all corporate powers shall be exercised by or under the direction of the Board. The Board may delegate the management of the day-to-day operation of the business of the Corporation to a management company, committee (however composed), or other person, *provided* that the activities and affairs of the Corporation shall be managed and all corporate powers shall be exercised under the ultimate direction of the Board.



October 5, 2022

SUBJECT: CITY UPDATE

TO: GREATER DOWNTOWN GLENDALE ASSOCIATION – BOARD

FROM: Ani Pogossian
Economic Development Coordinator – ECONOMIC DEVELOPMENT, CITY OF GLENDALE

Please find the update below on City projects that may be of interest to members of the Board:

A. NEW BUSINESSES IN THE GREATER DOWNTOWN GLENDALE AREA

- Chanel Fragrance and Beauty Boutique- Americana at Brand (Coming Soon)
- Jaaaaan Restaurant- Artsakh Ave. (Coming Soon)
- La Rochelle Restaurant - 204 ½ N. Brand Blvd. (Coming Soon)
- Dodger Clubhouse (Coming Soon)
- Artie's Express- Glendale Galleria (Coming Soon)
- Saint Laurent- Americana at Brand (Coming Soon)

B. GLENDALE TECH WEEK

The Sixth Annual Glendale Tech Week events will take place October 17-20, 2022 which will consist of panel discussions, a pitch festival, closing award ceremony and various networking events. More information can be found on the website: www.glendaletechweek.com.



Mayor Kassakhian, City Council members,
City Manager & staff
613 East Broadway, Suite 200
Glendale, CA 91206

Re: Agenda item 8f Zoning code & process changes,
City Council Meeting August 23, 2022

Good evening Mayor, Council, City Manager & City Staff,

Hopefully you have enjoyed some relaxation this summer.

Please note that I am writing you on behalf of the Greater Downtown Glendale Association representing the businesses and property owners in our district. It is important to note that the property owners of the Greater Downtown Glendale Association have voted to assess ourselves in order to make the district cleaner, safer, more enjoyable and inviting to our Glendale residents and visitors to the Gem city.

Also, before continuing, congratulations to Bradley Calvert and the entire team in Community Development for truly listening, actually hearing and converting the comments of business in our community to proposed actions that provide you, our governing body, positive beginning steps to show that government can become more efficient and actually streamline the process by which homeowners and business can make changes and improvements that help us all.

Please let this correspondence serve as a strong voice of support for staff's recommended changes within the Planning Division. The overall review of staffing, staff assignments and implementation of an online permitting system have already shown positive impact. Now you have the opportunity to make important initial changes to our Zoning code. As virtually everyone has expressed over the more than 20 years I have been involved in Glendale, our Zoning code needs analysis and updating. All of the recommended updates this evening send very clear messages: Glendale Listens, Glendale Acts, Glendale is Open for Business and welcomes community improvement. Glendale is truly Business & Community Friendly!

Please vote in favor of supporting staff's recommendations in Agenda item 8f.

Thanks again for your service.

Best wishes,

Rick Lemmo
President
Greater Downtown Glendale Association

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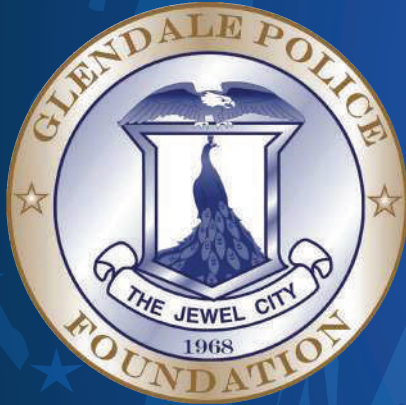
**Downtown Glendale Association
2022 DRAFT Budget 12/01/2021 - 11/30/2022**

