



**Downtown Glendale Association
Executive Committee Meeting
Wednesday, June 3rd, 2026 - 9:00 a.m.
100 N. Brand Blvd., 6th Floor Conference Room
Glendale, CA 91203**

**For information related to access to this call, please call the Greater
Downtown Glendale office at (818) 476-0121**

AGENDA

1. Introductions – President, Randy Stevenson
2. Approval of March 11, 2026, Executive Committee Minutes *Action Item*
3. Announcements, public comment
4. **(Executive Committee) - Randy Stevenson**
 - a. FY26 rough draft budget *Action Item*
 - b. Annual Report to City Council Recap
 - c. Verdugo Wash Master Plan Project Development Update
 - d. Public Rights of Way Task Force, status – Rick
 - e. Sears Site Update
 - f. Switch Banks to a bank that can do ACH and underwrite events *Action Item*
 - g. Delivery Food Carts *Action Item*
 - h. Dining Parklet Update
 - i. Selecting new Board member from the Americana *Action Item*
 - j. Increase to Annual Assessments *Action Item*
- (DISI Committee) – Helen McDonagh**
 - a. Shut Down GDGA Mobile Application *Action Item*
 - b. Brand and Identity Task Force update at Board meeting
 - c. Taste Event - pending
 - d. DGA Professional Women's Event, tentatively scheduled for September

Randy Stevenson, President • Rick Lemmo, V.P. & Dir. of Govt. Relations
Helen McDonagh, Treasurer • Raul Porto, Secretary
• Judee Kendell • David Tonyman • Jake Demirchyan

- e. Cruise Night - Update

SOBO Committee – Randy Stevenson

- a. Report from DMS
- b. Bridge Link Planters Update

5. Other

6. Adjournment

BROWN ACT: *Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at the meeting room door as well as the DGA office door. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Ryan Huffman at 818 476-0120 x 420 at least 48 hours prior to the meeting*



**Downtown Glendale Association
Executive Committee Meeting
March 11th, 2026 – 9:00 a.m.
100 N. Brand Blvd., 6th Floor Conference Room
Glendale, CA 91203
www.downtownglendale.com**

Present: Randy Stevenson, Rick Lemmo, Helen McDonagh, Raul Porto

Absent: None

Staff: Marco Li Mandri and Ryan (NCA)

Minutes:

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
1. Introductions	President Randy Stevenson called the meeting to order at 9:00 a.m. Introductions were completed. Randy, Rick, Raul, and Helen were present in person, consistent with Brown Act rules. Quorum was met.	<i>No Action Taken</i>
2. Approval of January 14th, 2026, Executive Committee Minutes	The January 14 th , 2026, Executive Committee minutes were reviewed.	<i>Rick moved and Helen seconded the motion to approve the minutes. The minutes were approved unanimously.</i>
3. Public Comments and Announcements	Randy opened the floor for public comments or announcements.	<i>No Action Taken</i>
4. Committee Reports		
<i>Executive Committee</i>	<i>Randy and Marco went through the following items:</i>	

Randy Stevenson, President • Rick Lemmo, V.P. & Dir. of Govt. Relations
Helen McDonagh, Treasurer • Raul Porto, Secretary
Judee Kendell • David Tonyan • Jake Demirchyan

