

Downtown Glendale Association

Profit and Loss Budget Overview

December 2023 through November 2024

Dec '23 - Nov '24

Ordinary Income/Expense	
Income	
Assessment Income	1,600,571.35
Interest Income	580.04
Non Assessment Income	
Special Events	5,695.00
Total Non Assessment Income	5,695.00
Total Income	1,606,846.39
Expense	
Administration	
Travel	1,213.71
Telephone, Telecommunicat...	5,347.81
Staff Contract	236,250.00
Printing and Copying	1,347.28
Postage, Mailing Service	884.90
Office Supplies	94.17
Membership	729.08
Insurance - Liability, D and O	7,105.00
Board Meetings	368.75
Bank Charges	163.27
Accounting Fees	10,000.00
Admin - Miscellaneous	20,183.00
Total Administration	283,686.97
DISI	
Placemaking	50,377.68
Advertising	9,467.35
Annual Report	841.31

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Business Attraction	500.00
Banners	18,617.53
Mobile App	3,000.00
Public Relations	43,200.00
Rent, Parking, Utilities	14,238.15
Seasonal Displays	80,807.74
Special Events	
Chamber of Commerce	2,500.00
City Events	5,000.00
IWD Event	13,800.29
Special Events - Other	7,425.00
Total Special Events	28,725.29
Web Site	7,080.00
Special Projects	1,185.00
Event Coordinator	8,000.00
Total DISI	266,040.05
SOBO	
Maint. Provider & Ops. Dire...	840,000.00
Public Space Maintenance	16,305.92
Rent, Parking, Utilities	28,979.39
SOBO - Miscellaneous	37,000.00
Supplies	15,532.53
Uniforms	5,456.07
Fuel	26,580.08
Truck/PW Maintenance	4,597.30
Ambassador Welfare	16,160.69
Auto Insurnace	3,846.52

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Total SOBO	994,458.50
Depreciation expense	16,154.00
Total Expense	1,560,339.52