		<u>SEP 2022</u>	<u>Dec 1, 21' - Sep 30, 22'</u>	<u>Year-to-Date</u>	<u>Annual Budget</u>		
Income							
	Assessment Income	38,220.13	1,402,762.34	1,364,542.21		1,479,072.90	
	Carry Forward		479,144.60	479,144.60		479,144.60	
	Contingency						
	Non Assessment						
	Interest Income	0.00	297.90	297.90			
	Total	<u>38,220.13</u>	<u>1,882,204.84</u>	<u>1,843,984.71</u>		<u>1,958,217.50</u>	
Expense					Total		
Administration		<u>SEP 2022</u>	<u>Actual YTD Spent</u>	<u>Projected YTD</u>	<u>% Spent Budget</u>	<u>Annual Budget</u>	<u>% Annual Budget</u>
	Travel		0.00	0.00	0.00%	0.00	0.00%
	Telecommunications	488.25	5,189.83	6,666.67	64.87%	8,000.00	0.41%
	Staff Contract	18,750.00	187,500.00	187,500.00	83.33%	225,000.00	11.49%
	Printing & Copying		320.76	2,083.33	12.83%	2,500.00	0.13%
	Postage & Mail	48.00	159.90	833.33	15.99%	1,000.00	0.05%
	Office Supplies		239.79	2,500.00	7.99%	3,000.00	0.15%
	Memberships		19.99	416.67	4.00%	500.00	0.03%
	Insurance Liability		8,444.20	6,666.67	105.55%	8,000.00	0.41%
	Legal Fees		572.00	4,166.67	11.44%	5,000.00	0.26%
	Board Meetings		133.10	250.00	44.37%	300.00	0.02%
	Bank Charges		0.00	333.33	0.00%	400.00	0.02%
	Accounting Fees		6,200.00	6,250.00	82.67%	7,500.00	0.38%
	Admin - Misc.		10,000.00	12,500.00	76.92%	13,000.00	0.66%
	Total Administration	<u>19,286.25</u>	<u>218,779.57</u>	<u>230,166.67</u>	<u>79.79%</u>	<u>274,200.00</u>	<u>14.00%</u>
	Contingency		0.00	122,591.84	0.00%	147,110.21	7.51%
	Reserves		0.00	123,256.08	0.00%	147,907.29	7.55%
		<u>0.00</u>	<u>0.00</u>	<u>245,847.92</u>	<u>0.00%</u>	<u>295,017.50</u>	<u>15.07%</u>

DISI	SEP 2022	Actual YTD Spent	Projected YTD	% Spent Budget	Annual Budget	% Annual Budget
Business Attraction		0.00	0.00	0.00%	20,000.00	1.02%
Advertising	40.00	1,632.69	8,333.33	16.33%	10,000.00	0.51%
Annual Report		605.12	833.33	60.51%	1,000.00	0.05%
Banners		25,933.35	33,333.33	64.83%	40,000.00	2.04%
Glendale Arts Grant		0.00	0.00	0.00%	0.00	0.00%
Mobile App	200.00	2,000.00	2,500.00	66.67%	3,000.00	0.15%
Public Relations	3,000.00	30,000.00	33,333.33	75.00%	40,000.00	2.04%
Placemaking		0.00	41,666.67	0.00%	50,000.00	2.55%
Rent, Parking, Utilities	1,044.50	10,490.00	16,666.67	52.45%	20,000.00	1.02%
Seasonal Displays	570.72	2,551.58	91,666.67	2.32%	110,000.00	5.62%
Special Events		1,017.90	16,666.67	5.09%	20,000.00	1.02%
Chamber of Commerce		1,000.00	4,166.67	20.00%	5,000.00	0.26%
City Events		5,000.00	8,333.33	50.00%	10,000.00	0.51%
Jingle Bell Run		0.00	4,166.67	0.00%	5,000.00	0.26%
Taste of DT Glendale		0.00	0.00	0.00%	0.00	0.00%
International Women's Day		0.00	4,166.67	0.00%	5,000.00	0.26%
Special Projects		10,432.15	8,333.33		10,000.00	0.51%
Videos		0.00	0.00		0.00	0.00%
Website	400.00	4,000.00	5,000.00	66.67%	6,000.00	0.31%
Total DISI	5,255.22	94,662.79	279,166.67	26.67%	355,000.00	18.13%
SOBO						
Maint. Provider & Ops. Director	66,666.66	666,666.60	666,666.67	83.33%	800,000.00	40.85%
Rent, Parking, Utilities	2,258.20	23,172.69	25,000.00	77.24%	30,000.00	1.53%
Fuel	1,634.64	24,676.46	23,333.33	88.13%	28,000.00	1.43%
Public Space Maintenance	610.92	11,011.79	12,500.00	73.41%	15,000.00	0.77%
SOBO Misc.	344.72	15,345.84	15,000.00	95.91%	16,000.00	0.82%
Capital Improvements		64,616.05	62,500.00	86.15%	75,000.00	3.83%
Supplies	687.92	9,188.53	16,666.67	45.94%	20,000.00	1.02%
Uniforms	443.07	3,769.03	8,333.33	37.69%	10,000.00	0.51%
Ambassador Welfare	214.09	10,289.17	16,666.67	51.45%	20,000.00	1.02%
Truck / P.W. Maintenance	439.09	4,416.11	8,333.33	44.16%	10,000.00	0.51%
Automobile Insurance		6,871.00	8,333.33	68.71%	10,000.00	0.51%
Total SOBO	73,299.31	840,023.27	863,333.33	81.24%	1,034,000.00	52.80%
TOTAL EXPENSES	97,840.78	1,153,465.63	1,618,514.58	58.90%	1,958,217.50	100.00%

You're invited to the ...