a. Departure of Bradley Calvert	Rick announced that Bradley Calvert departed the City of Glendale and no one has been identified to be the permanent replacement on the GDGA Board.	<i>No Action Taken</i>
b. Annual Report to City Council	Marco announced that the city has not reached out yet with a date for the annual report to city council.	<i>No Action Taken</i>
c. Public Rights of Way Task Force, status – Rick	Rick announced that he met on the streets with representatives from Glendale Fire, Glendale Police, City Inspectors, a City Attorney, and a few staff members from the Glendale Galleria and Americana at Brand. They reviewed illegal street vending and other public rights of way issues. Marco asked to be invited if another meeting is scheduled. Discussion followed.	<i>No Action Taken</i>
d. Brand Identity Task Force - City	Since Bradley departed, the city has not followed up on this initiative. It would need to be discussed with the new city representative to the Board.	<i>No Action Taken</i>
e. Verdugo Wash Master Plan Project Update - Randy	The Verdugo Wash Master Plan project has not met since the last update was provided.	<i>No Action Taken</i>
f. FY26 rough draft budget review	Marco reviewed the draft balance sheet, assessments received, and carryforward. He also reviewed the Administration, Reserves, DISI, and SOBO line items. Discussion followed and it was announced that International Women's Day event was not conducted in March this year but Helen might have an idea to celebrate with a different event in September.	<i>Rick moved and Helen seconded the motion to accept and recommend to the Board of Directors to adopt the draft budget. The motion was approved unanimously.</i>
g. Sears Site Update	The Sears site update is that the project is moving forward.	<i>No Action Taken</i>
h. Single Check Signature/ACH for Contracted Payments	Randy explained that for contracted line items that the Board has already approved, he is recommending only one check signature to be required and to start using ACH to process the payments. Currently, all checks over \$1,000 require two signatures on them. Raul suggested for the Board to review the supporting documents for all ACH payments too.	<i>Rick moved and Raul seconded the motion to recommend to the Board of Directors to allow one check signatures on contracted items and to move contract payments to ACH.</i>

		<i>The motion was approved unanimously.</i>
i. DGA Financial Review and Taxes 990	Marco announced Randy signed the letter with the Accountancy to start the annual review and tax filing.	<i>No Action Taken</i>
<i>DISI Committee</i>	<i>Marco and Helen went through the following items:</i>	
a. PR & social media update – CMMC	Helen reviewed the social media and public relations communications strategy plan provided in the packet.	<i>No Action Taken</i>
b. Small Business Summit Sponsorship Request	Helen reviewed the small business summit sponsorship. It was decided to take no action, review with the Board of Directors, to allow the city representative to explain and provide more details of the event.	<i>No Action Taken</i>
c. Glendale Police Officers Association	Randy reviewed the sponsorship request from the Glendale Police Officers Association. The GDGA already sponsors the Police Awards Luncheon.	<i>No Action Taken</i>
d. Glendale Cruise Night Sponsorship	Rick explained that city events historically has been sponsored with \$10,000 split between Cruise Night and Tech Week. Since Tech Week is no longer produced by the city; last year, the GDGA sponsorship for city events was \$5,000 and \$5,000 worth of Ambassador Services. This is already approved in the DISI section, special events, city events line of the budget.	<i>No Action Taken</i>
e. V-Day 2026 Update	Helen reviewed the pictures of the Ambassadors passing out blue and red roses during Valentines Day.	<i>No Action Taken</i>
<i>SOBO Committee</i>	<i>Marco and Randy went through the following items:</i>	
a. Bridge Link Planters Update	Marco explained that the Board would need to explain the bridge planter project to the new City representative.	<i>No Action Taken</i>
5. Other	Randy opened the floor for any other discussions or comments.	<i>No Action Taken</i>
6. Next Executive Committee Meeting	The next Executive Committee meeting will be held on June 3 rd , 2026, at 9:00 a.m. at 100 N. Brand Blvd., 6th Floor Conference Room.	<i>No Action Taken</i>

