

# Downtown Glendale Association

## Profit and Loss Budget Overview

### December 2024 through November 2025

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Dec '24 - Nov '25

Ordinary Income/Expense	
Income	
Assessment Income	1,527,629.99
Interest Income	606.12
Non Assessment Income	
Special Events	6,498.00
Total Non Assessment Income	6,498.00
Total Income	1,534,734.11
Expense	
Administration	
Telephone, Telecommunicat...	6,980.94
Staff Contract	248,062.50
Printing and Copying	1,811.48
Postage, Mailing Service	275.02
Office Supplies	1,414.88
Membership	704.59
Legal Fees	1,000.00
Insurance - Liability, D and O	6,746.06
Board Meetings	420.30
Accounting Fees	6,557.36
Admin - Miscellaneous	660.00
Total Administration	274,633.13
DISI	
Placemaking	72,987.35
Advertising	4,613.78
Annual Report	989.94
Banners	18,827.44

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Mobile App	2,640.00
Public Relations	48,000.00
Rent, Parking, Utilities	13,463.76
Seasonal Displays	80,587.60
<b>Special Events</b>	
Chamber of Commerce	6,000.00
City Events	5,000.00
IWD Event	17,174.98
Special Events - Other	17,557.56
<b>Total Special Events</b>	45,732.54
Web Site	7,944.00
Special Projects	471.78
Videos2	6,602.50
<b>Total DISI</b>	302,860.69
<b>SOBO</b>	
Maint. Provider & Ops. Dire...	875,700.00
Public Space Maintenance	20,971.59
Rent, Parking, Utilities	36,332.61
SOBO - Miscellaneous	6,183.83
Supplies	19,843.56
Uniforms	8,411.89
Fuel	25,256.98
Truck/PW Maintenance	8,731.41
Ambassador Welfare	8,851.80
Auto Insurnace	5,772.52
<b>Total SOBO</b>	1,016,056.19

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Total Expense

1,593,550.01

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