



**Downtown Glendale Association
Executive Committee Meeting
Wednesday, January 14th, 2026 - 9:00 a.m.
100 N. Brand Blvd., 6th Floor Conference Room
Glendale, CA 91203**

**For information related to access to this call, please call the Greater
Downtown Glendale office at (818) 476-0121**

AGENDA

1. Introductions – President, Randy Stevenson
2. Approval of November 5th, 2025, Executive Committee Minutes *Action Item*
3. Announcements, public comment
4. **(Executive Committee) - Randy Stevenson**
 - a. FY25 rough draft Budget review *Action Item*
 - b. FY26 rough draft budget *Action Item*
 - c. CPI Assessments *Action Item*
 - c. Annual Report to City Council
 - d. Annual Report from GDGA for FY25
 - e. Verdugo Wash Master Plan Project Development Update
 - f. Animated Signage Overlay Zone (ASOZ) Letter
 - g. Public Rights of Way Task Force, status - Rick
- (DISI Committee) – Helen McDonagh**
 - a. PR and social media - Sabrina *Action Item*
 - b. PR & Social Media Proposal – CMMC *Action Item*
 - b. GDGA Mobile Application *Action Item*
 - c. Brand and Identity Task Force
 - d. International Women's Day 2026 *Action Item*
 - e. Ascencia 2026 Gala Sponsorship Request *Action Item*

Randy Stevenson, President • Rick Lemmo, V.P. & Dir. of Govt. Relations
Helen McDonagh, Treasurer • Raul Porto, Secretary
Bradley Calvert • Judee Kendell • David Tonyan

- f. Small Business Summit Sponsorship Request Action Item

SOBO Committee – Randy Stevenson

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| a. Report from DMS – Nick L | |
| b. Planters Brand & Central Update | Action Item |
| c. Purchase Pressure Washer | Action Item |
| d. Bridge Link Planters Update | |

5. Other

6. Adjournment

BROWN ACT: *Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at the meeting room door as well as the DGA office door. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Ryan Huffman at 818 476-0120 x 420 at least 48 hours prior to the meeting*