Downtown Glendale Association						
2026 DRAFT Budget 12/01/2025 - 11/30/2026						
		MAY 2026	Dec 1, 2025 - May 31, 2026	% Received	Annual Budget	% Annual Budget
* Pending Check from City \$411,681.77 requested 5/21/26.						
Income	Assessment Income	0.00	922,720.28	60.59%	1,522,896.17	83.27%
	Non Assessment - Special Events	0.00	0.00	-	-	-
	Interest Income	38.62	258.49	-	-	-
	Total	38.62	922,978.77	60.61%	1,522,896.17	83.27%
	Balance Sheet - Carry Forward From Fiscal Year 2025		305,948.22	100.00%	305,948.22	16.73%
Total			1,228,926.99	67.20%	1,828,844.39	100.00%
Expense						
Administration						
		MAY 2026	Actual YTD Spent	Projected YTD	% Spent Budget	Annual Budget
					% Annual Budget	
	Travel		0.00	0.00	0.00%	0.00
	Telecommunications		2,594.60	3,500.00	37.07%	7,000.00
	Staff Contract	21,705.47	130,232.82	130,232.82	50.00%	260,465.63
	Printing & Copying	241.64	603.11	1,000.00	30.16%	2,000.00
	Postage & Mail		282.20	375.00	37.63%	750.00
	Office Supplies	211.38	1,894.29	2,000.00	47.36%	4,000.00
	Memberships		125.00	375.00	16.67%	750.00
	Insurance Liability		6,643.34	3,500.00	94.90%	7,000.00
	Legal Fees		0.00	1,250.00	0.00%	2,500.00
	Board Meetings		261.69	250.00	52.34%	500.00
	Bank Charges		0.00	100.00	0.00%	200.00
	Accounting Fees		270.00	3,750.00	3.60%	7,500.00
	Admin - Misc.		0.00	0.00	0.00%	0.00
	Total Administration	22,158.49	142,907.05	146,332.82	48.83%	292,665.63
	Reserves		0.00	37,996.88	0.00%	75,993.76
		0.00	0.00	37,996.88	0.00%	75,993.76

DISI		MAY 2026	Actual YTD Spent	Projected YTD	% Spent Budget	Annual Budget	% Annual Budget
	Business Attraction		0.00	0.00	0.00%	0.00	0.00%
	Advertising		257.14	3,750.00	3.43%	7,500.00	0.41%
	Annual Report		968.03	600.00	80.67%	1,200.00	0.07%
	Banners		1,485.00	7,500.00	9.90%	15,000.00	0.82%
	Events Coordinator		0.00	0.00	0.00%	0.00	0.00%
	Mobile App	231.00	1,386.00	0.00		0.00	0.00%
	Public Relations	8,000.00	45,277.42	50,000.00	45.28%	100,000.00	5.47%
	Placemaking		20,149.72	30,000.00	33.58%	60,000.00	3.28%
	Rent, Parking, Utilities	1,129.00	6,752.08	7,500.00	45.01%	15,000.00	0.82%
	Seasonal Displays	108.32	1,273.28	45,000.00	1.41%	90,000.00	4.92%
	Special Events		0.00	0.00	0.00%	0.00	0.00%
	Glendale Fire Awards		0.00	2,500.00	0.00%	5,000.00	0.27%
	Glendale Police Awards	5,000.00	5,000.00	2,500.00	100.00%	5,000.00	0.27%
	So. Cal Chess Tournament		0.00	5,000.00	0.00%	10,000.00	0.55%
	V-Day Special Event		894.76	1,250.00	35.79%	2,500.00	0.14%
	Chamber of Commerce		2,500.00	3,000.00	41.67%	6,000.00	0.33%
	City Events (Cruise Night)	5,000.00	5,000.00	2,500.00	100.00%	5,000.00	0.27%
	International Women's Day		0.00	7,500.00	0.00%	15,000.00	0.82%
	Special Projects		0.00	2,500.00	0.00%	5,000.00	0.27%
	Photography/Videos		0.00	0.00	0.00%	0.00	0.00%
	Website	695.00	4,170.00	5,250.00	39.71%	10,500.00	0.57%
	Total DISI	20,163.32	95,113.43	176,350.00	26.97%	352,700.00	19.29%
SOBO		MAY 2026	Actual YTD Spent	Projected YTD	% Spent Budget	Annual Budget	% Annual Budget
	Maint. Provider & Ops. Director	76,623.76	459,742.52	459,742.50	50.00%	919,485.00	50.28%
	Rent, Parking, Utilities	3,183.28	19,683.13	20,000.00	49.21%	40,000.00	2.19%
	Fuel	3,794.88	12,224.91	15,000.00	40.75%	30,000.00	1.64%
	Public Space Maintenance	901.61	6,571.95	12,500.00	26.29%	25,000.00	1.37%
	SOBO Misc.		591.81	3,750.00	7.89%	7,500.00	0.41%
	Capital Improvements		18,683.73	12,500.00	74.73%	25,000.00	1.37%
	Supplies	1,572.21	10,352.12	12,500.00	41.41%	25,000.00	1.37%
	Uniforms		3,254.48	4,250.00	38.29%	8,500.00	0.46%
	Ambassador Welfare	756.82	4,789.88	5,000.00	47.90%	10,000.00	0.55%
	Truck / P.W. Maintenance	233.04	2,464.98	5,000.00	24.65%	10,000.00	0.55%
	Automobile Insurance		6,181.51	3,500.00	88.31%	7,000.00	0.38%
	Total SOBO	87,065.60	544,541.02	553,742.50	49.17%	1,107,485.00	60.56%
TOTAL EXPENSES		129,387.41	782,561.50	914,422.20	42.79%	1,828,844.39	100.00%