27th Annual Glendale Police Awards Luncheon



October 6th, 2022

11:00 am – 1:30 pm

Hilton Glendale, 100 West Glenoaks Blvd.
Glendale, CA 91202

This annual event recognizes and honors the accomplishments of Glendale Police Department employees and members of the community. The foundation will announce the Officer of the Year, Reserve Officer of the Year, Civilian Employee of the Year, Volunteer of the Year, and Community Service Awards.

For more information section, email awards@gpf.org,
visit www.gpf.org or call (818)374-7979

Luncheon tickets and sponsorship form attached



October 2022

Downtown Glendale Association
Social Media Report

Facebook

	Total Likes	Post Reach Peak	Post Engagement
Oct-22	9,860	9,773	1,372
July-22	9,800	15,296	1,464
April-22	9,793	7,331	1,189
Feb-22	9,979	6,072	1,509

Instagram

	Followers	Impressions
Oct-22	2,264	4,126
July-22	2,187	4,006
April-22	2,156	4,320
Feb-22	2,140	4,133

*Peak times followers see our posts is 9 a.m. - 7 p.m. Most followers are between 25-44 years old.
Top locations are Glendale and LA, with 55% being women and 44.9% being men.

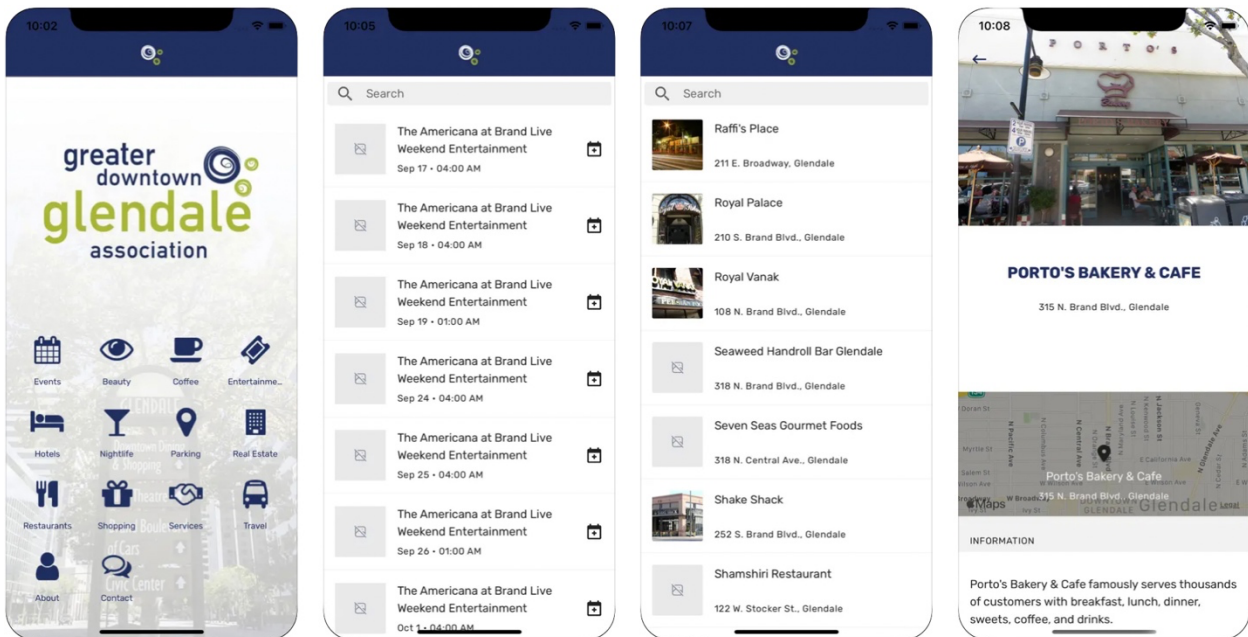
Twitter

	Followers	Impressions
Oct-22	1,487	1,587
July-22	1,487	2,031
April-22	1,464	2,265
Feb-22	1,461	2,387

Greater Downtown Glendale Association Website & Mobile App Report October 2022

Website & Mobile App Tasks

- Added new articles to the Press section on the website and mobile app.
- Added new reports for Board and Committee meetings on the website.
- Managed business listings in the Directory on the website and mobile app.
- Managed event listings on the Events Calendar on the website and mobile app.
- Performed upgrade on the WordPress software and plugins for the website.
- Performed major upgrade to the mobile app on iOS and Android.
- Migrated the mobile app to the new Shoutem v5 platform.





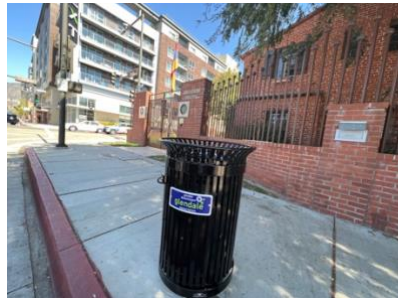
Installation of New Trash Cans



Wilson & Central



California & Central



Cental & Lexington



Columbus



Cental & Doran



Cental & Brand