Verdugo Wash Master Plan

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Overview

Through a multi-year dialogue with the community and subject-matter experts, the City of Glendale will craft the Verdugo Wash Master Plan, which will explore possibilities for the future of the Verdugo Wash. A 9.4-mile stormwater channel, the Verdugo Wash runs from Crescenta Valley Regional Park to confluence with the Los Angeles River near the 134 freeway. The Wash has provided Glendale with vital flood control protections since it was constructed in the 1930s. The Master Plan will ensure continued protection against flooding while examining opportunities for more open spaces and parks, improved connectivity for walking and cycling, and a return to natural habitat for wildlife.

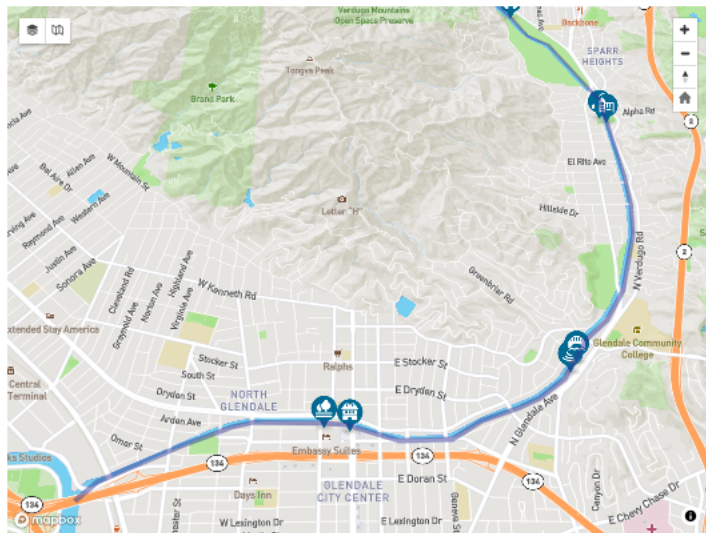
Frequently Asked Questions

- What is the Verdugo Wash?
- What will the Master Planning process consist of?
- What is the length and width of the Verdugo Wash?
- Will the full length of the Verdugo Wash become a public park?
- Will the full length of the Verdugo Wash become a bike path?

[See more](#)

Map of the Verdugo Wash

The Verdugo Wash changes as it weaves through several different neighborhoods along the 9.4-mile channel. Select the icons on the map to view existing conditions at the Verdugo Wash. More visuals will be added during the course of the planning process.



Open

Ask a Question or Leave a Comment

Upcoming Events

There are currently no events.

Timeline

Upcoming stages will be included in the timeline soon!

- Verdugo Wash Visioning Report adopted**
November 2022
- City selects consultant to prepare Verdugo Wash Master Plan**
March 2025
- Listening**
October 2025 - Summer/Fall 2026
 - Form the Project Development Committee (PDC)
 - Form the Technical Advisory Committee (TAC)
 - Convene first PDC meeting
 - Hold first community meeting
 - Engage the public through ongoing community outreach
- Existing Conditions Analysis**
October 2025 - July 2026
 - Conduct necessary site evaluations and biological and hydrological studies
 - Engage other governmental agencies, including the Los Angeles County Flood Control District and the U.S. Army Corps of Engineers
- More Stages Coming Soon**
The planning process for the Verdugo Wash Master Plan started in late 2025 and it is anticipated to take approximately three years to complete. Upcoming stages will be added soon.

[See less](#)

Document Library

- Staff Report on Master Plan Consultant Selection**
PDF (1070 KB)
- Verdugo Wash Visioning Report**

Who's Listening?



Teresa Santilena
Community Development
Department

Principal Planner (Long Range
Planning)

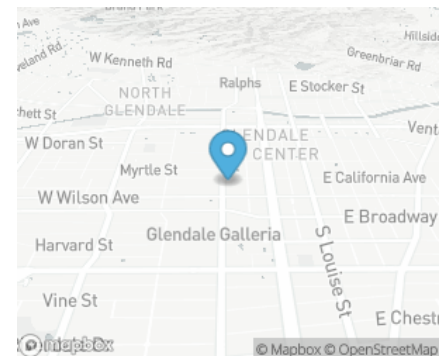


Location

236 North Central Avenue
Glendale, CA 91203

236 N. Central Ave

Approved Last updated 1/30/2026



Project Uses	Apartments, Retail, Parking, Park/Greenspace
# of Apartments	682
Floors (Above Ground)	8
Floors (Below Ground)	1
Podium	Yes
Construction Type	Type 3, 4 & 5

Source: <https://la.urbanize.city/project/236-n-central-ave>

Companies

Developer	Merlone Geier Partners Trammell Crow Residential
Architect	AC Martin
Landscape Design/ Architect	EPT Design
Consultant	Meridian Consultants

c. **Public Works, re: Consideration of Regulations for Personal Delivery Devices (PDDs) Operating Within the Public Right-of-Way**

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Staff Comments:

Roubik Golanian, City Manager

Michael Garcia, City Attorney

Daniel Hernandez, Director, Public Works Department

1) Motion providing direction regarding one of the following options:

a. Initiate development of a permanent ordinance regulating PDDs

b. Direct staff to prepare a limited pilot program prior to adopting permanent regulations; or

c. Note and file this report and defer action pending further regional coordination and monitoring

Motion revised to direct staff to draft a moratorium for future Council consideration.

Moved: Kassakhian

Seconded: Gharpetian

Vote as Follows:

Ayes: Brotman, Gharpetian, Kassakhian

Noes: Asatryan, Najarian

Absent: None

Abstain: None



Downtown Glendale

Your City Guide for Downtown G

Only for iPhone
Free · Designed for iPhone. Not verified for macOS.

[View in Mac App Store](#)

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CATEGORY



Travel

DEVELOPER



Downtown Glendale Association

LANGUAGE

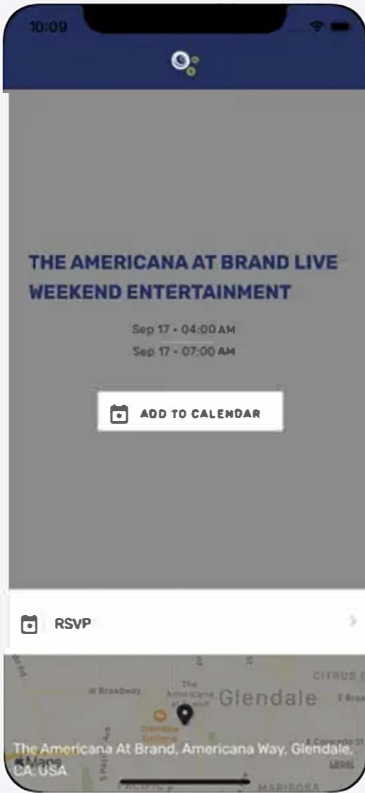
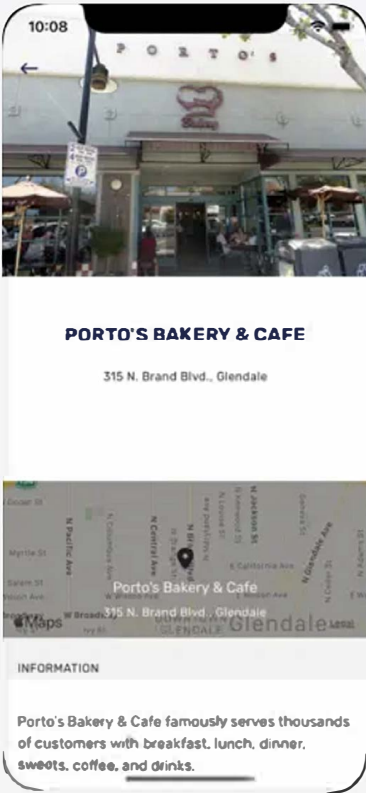
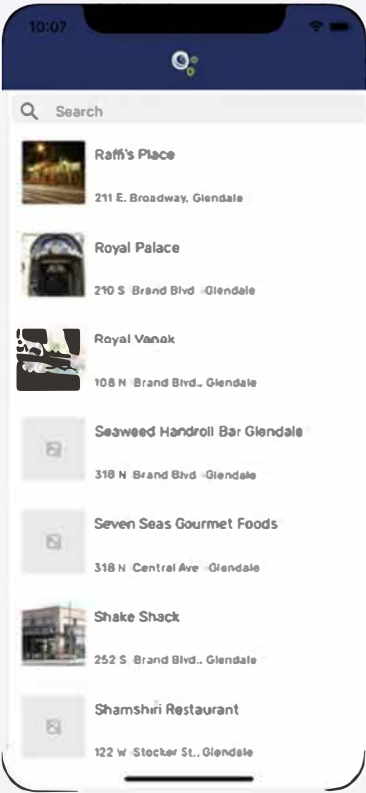
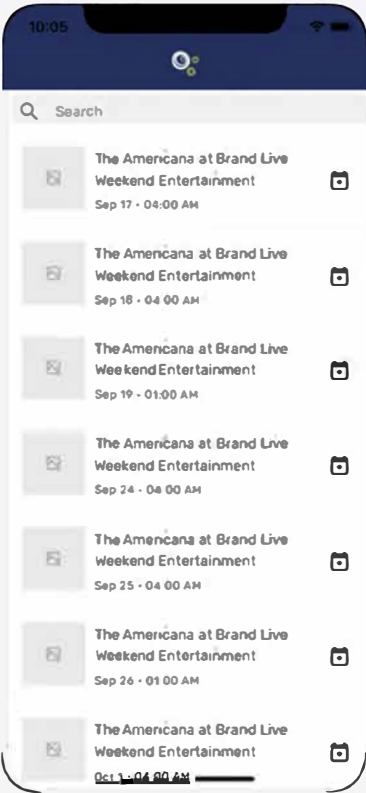
EN

English

SIZE

43.4

MB



Welcome to Downtown Glendale, California! We have it all. If you're looking for it, it's in Downtown Glendale. Shopping. Dining. Entertainment. Employment. Places to live. It's all here.

The Downtown Glendale app features the Downtown Glendale Business Directory with everything you need to plan your day and Events Calendar with all of the upcoming events happening in Downtown Glendale... [more](#)

Ratings & Reviews

This app has not received enough ratings or reviews to display an overview.

Cruise Night 2026

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SAVE THE DATE:

We are excited to partner with these wonderful 2026 sponsors!

2026 Glendale Cruise Night is Brought to You By:



Pacific BMW
DRIVING BEYOND THE STANDARD

Presented By:



Gold Sponsors

FOREST LAWN®
FUNERALS • CREMATIONS • CEMETERIES



DAILY NEWS
Local. News. Matters.



CRESCENT VALLEY WEEKLY
THE FOOTHILLS COMMUNITY NEWSPAPER



Open Water®



Presented By Sponsor
Benefits include:

\$10,000

"The Naming Sponsor brings you the 31st Annual Glendale Cruise Night" presented by (PRESENTING SPONSOR NAME)" wording in all press releases, advertising, media outreach, and on event web page. Headline atop banner on all posters, flyers and on main stage banner. At least one mention during stage performance.
1 10' x 10' booth set up on Brand Blvd with electricity if needed.
Collateral materials included in swag bag if provided by sponsor.
2 classic car entries to event and event swag bags.
Recognition at the Parks, Recreation & Community Services Commission meeting.
Sponsor Name and business hyperlink listed on the Cruise Night webpage as a Sponsor.
Invitation to VIP Section located backstage on the day of the event.